CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1101 ✓ ORDER NO. 6277 DATE 6-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LEE RINGER ADV.
LOS ANGELES, CALIF.

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes [✓ No] Copyright in Plate [✓ Yes] No
Title in full MADE IN CALIFORNIA BY BAILEY OF HOLLYWOOD (ETC. AS PER COPY)

Handlettered No & R.M. only

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No [✓ Special type as sample]
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[illegible] at [illegible]

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH, LAYOUT, INSTRUCTIONS AND CLOTH SAMPLES ATT'D.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

make Red impression

2 5 4 7
S C = 2
R. = 3½
[illegible] 2
[illegible] = 11 7-10
65

Rebate 1.50 [illegible]

M.O. 9 3

MAKEOVER 1939
Charge to [illegible] Dep.

EST. Makeover Time Required

	TIME	
RETOUCHING	3/4	Time Required in Cor. Dept.
[illegible]	1	
COMPOSING		Date
ART DEPT.		2
ENGRAVING		By

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9 A-H1102 ORDER NO. 26278 DATE 6-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WHITE CITY TOURIST CAMP
WATKINS GLEN, NEW YORK

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
PUT IN FLAGPOLE. TAKE OUT TABLE IN FOREGROUND.

TO CUSTOMER

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

5-27-54

Photo — 4CH430

COLOR DESCRIPTION

Bldgs. white, roofs - different shades of green, also a few dull red.

~~Put in flowers in flower bed~~

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

K. 1 6½
70 D.C.P 1¾
L. a. 9

JUN 14 1939

ST
61

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H113 ORDER NO. 26279 DATE 6-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COLONIAL HOTEL
LA JOLLA, CALIFORNIA

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLONIAL HOTEL - LA JOLLA, CALIFORNIA
OVERLOOKING THE OCEAN

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION
SEE SKETCH & INST. ATT'D.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

[illegible]

JUN 14 1939

Make OK Blue impression

1

X

61

R

NO. 9A-H1104

FRED HARVEY, CHICAGO, ILL.

ORDER NO. 26292

DATE 6-14-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER,] CENTER - BORDER.

TITLE (IN FULL) TESUQUE WOMAN MAKING RAIN GODS, PUEBLO OF TESUQUE, NEW MEXICO

PRIV. NO. BEFORE TITLE: H-1950

(USE GOTHIC TYPE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK COPYRIGHT BY FRED HARVEY

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF C.T.

[illegible] Note ©

COLOR DESCRIPTION

USE PHOTO NO. AQ-196

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUN 16 1939

ESTIMATE
AND WORK SCHEDULE

Checked By [illegible]

Date JUN 16 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 17 1939	JUN 17 1939
SKETCH				
RETOUCHING	16	1½	6/17	6/20
PHOTO-LITHO				
[illegible] STRIPPING OPAQUING	5		6-21	6-21
ENGRAVING				
HAND COLOR PROOF	216	1½	6-22	6-23
ARTIST DEPT.	69	9	6-30	7-3

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE [illegible]

NO. 9A-H1105

FRED HARVEY, CHICAGO, ILL.

ORDER NO. 26292

DATE 6-14-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) APACHES HALTING FOR WATER
AT RIO NAVAJO, ARIZONA
PRIV.NO.BEFORE TITLE: H-2240
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK COPYRIGHT BY
FRED HARVEY
PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 97932.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

14

[illegible] objects on [illegible] ner. Please [illegible] ats or negative, [illegible] uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

E[illegible] Estimate
By
Date JUN 15 1939

Cost Dept. Checked
By
Date JUN 15 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUN 16 1939	JUN 15 1939
[illegible]				
[illegible]	19	1	6/16	6/21
PHOTO-[illegible]				/
BLUEPRINT STRIPPING ORDERED	✓		6-2	6-23 41
ENGRAVING				
HAND COLOR PROOF	64	1 1/2		6 26
ARTIST DEPT.	61	9	7-1-39	7-3-39

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE [illegible]
By
DATE Photo Returned to Customer

66

Straight

NO. 9A-H1106

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 26713

DATE 6-15-1939

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MUSIC SHED, TANGLEWOOD IN THE BERKSHIRES, MASS.

PRIVATE NO. 3-4''FROM RIGHT EDGE IN UPPER BORDER -- 150

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY LIGHT CREAM ONLY INSIDE AND OUT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate [illegible]
By
Date JUN 16 1939

Cost Dept. Checked
By
Date JUN

OPERATION	[illegible]	[illegible]	[illegible]	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 17 1939	JUN 17 1939
SKETCH				
RETOUCHING	15	3½	6/[illegible]	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84		6 · 20	6 · 21 H.F.
ENGRAVING				
HAND COLOR PROOF	2/0	1½	6-23	6-23
ARTIST DEPT.	67	8½	6/27/39	6/29/39

DATE BLUEPRINT O.K.
By
DATE HAND COLOR [illegible]
By

[illegible]

67

NO. 9A-H1107

BELK BROS. CO., CHARLOTTE, N.C.

ORDER NO. 26789

DATE 6/19/39

12½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAPPY BIRTHDAY

IN LOWER LEFT CORNER IN SMALL TYPE -- ~~Copr. 1939 by~~ Curt Teich & Co., Inc., ~~Chicago, U. S. A.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

[illegible] 6

Date JUN 13 1939 JUN 1

				DATE COMPLETED
			JUN 13 1939	JUN 13 1939
	21	10	6/20	6/27
	8		6-28	6·28 41
	225	1 3/10		13 July
	107	332		

DATE [illegible]

By

DATE Photo Returned to Customer

IT
70

NO. 9A-H1108

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 26753

DATE 6-15-1939

12M 500 POST CARDS | C. T. ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL POINCIANA, BILTMORE HOTEL IN BACKGROUND, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- C.17

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTO FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Received at Estimate
By [illegible] JUN 15 1939
Dept.

ESTIMATE
AND WORK SCHEDULE

Gen. Dept. Checked
By [illegible]
Date JUN 15 1939

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED.
	[illegible]	[illegible]	JUN 15 1939	JUN 15 1939
COMPOSING & TYPE SET UP				
SKETCH				[illegible]
RETOUCHING	18	3½	6/1[illegible]	
PHOTOLITHO			6-21	6-2[illegible] 41
BLUEPRINT STRIPPING OPAQUING	69			
ENGRAVING				
HAND COLOR PROOF	64	1¾		
ARTIST DEPT.	34	9½	7/7/39	7/10/39

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF CK'D

By

DATE Filed
By

DATE Photo Returned to Customer

15
Rm. 54

NO. 9A-H1109

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 26753

DATE 6-15-1939

12M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PLAZA CIRCLE, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- C.21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

+

ESTIMATE
AND WORK SCHEDULE

Estimate ... By JUN 1? 1939 Date

Cost Dept. Checked By C

Date JUN 15 1939

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 16 1939	JUN 16 1939 B
SKETCH				
RETOUCHING	2127/44	3 1/2	6/16	6/21 Jr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	90/91		6-22	6-23 H.F.
ENGRAVING				
HAND COLOR PROOF	64	1 3/4		
ARTIST DEPT.	98	9 1/2	7/4/39	7/7/39

DATE BLUEPRINT ORD'D
By

DATE Filed
By

DATE HAND COLOR PROOF ORD'D
By

DATE Photo Returned to Customer

ST
RM.64
66

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 9A-H1110
ORDER NO. 26753
DATE 6-15-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL POINCIANA IN FULL BLOOM, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- C.22

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS
WORK OUT WHITE SPOTS OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Date OK'd by [illegible] JUN 15 1939

Cost Dept. Checked
By [illegible]
Date JUN 15 [illegible]

OPERATION	EST. TIME Cost No.	EST. TIME Time Allowed	SCHEDULED DUE	DATE COMPLETED
			JUN 16 1939	JUN 16 1939
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	18	3	6/16	6/19
PHOTO LITHO	69/91		6-20	6-21
BLUE, STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR	225	1 3/4		23 June
ART	[illegible]	9 1/2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

18

Tr.
R.M. 64
66

Straight

NO. 9A-H1111

MRS. E. A. BELLIS, MT. GAYLER, ARK.

ORDER NO. 26736

DATE 5-15-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MT.GAYLER, TOP-O-THE-OZARKS, ON U.S.HIGHWAY 71 BOT - ELEVATION 2358 FEET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT FLAGPOLE ON TOP TOWER & U.S.FLAG. TAKE OUT HIGH GRASS ON SIDE OF ROAD IN FRONT ROCKWALL. PUT RED & BLUE & YELLOW FLOWERS ON PLANTS IN FRONT OF HOUSE LAWN LEFT HAND SIDE OF PHOTO. TAKE OUT SIGN ON ~~X~~ HOUSE, TABLE & SIGN IN FRONT OF ROCK WALL & SIGN IN FRONT WALL ON MAIN BUILDING, & SIGN READING E A T . LEAVE IN AUTOS & PEOPLE ON TO OF TOWER. FOR COLORS SEE8AH528. THE BUILDING AT THE RIGHT WHICH YOU SEE ONLY PART OF IS TO BE STONE LIKE THE OTHER BUILDINGS. THIS IS NOT COMPLETED YET ONLY THE WOOD PART IS UP

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Estimate of Number
By
Date JUN 16 1939

Cost Dept. Checked 2
By
Date JUN 16 1939

OPERATION	EST. TIME Order No.	EST. TIME Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 17 1939	JUN 17 1939
SKETCH				
RETOUCHING	19	5	6/11	6/21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	[illegible]		6-22	6-22
ENGRAVING				
HAND COLOR PROOF	227	1/2		6-26-39
ARTIST DEPT.	208	8½		7-3

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

Sht. 7

NO. 9A-H1112

S & S NEWS CO., FORT SMITH, ARK.

ORDER NO. 26739

DATE 6-15-1939

12M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

C.T. ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM ARKANSAS OZARKS

IN LOWER LEFT CORNER IN SMALL TYPE-
~~COPR. 1939 BY~~ © CURT TEICH & CO., INC,
~~CHICAGO, U.S.A.~~

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE OUTLINE ATTACHED. THE LETTERS ARKANSAS OZARKS TO BE BLOCK LETTERS, WITH A BRIGHT RED BLOCK EFFECT THE BACKGROUND OF THIS CARD TO BE IN A LIGHT TO DARK GREEN EFFECT.

BE SURE THE STATE FLOWER IS ON CARD AT BOTTOM. THIS IS THE APPLE BLOSSOM

SUBMIT: RET. PHOTO B. L. & W. PROOF ~~HANDCOL PROOF YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUN [illegible]

Cost Dept. Checked

By Ec

Date [illegible]

[illegible]	[illegible]		[illegible] DEPT.	DATE COMPLETED.
[illegible]			JUN 24 1939	JUN 24 1939
[illegible]		6½		
[illegible]		6		6/29
[illegible]				
[illegible]	85		6-30	6-30 H.T.
[illegible]				
HAND [illegible] PROOF				
[illegible]	33	14		

DATE [illegible] REC'D.........
By.........
DATE HAND COLOR PROOF REC'D
....
By.........

DATE Filed.........
By.........
DATE Photo Returned to Customer.........

5
small leg.

NO. 9A-H1113

ORDER NO. 26337

NAT'L McKINLEY BIRTHPLACE MEM. ASS'N., NILES, OHIO

DATE 6-15-1939

6 M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT OF HONOR - MC KINLEY MEMORIAL - NILES, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BLDG., PEDESTALS AND CENTRAL FIGURE IN CENTER OF COURT ARE MARBLE. INDIVIDUAL BUSTS ARE BRONZE. FOLIAGE TO REAR OF CENTRAL FIGURE & ENCIRCLING IT IS A DARK GREEN, A LITTLE DARKER THAN GRASS PLOTE ON INSIDE. OPENING TO REAR OF STATUE ARE SOME BRANCHES FROM THE TREES. FILIGREE WORK SURMOUNTING TOP OF PILLARS IS AS FOLLOWS: BACKGROUND IS LIGHT ORANGE IMPORTED ENAMEL AND SCROLL WORK IS OF GREY MARBLE. LIGHT STANDARS ARE BRONZE. CHAINS & POSTS ABOUT POOL ARE BRONZE-COLORED. GRASS PLOT ABOUT THE POOL, FLOOR OF COURT IS LARGE PEBBLES SUNK IN CEMENT. WATER IN POOL IS BLUISH-GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

Photo in 301 + 600

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

[illegible]
By
Date

Cost Dept. Checked
By
Date

[illegible]	EST. TIME Job No.	Time Allowed	DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUN 16 1939	JUN 16 1939
[illegible]				
RETOUCHING	13	7		
PHOTOLITHO				
[illegible]	19		6-22	6-22 H.T.
ENGRAVING				
HAND COLOR DEPT.	201	1½	6-26	6-26
ARTIST DEPT.		8½		

DATE [illegible]
By
DATE [illegible]
By

DATE [illegible]
By
DATE [illegible]

Rm 64
66

NO. 9A-H1114

C.W.HUGHES & CO.,INC., MECHANICVILLE, N.Y.

ORDER NO 26338

DATE 6-15-1939

12 M 500 POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) D. & H. AND JOURNAL BUILDING, ALBANY, N.Y.

PRIV.NO.¾" RIGHT EDGE IN UPPER BORDER: 191

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1441. PUT IN BUSSES, RED WITH GREEN. ROOF, SAME. ORANGE & SOME YELLOW COLOR. PUT IN PEOPLE AND AUTOS AS MARKED ON CARD ATT'D. PUT IN PLENTY OF LIFE.

To customer

SUBMIT: RET. PHOTO Yes   B. L. & W. PROOF   [✓ HANDCOL PROOF yes]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date JUN 15 1939

Cost Dept. Checked
By
Date JUN 15 1939

OPERATION	[illegible]	[illegible]	[illegible]	DATE COMPLETED
COMPOSING TYPE SET UP			JUN 16 1939	JUN 16 1939
SKETCH				
RETOUCHING	12	3	6/15	6/19
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	8		6 27	6 28
ENGRAVING				6-28-39
HAND COLOR PROOF	70	1½		
ARTIST DEPT.	41	9	7-12-39	7-13-39 F.W.

DATE BLUEPRINT O.K'D ____
By ____
DATE HAND COLOR PROOF O.K'D ____
By ____

DATE Filed ____
By ____
DATE Photo Returned to Customer ____

13

66

CT

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 9A-H1115

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) "FLAMINGO" ALONGSIDE AT CANEEL BAY, ST. JOHN, U.S.VIRGIN ISLANDS

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES 10/3/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,397,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] & Records JUN 13 1939

Cost Dept. Checked By T.C. JUN 1[illegible] 1939

OPERATION	EST. TIME No.	Time Allowed	Due Receiving Dept.	DATE COMPLETED
			JUN 19 1939	JUN 1[illegible] 1939 3
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	15	2½	6/20	6/21 9
PHOTO-LITHO				
BLUEPRINT STRIPPING [illegible]	85		6-21	6-22 H.T.
ENGRAVING				
HAND COLOR PROOF	210	1½	6-23	6-23
ARTIST DEPT.		8¾	7-14	7-14

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD

By

DATE Rec'd

By

DATE Photo Returned to Customer

m.R.H. 70

NO. 9A-H1116

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) STREET OF STEPS NEAR THE CATHOLIC CHURCH, ST. THOMAS, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER --

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE ENTIRE PICTURE IF POSSIBLE

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Date
By
Date JUN 19 1939

Cost Dept. Checked
By 6
Date JUN 19 1939

OPERATION	EST. TIME	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
			JUN 19 1939	JUN [illegible] 3
[illegible]				
SKETCH		3	6/20	6/22
[illegible]	1			
[illegible]	8		6-22	6-23 H.T.
[illegible]				
[illegible]				
HAND COLOR PROOF	216	1/2	6-26	
[illegible] DEPT	225	8/2		7/7 mg

DATE BLUEPRINT ORD.
By
DATE HAND COLOR PROOF ORD
By

DATE Filed
By
DATE Photo Returned to Customer

R. M.
70

NO. 9A-H1117

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS,
VIRGIN ISLANDS

ORDER NO. 26755

DATE 6-15/39

6 M POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER.

TITLE (IN FULL) UPPER SECTION OF TOWN,
CHARLOTTE AMALIE, ST. THOMAS, ~~V.I.~~
VIRGIN ISLANDS

PRIVATE NO. LOWER LEFT CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3   R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF YES]   RETURN PHOTO 10/3/39 YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date of Estimate
By
JUN 19 1939
Date

Cost Est. Checked
By C
Date JUN 19 1939

OPERATION	EST. TIME		IN DEPT.	DATE COMPLETED
	Comp.	Time Allowed		
COMBINING TIME SET UP			JUN 19 1939	JUN 19 1939 3
SKETCH				
RETOUCHING	15	3	6/20	6/21 J
PHOTOGRAPHING STRIPPING [illegible]	14		6-22	6-22 41.
[illegible]				
HAND COLOR PROOF		1¾		
ART. DEPT	211	10	7-14	

DATE BLUEPRINT OK'D
by
DATE HAND COLOR PROOF OK'D
By

DATE FILED
By
DATE Photo Returned to Customer

NO. 9A-H1118

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

FRONT No. 3 R. M. YES

TITLE (IN FULL) INTER-ISLAND TRANSPORTATION, ST. JOHN, U. S. VIRGIN ISLANDS

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO 10/3/39 YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By Ckn
Date JUN [illegible] 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jo
Date JUN [illegible] 1939

OPERATION	[illegible]		DATE [illegible] DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JUN 17 1939	JUN 19 1939 B
SKETCH				
RETOUCHING	200	4	6/20	6/21 Gr
PHOTO LITHO				
BLUE PRINT STRIPPING	1-		6-22	6-23 H
ENGRAVING				
HAND COLOR PROOF	201	1½	6-26	6-26
ARTIST DEPT.	211	8½	7-14	

DATE BLUEPRINT OK'D
By

DATE [illegible]
By

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

St. nr R.M. 70

NO. 9A-H1119

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) GRAND HOTEL, WITH EMANCIPATION GARDEN IN FRONT AND RESIDENTIAL SECTION OF CHARLOTTE AMALIE, IN BACKGROUND, ST. THOMAS, U. S. VIRGIN ISLANDS.

PRIVATE NO. LOWER LEFT CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

10/3/39

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

JUN 13 1939

Cost Dept. Checked
By 6
Date JUN 1? 1939

[illegible]				DATE COMPLETED
[illegible]			JUN 1? 1939	JUN 1? 1939
SKETCH				
[illegible]	16	4	6/2?	6/21
PHOTOGRAPHING				
[illegible]	91		6-22	6-23 KT
ENGRAVING				
HAND COLOR PROOF	225	1 3/4		26 June
ART DEPT.		9 3/4		

DATE [illegible]
By
DATE HAND COLOR [illegible]
By

DATE [illegible]
By
DATE Photo Returned to Customer

St.
an R.M.
1 10

NO. 9A-H1120

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS,
VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HORSEBACK RIDING AT CANEEL BAY PLANTATION RESORT, OLD RUINS OF SUGAR MILL IN BACKGROUND, ST. JOHN, U.S.VIRGIN ISLANDS

PRIVATE NO. LOWER LEFT CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TWO FIGURES ON RIGHT HAND CORNER OF PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES 10/3/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

By [illegible]

Date JUN 1[illegible] 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By [illegible]

Date

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
			[illegible] 19-1939	[illegible] 1939
COMM[illegible]				
SKETCH	18	3	6/22	[illegible]
[illegible]				
PHOTO-LITHO	91		6-23	6-23-39
[illegible] STRIP				
ENGRAVING				6-26
HAND COLOR PROOF	201	1½	6-26	
ARTIST DEPT		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

m Rm 70

NO. 9A-H1121

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS X ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) MORNING STAR BEACH, "AQUITANIA" IN BACKGROUND, ST. THOMAS, ~~XX~~ U.S. VIRGIN ISLANDS

PRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT ROCKS ON SEASHORE, PUT IN A COUPLE MORE BEACH UMBRELLAS AND CUT DOWN ON SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO. 10/3/39 YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Date JUN 1? 1939

Date Checked JUN 1? 1939

OPERATION				DATE COMPLETED
COMPOSITION			JUN 1? 1939	JUN 1? 1939
SKETCH				
RETOUCHING	17	4	6/20	6/5/19
PHOTO-LITHO				
BLUEPRINT STRIPPING	89		6-21	6-22 H.T.
ENGRAVING				
HAND COLOR PROOF	225	1½		
ARTIST DEPT.	219	8½	7-18	7-20

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

NO. 9A-H1122

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS,
VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) LANDING AT KING'S WHARF, ST. THOMAS, U. S. VIRGIN ISLANDS

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE ENTIRE PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES 10/3/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Date JUN 19 1939

Cost Dept. Checked By C

Date JUN 1[illegible] 1939

[illegible]	[illegible]	[illegible]	DATE SENT TO DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JUN 19 1939	JUN 21 1939
SKETCH				
RETOUCHING	206	4	6/20	6/22
PHOTO LITHO				
BLUEPRINT STRIPPING	91		6-22	6-23
ENGRAVING				
HAND COLOR PROOF	201	1½	6-24	6-26
ARTIST DEPT.	225	9		19 July

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE [illegible]
By

DATE Photo Returned to Customer

70

R

NO. 9A-H1123

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 26755

DATE 6/15/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) CITY OF CHARLOTTE AMALIE AS SEEN FROM DENMARK HILL, ST. THOMAS, U.S. VIRGIN ISLANDS

PRIVATE NO. LOWER LEFT CORNER

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. 10/3/39 YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By [illegible]
Date JUN 13 1939

Sent Dept. Checked
By
Date JUN 1[illegible]

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
COMPOSITION [illegible]			JUN 13 1939	JUN 1[illegible]
[illegible]				
[illegible]	18	3½	6/2[illegible]	[illegible]
[illegible]				
[illegible] STRIPPING, [illegible]	8		6-22	6-23
[illegible]				
HAND COLOR PROOF	227	1¾		6-26-39
ARTIST DEPT.	205	10	July 14 1939	July 17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

17
15

NO. 9A-H1124

C. T. ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN, ISLANDS

ORDER NO. 26755

DATE 6/15/39

6	MPOST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) DINING PORCH OF GRAND HOTEL OVERLOOKING ~~XXXXX~~ EMANCIPATION GARDEN AND BAY, ST. THOMAS, ~~V.I.~~ VIRGIN ISLANDS

PRIVATE NO. LOWER LEFT CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Make my[illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES 10/3/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE AND WORK SCHEDULE

Date JUN 17 1939

Cost Dept. Checked

Date JUN 19 1939

OPERATION	EST. TIME Lot No.	EST. TIME Time Allowed	DATE SENT TO DEPT.	DATE COMPLETED
			[illegible] 1939	[illegible]
COPY [illegible]				
SKETCH				
RETOUCHING	10	5½	6/30	[illegible]
PHOTO LITHO				
[illegible]	89		6-22	6-23
ENGRAVING				26 June
HAND [illegible] PROOF	[illegible]	[illegible]		
ART DEPT.	305	10½	July 15 '39	July 19 '39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Copy Pict Dept.

EST. [illegible] Time Required

RETOUCHING	1/4	[illegible] in Cost Dept.
PHOTO LITHO		R.
COMPOSING		
ART DEPT.		By
ENGRAVING		

14

no RM.
70

XX MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.
~~OKLAHOMA NEWS CO., TULSA, OKLA.~~

NO. 9A-H1125

ORDER NO. 26763

DATE 6-15-1939

12M500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) WILLIAM HOWARD TAFT XXX JUNIOR HIGH SCHOOL, OKLAHOMA CITY, OKLA.

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. CREAM BRICK. LT. GREY STONE TRIM. PUT ON FLAG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate
By
Date JUN 16 1939

Cost Dept. Checked
By
Date JUN 1[illegible] 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUN 16 1939	JUN 16 1939
[illegible]				
[illegible]	12	3	6/16	6/20
[illegible]				
[illegible]	18		6-21	6-21
ENGRAVING				
HAND COLOR PROOF	64	1/2		
ARTIST DEPT.		8/2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

67

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.
~~OKLAHOMA NEWS CO., TULSA, OKLA.~~

NO. 9A-H1126

ORDER NO. 26763

DATE 6-15-1939

12M500 POST CARDS ART COLORTONE $WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) ROBINSON STREET LOOKING NORTH, OKLAHOMA CITY, OKLA.

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDGS. SHOWN ARE MOSTLY LT. GREY IN COLOR.

4BH225

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

3 Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Receiving Ok of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 6
Date

COMPOSITION			DATE RECEIVED	DATE COMPLETED
			JUN 16 1939	JUN 16 1939
COMP. PTG. TYPE SET UP				
SKETCH				
RETOUCHING	14	6	6/16	6/21 GK
PHOTO STUDIO				
BLUEPRINT STRIPPING	91		6-21	936 6-22 HS
ENGRAVING				
HAND COLOR PROOF	216	2	6-26	
ARTIST DEPT.	42	11	7-12	7-17 WP

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

17

67

NO. 9A-H1127

ORDER NO. 26763

~~OKLAHOMA NEWS CO., TULSA, OKLA.~~
MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

DATE 6-15-1939

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

STATUE ON CAPITOL GROUNDS
OKLAHOMA CITY, OKLA.
(IN PLATE) THIS BRONZE TRIBUTE TO
THE ROMANTIC RIDERS OF THE RANGE,
WAS UNVEILED UNDER THE DIRECTION
OF OKLAHOMA'S OWN, WILL ROGERS,
MAY 30TH 1939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

4B4225

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PORTION AS MARKED. AIRBRUSH BLDG. AND BACKGROUND DOWN SO THE STADUE WILL STAND OUT PROMINENTLY. HORSE AND XXXXX RIDER PALE GREEN. BASE GREY STONE (CLEAN UP SIDE OF BASE) TABLET GOLD BRONZE

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE AND WORK SCHEDULE

By [illegible]
Date JUN 1? 1939

Cost Est. Checked
by E
Date JUN 1? 1939

[illegible]	[illegible]	[illegible]	Date [illegible]	Date Completed
			JUN 1? 1939	JUN 1? 1939
COMPOSING TITLES				
SKETCH		5		
RETOUCHING				
PHOTO-LITHO			6-23	6·23
BL[illegible] ST[illegible]	85			
[illegible]				6-26-39
HAND [illegible] PROOF	70	1/2		7/19
ARTIST [illegible]	50	8	7/12	

DATE BLUEPRINT OR [illegible]
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

17-9½
13-2½

15.
70

NO. 9A-H1128

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER NO. 26363

DATE 6-15-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PYMATUNING MUSEUM, PENNSYLVANIA GAME COMMISSION, PYMATUNING LAKE, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

BLDG. DARK WALNUT BROWN, BROWN SHINGLE ROOF. BUFF SASH & WINDOW FRAMES & DOORS. LIGHT BROWN STONE CHIMNEY, SHOW WATER ON REAR RIGHT. SHOW FLAG ON POLE. LIGHT BROWN SAND WALK. PINK FLOWERS ON BUSHES ON LEFT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] JUN 16 1939

Copy Dept. Checked By E

Date JUN 16 1939

				DATE COMPLETED
[illegible]			JUN 16 1939	JUN 16 1939 3
SKETCH				
RETOUCHING	3	2½	6/16	6/21 Gr
PHOTO NEG.				
BLUEPRINT STRIPPING	8½		6-22	6-22
ENGRAVING				
HAND COLOR PROOF	2/10	1½	6-23	6-23
ARTIST DEPT.	37	8		

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR PROOF [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer

3

IT. 67

NO. 9A-H1129

AMERICAN ART POST CARD CO., BOSTON, MASS.

ORDER NO. 31514

DATE 10-11-1939

25 M POST CARDS ART COLO TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MAINE

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

				DATE COMPLETED
[illegible]			OCT 14 1939	OCT 14 1939 6B
[illegible] 10	21	7		
[illegible]	18-5 10-3	9		10/19 Gr
[illegible]				
[illegible]				
[illegible]				
[illegible] COLOUR PROOF				
[illegible] DEPT.	201	12	Oct-24-	Oct 25.

DATE [illegible] ____ DATE [illegible] ____

By ____ By ____

DATE [illegible] ____

DATE Photo [illegible] to Customer ____

15

42

NO.9A-H1130

THOMAS R. WEST, MIAMI, FLA.

ORDER No. 26395

DATE 6-15-1939

25 M POST CARDS ~~XXXXXXXX~~ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PADDOCK, HIALEAH PARK, MIAMI, FLORIDA

~~XXXXXXXXXXXXXXX~~

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE IMPRINT: DL-71

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RIDER ON LEAD HORSE HAS RED COAT, BLACK CAP AND MOLESKIN BREECHES. JOCKEYS HAVE VARIOUS COLORED BRIGHT BLOUSES AND CAPS, NO TWO ALIKE. SPECTATORS ARE WEARING LIGHT SUMMER CLOTHING. VINES AROUND RAILING ON RIGHT & LEFT ARE PURPLE BOUGAINVILLEA. LARGE LOW SACO PALM ON LEFT IS A DARKER GREEN THAN COCOANUT PALMS OR ROYAL PALMS ALSO SHOWN. TANBARK DRIVEWAY, BUT NOT TOO RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

JUN .. 1939

Copy Dept. Checked

Date JUN .. 1939

			Dept.	Date Completed
			JUN 26 1939	JUN .. 1939
		6		
	8		6.24	6.26
	225	1/2		28
		11		

DATE

3

5F.

70

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1131 ORDER NO 26402 DATE 6-15-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E.W. EDWARDS & SON
~~XXXX~~ ROCHESTER, N.Y.

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAKE YOUR ADVANCE SELECTION IN EDWARDS AUGUST SALES FOR THE HOME (ETC.)

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH AND TISSUE OVERLAY ATT'D. SEE SAMPLE OF WALLPAPER ATT'D FOR COLORS. HANDLE SAMPLE OF WALLPAPER CAREFULLY AS IT MUST BE RETURNED INTACT TO CUSTOMER.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUN 19 1939

70

72

4 – 5 hrs.
5 – 1 ½ hrs.

72

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1132 ORDER NO. 26404 DATE 6-15-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MC GAUGH HOSIERY MILLS
DALLAS, TEXAS

75 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JUST ARRIVED! (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

Phret 11-4-40

COLOR DESCRIPTION

WALL #18. FLOOR, DARK GRAY. LUGGAGE: 27 & 59 COMBINATION, DARK TRIM. HAT, BAG, #67. FUR, 69 OR SIMILAR TO RED FOX. SKIRT: 59. SHORES, GLOVES, VERY DARK BROWN. HARDWARE ON LUGGAGE, NATURAL EYES AND HAIR, VERY DARK. HOSE #44. NOT TOO DARK.

RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

SO ½
Ret 5
70 HC. 1¾
207 — LA. 10½.

JUN 19 1939

67

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1133 ORDER NO 6405 DATE 6-15-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER AIRPORT RUG & CARPET CO.
CAMDEN, NEW JERSEY

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIRPORT RUG & CARPET CO. (ETC)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

3BH737

COLOR DESCRIPTION

SEE TISSUE OVERLAY & INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 9
HC. 1½
LO. 9- 6/9-7/5-7/6

JUN 19 19

5

67

Ret 6½
64 [illegible] 1¼
69- 7/10-7/12/39 8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1134 ORDER NO. 26427 DATE 6-16-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEN HUR LIFE ASS'N.
CRAWFORDSVILLE, INDIANA

PHOTO RETURNED TO

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEN HUR LIFE ASSOCIATION - HOME OFFICE BUILDING, CRAWFORDSVILLE, INDIANA
NO. B~~EFORE TITLE~~: 294
lower left

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STRRET LIGHT IN FRONT OF BLDG. SHOULD BE REMOVED AND CORRECTED TO A SINGLE LAMP CONSTRUCTIONS.
THERE IS NO BLDG. ON RIGHT SIDE AS IS SHOWN ON KROPP CARD ATTACHED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

BLDG. IS OF WHITE & GREEN TILE CONSTRUCTIONS. COLORING OF GREEN IS CORRECT ON COMM. COLORTYPE CARD ATTACHED. ACTUAL GREEN ON BLDG. IS MORE NEARLY COLOR CHARTX #38 THAN ANY OTHER. TRIM AROUND WINDOWS ON FIRST BLOOR IS BLACK, EXCEPT IN FRONT WHICH IS MAHOGANY. XXXXXXXXXXXXXXXXXXXXXXXXXXXX. BUILDING AT REAR IS A TWO STORY RED BRICK STRUCTURE. BEN HUR FLAG ON TOP OF BLDG COULD BE IN A SUITABLE COLOR OF RED, POSSIBLYX COLOR CHART #31.

Photo on ord 1144

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

JUN 19 1939

2

61

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1135 ORDER NO. 26430 DATE 6-16-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GENESEE BREWING CO.
ROCHESTER, NEW YORK

100 M POST CARDS SIZE 3½ x 5½ (GROUP 2 COMPOSITEX VIEW) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper. Lower.] Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW GENESEE STABLES
BOT-THE GENESEE 12-HORSE TEAM

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.
USE TEAM OF HORSES ON ~~EXRE~~ PHOTO 8A-H1816.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUN 19 1939

8X1[illegible]

Ret 7 hrs
Hl 1½
[illegible] 9

70

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1136 ORDER NO. 26447 DATE 6-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEST FURNITURE INC.,
AKRON, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AKRON'S QUALITY FURNITURE STORE - AT ~~SAME LOCATION SINCE 1919~~ - 363 S. MAIN ST. (NEAR EXCHANGE)

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout IF POSSIBLE TO MAKE BLDG. APPEAR AS THO IT HAS MORE THAN TWO STORIES BY NOT SHOWING THE THE FULL SECOND STORY, DO SO. I DON'T KNOW HOW YOU COULD DO THAT VERY WELL SINCE THE BLDG. IS SO LONG, BUT IT IS LEFT UP TO YOUR OWN JUDGMENT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

Enlarge building

To office

COLOR DESCRIPTION
FRONT OF IVORY CARRERA GLASS. RED BRICK AVOVE, DARK.SIGN: RED NEON AGAINST IVORY BACKGROUND.

Photo in 2A-H871

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

1 Re photo 5x7
L.D. 2
Ret. 4½
P.C. 2
L. Art 10

62 8·2

as proofed

Make DK Blue impression
" Red " "

5

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1137 ORDER NO. 26486 DATE 6-23-1939

CUSTOMER CHELSEA HOTEL CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED -

Photos for this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHELSEA HOTEL - 920 WILSON AVENUE
CHICAGO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION
SEE SKETCH ATT'D.
USE PHOTO 3A-H698

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 5
fG x Map 6½
f C 7 6X
Hurt 11

Add for Retouching
13.50
net

make red impression

JUL 11 1939

#4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1138 ORDER NO. 26483 DATE 6-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. CLARE CONVENT
CINCINNATI, OHIO

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. CLARE CONVENT, PROVINCIAL HOUSE AN[illegible]VITIATE, SISTERS OF THE POOR OF ST. FR[illegible]IS, HARTWELL, CINCINNATI, OHIO
see inst enclosed

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

Doubleprint

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

JUN 21 1939

Ret 5½

67— 7/17/39—7/19/39

227

JUN 22 1939

St. Clare Convent
Provincial House and Novitiate
Sisters of the Poor of St. Francis
Hartwell, Cincinnati, Ohio

9A-H1138

TO MR SLADEK

4

SL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1139 ORDER NO. 26484 DATE 6-21-1939

CUSTOMER FERN VALLEY CAFE
IDYLWILD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12 M 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FERN VALLEY CAFE & COCKTAIL LOUNGE
IDYLLWILD ~~IDYLWILD~~, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT LARGELY. WALLS ARE RAW WOOD, SOMEWHAT WEATHERED, ROOF A SOFT GREEN. UMBRELLA, BLUE AND WHITE. CAR IN FOREGROUND, TAN.

Photo sent to
E A Jones
8/23/39
JM

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 4
[illegible] 7
[illegible] 9½

1½ - 207
8 - 216

make DK Blue impression

JUN 22 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9ʰ-H1140 ORDER NO. 26484 DATE 6-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FERN VALLEY CAFE
IDYLWILD, CALIFORNIA

12 M 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full POSTLE'S HOUSEKEEPING COTTAGES UNDER THE PINES, FERN VALLEY, ~~IDYWILD~~ IDYLLWILD P.O.CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

CORRECT HARSH LIGHTING OF PHOTO.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT LARGELY. COTTAGES ARE UNPAINTED WOOD, RATHER ON THE YELLOW SIDE. THE CAR IS TAN. ON THE COTTAGES, EACH OF THEM, THERE IS A FIREPLACE CHIMNEY. ON TWO IT CAN HARDLY BE SHOWN BUT ON THE ONE BEHIND THE CAR CAN WE NOT SHOW A COBBLESTONE FIREPLACE CHIMNEY?

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

70 13/4 6-29-39

216/7-24-7/25

FORNIA

make DK Blue impression

JUN 22 1939

95/6 117/8

5

IT.
75

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1141 ORDER NO. 26485 DATE 6-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MERRITT JONES HOTEL
OCEAN PARK, CALIFORNIA

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAL MC QUARRY, MGR. - JACOB COHEN, OWNER
LOSS COFFEY, AUDITOR
BOT-MERRITT JONES HOTEL

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SHADOW IN LOWER LEFT CORNER TO BE LIGHTENED. TAKE OUT CORNER OF MARKEE OF OTHER HOTEL. ALSO MILK TRUCK AT RIGHT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

HOTEL NOT OF RED BRICK, BUT OF A LIGHT COLOR ON ORDER OF BUFF.
STREET IS USUAL CONCRETE COLOR. BIG SIGN HAS DARK BLUE LETTERING

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

[illegible]
70 [illegible] 6-26-39
[illegible] 71 7/6/39

make DK. Blue impression

JUN 21 1939

F.
74

NO. 9A-H1142

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 26813

DATE 6/21/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE - WILL ROGERS STADIUM AT BROADMOOR
PIKES PEAK REGION, COLORADO
WHERE WILL ROGERS RODEO IS HELD LATE IN AUGUST EACH YEAR.

PRIVATE NO. BEFORE TITLE:--- 2151

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Trim sky for proportion. On sign above building over pens put Will Rogerx, Aug. --- making the 3 days numberals indistinguishable. Take out players, goal post, and white lines in turf. Roofs of stadium and building at end are dark. Pens natural lumber color, fence galvanized silver color. Structures are all pure white. Take out stone edge and decorations at lower edge. Standards about stadium are bronze color. Fill out trees in background and make a deep dark green to set off stadium. Don't retouch crowd to make look funny

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUN 21 1939

ESTIMATE
AND WORK SCHEDULE

~~Dept.~~ Checked 9

Date

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET BY			JUN 21 1939	JUN 21 1939
SKETCH				
RETOUCHING	1	4	6-21	6-26
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	84/91		27	6-28
ENGRAVING				
HAND COLOR PROOF	70	1½		7-3-39
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Film

By

DATE Photo Returned to Customer

CT.
72

NO. 9A-H1143

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 26818

DATE 6/21/39

12½ M POST CARDS ART COLORTONE WHITE BORDER

1075

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL AIRPORT, KANSAS CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

photo 5-[illegible]

PRIVATE NO. BEFORE TITLE --- 31

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. LT. BUFF BRICK LT. STONE TRIM. OBSERVATION TOWER LIGHT GREEN. TAKE OUT LADDER. DISTANT BLDGS ON RIGHT GREY STONE. PLANE SILVER BRONZE WITH RED LETTERING AND RED STRIPES ON TAIL. CUT OFF SOME OF FOREGROUND. ALSO ON LEFT SIDE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate [illegible]
By
Date JUN [illegible] 1939

[illegible] Dept. Checked
By
Date [illegible] 1939

OPERATION	EST. TIME [illegible]	[illegible]	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSITE [illegible]			JUN 21 1939	JUN 21 1939
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	8		6-23	6-2[illegible]
ENGRAVING				
HAND COLOR PROOF	64	1½	6/27/39	6/27/39
ARTIST DEPT.	202	8¾	7-1	7-3

DATE [illegible] By

DATE HAND COLOR [illegible]

By

DATE [illegible]

DATE [illegible] to [illegible]

make red impression

4

IT.
72

NO. 9A-H1144

M SHAFFER NEWS AGENCY, ST. JOSEPH, MO.

ORDER NO. 26828

DATE 6/21/39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) FELIX STREET, ST. JOSEPH, MISSOURI

IN SMALL TYPE IN LOWER LEFT CORNER
Photo by L. C. Shady

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take out stop & go sign

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1939

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3B188

ESTIMATE AND WORK SCHEDULE

Date JUN 21 1939

Gen. Dept. Checked
By E
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ASSIGNED DEPT.	DATE COMPLETED
			JUN 21 1939	JUN 21 1939 B
COMPOSING TYPE SET UP				
SKETCH				
RETOUCHING	2	4	6-21	6-23 SL
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	84		6-23	6-23 HL
ENGRAVING				
HAND COLOR PROOF	227	13/4		6-27-39.
ARTIST DEPT.	35	10	7/10/39	7/11/39

DATE BLUEPRINT OK'D
DATE HAND COLOR PROOF OK'D
DATE

2

15.
72

NO. 9A-H1145

ARMANKO OFFICE SUPPLY CO., RENO, NEV.

ORDER NO.

DATE 6-21-1939

6 ~~12~~ M ~~[illegible]~~ POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) "C" STREET, VIRGINIA CITY, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked
By [illegible]
Date JUN 21 1939

Salesman Ok. [illegible] By [illegible]
Date JUN 21 1939

ESTIMATE
AND WORK SCHEDULE

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			JUN 23 1939	JUN 23 1939
COMPOSING [illegible]				
SKETCH				
RETOUCHING	2	3	6-21	6-23 R
PHOTO LITHO	8		6-23	6. 24 HT.
BLUEPRINT STRIPPING [illegible]				
ENGRAVING				6-28-39
HAND COLOR PROOF	10	1½		
ART'S DEPT.	35	10	7/5/39	7/7/39

DATE [illegible]
By

DATE HAND [illegible]
By

DATE Filed
By

DATE Photo Returned to Customer

2

R. W. 76 J

NO. 9A-H1146

ARMANKO OFFICE SUPPLY CO., RENO, NEV.

ORDER No. 2

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) OVERLAND STREAMLINER IN THE MOUNTAINS NEAR RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

coloured Picture by Sl.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dept. Checked G

ESTIMATE AND WORK SCHEDULE

Date JUN 21 1939

Date JUN 21 1939

OPERATION	[illegible]	[illegible]	DATE ... DEPT.	DATE COMPLETED
			JUN 23 1939	JUN 23 1939
COMPOSING, TYPE SET UP				
SKETCH	3	3	6-21	6-22
RETOUCHING				
PHOTO LITHO	8½		6-23	6-24
[illegible]				
ENGRAVING				6-27-39
HAND COLOR PROOF	70	1½		
ARTIST	48	10	7/5/39	7/6/39

DATE BLUEPRINT O.K.'D
By
DATE ... PROOF O.K.'D

DATE ...
By
DATE ... to Customer

make OK Blue impression

5

Rm 76

Skt 8.

C

NO. 9A-H1147

ARMANKO OFFICE SUPPLY CO., RENO, NEV.

ORDER NO.

DATE 6-21-1939

13 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM RENO, NEVADA

SMALL TYPE: ~~Copyright~~ (C) Curt Teich & Co., Inc., ~~Chicago, U.S.A~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUN 21 1939

Cost Dept. Checked
By C
Date JUN 21 [illegible]

	Est. Time		Date [illegible] Dept.	Date Completed
[illegible]			JUL 6 - 1939	JUL 6 - 1939
[illegible]	21	8		
[illegible]	15 1/4	3		7/15 39
PHOTO-LITHO				
[illegible]	9 1/2 11		7-13	
[illegible]				
HAND COLOR PROOF				
ARTIST DEPT.	216	15	7-17	7-18

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

DATE [illegible]
By

DATE Photo Returned to Customer

$15 \times \frac{5}{4} = \frac{75}{4} = 18\frac{3}{4}$

11

RM 76
90

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1148 ORDER NO 29057 DATE 6-23-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HAVEN RUG CO.
WEST HAVEN, CONN.

25M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OPEN ENEVINGS UNTIL 10 - PHONE NEW HAVEN 9-0991

BOT-THE HAVEN RUG COMPANY, INC.-"ON THE MILFORD TURNPIKE" WEST HAVEN, CONN.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
ON RIGHT SIDE OF BLDG. BLOT OUT HAVEN RUG CO. SIGN AND PUT IN, INSTEAD, UNDER BROADLOOMS, "SHIPPED ANYWHERE PREPAID". (MARKED X ON SKETCH)

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH ATT'D. ON THE FRONT OF THE BLDG., THE CANOPY ACROSS FACE OF BLDG. IS RED, CHANGE GREEN TO RED.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

Ret 6½
HC 1½ 70 - 7-5-39
Art 8¾ 68 7/17/39

JUN 24 1939

4

NO. 9A-H1149

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) AVE MARIA GROTTO LOOKING NORTH, LEFT OF GROTTO, ITALIAN MINIATURES, LITTLE FLOWER AND OTHER MODERN SHRINES, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF YES]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

88

JUN 2? 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked By E

Date [illegible]

[illegible]	[illegible]	Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED.
			JUN 23 1939	JUN 23 1939
[illegible]				
[illegible]	76	4	6/13	[illegible]
[illegible]				
[illegible]	84		6 27	6 28
ENGRAVING				
HAND COLOR PROOF	227	1¾		6-30-39
ARTIST DEPT.	71	9	7-11-39	7-17-39

DATE BLUEPRINT O.K'D ____

DATE Filed ____

78

NO. 9A-H1150

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MODERN SHRINES AND MISSIONS ~~XXXXX~~ OF THE SOUTHWEST, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 S[illegible] order for this [illegible] see to it that all [illegible] tives are uniform [illegible] in harmony with [illegible] to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

JUN 2[illegible] 1939

Cost Data Checked
By
Date JUN [illegible]

[illegible]			[illegible]	DATE COMPLETED
[illegible]			JUN 23 1939	JUN 23 1939
[illegible]				
[illegible]	15	4	7-25	[illegible]
[illegible]				
[illegible]	6✓		6-27	6-28
[illegible]				
[illegible]	20	134		7-1-39
[illegible]	11	10	7-21-39	7-28-39

[illegible]
By
[illegible]
By
DATE Photo Returned to Customer

5
78

NO. 9A-H1151

ST. BERNARD COLLEGE, ST. BERNARD, ALABAMA

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) MODERN SHRINES AND MISSIONS, CLOSER VIEW FACING SOUTH, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO | B. L. & W. PROOF | [✓ HANDCOL PROOF YES] | RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

---

ve CK of Estimate

JUN 23 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 23 1939

OPERATION	EST. TIME	Time Allowed	DATE Rec'd in DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 23 1939	JUN 23 1939
SKETCH				
RETOUCHING	19	3	6/23	6/26
PHOTO-LITHO				
PROVING OPAQUING	14		6-26	6-27
ENGRAVING				
HAND COLOR PROOF	225	134		29 June
ARTIST DEPT.	71	10	7-6-39	7-11-39

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D

DATE Filed
By
DATE Photo Returned to Customer

17

78

NO. 9A-H1152

ST. BERNARD COLLEGE, ST BERNARD, ALABAMA

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GROTTO OF THE LITTLE FLOWER OF LISIEUX, ST. BERNAD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK Estimate 88
By
Date JUN 23 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date JUN [illegible]

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPLETING ORDER SET UP			JUN 23 1939	JUN 23 1939
SKETCH				
RETOUCHING	206	3	6/23	6/26
PHOTO-LETTERING				
Blending and Stripping	6		6-27	6-28
ENGRAVING				
HAND COLOR PROOF	70	1½		6-30-39
ARTIST DEPT.	71	9	7-20-39	7-24-39

DATE Filed

ST
78

NO. 9A-H1153

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ITALIAN MINIATURES LEFT OF MAIN GROTTO, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUN 23 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. ~~Entered~~
By E
Date JUN 23 1939

OPERATION				DATE COMPLETED
			JUN 23 1939	JUN 23 1939
COMPOSING, TYPESETTING				
SKETCH				
RETOUCHING	16	3	6/23	6/26 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	5✓		6-26	6-27 H.T.
ENGRAVING				
HAND COLOR PROOF	70	1¾		6-29-30
ARTIST DEPT.	61	10	7-13-39	7-17-39

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

16

15
78

NO. 9A-H1154

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AVE MARIA GROTTO, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK'd Estimate
By
Date JUN 23 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 23 1939

[illegible]	[illegible]	[illegible]	DATE Sent to DEPT.	DATE COMPLETED.
			JUN 23 1939	JUN 23 1939
COMPOSITION				
SKETCH				
RETOUCHING	14	4	6/23.	6/26 9/
PHOTO-LITHO				
BLUEPRINT STRIPPING	84		6 · 27	6 · 28 4
ENGRAVING				28 June
HAND COLOR PROOF	225	1 3/4		
ART DEPT.	67	10	7/19/39	7/21/39

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D

By

DATE Filed
By

DATE Photo Returned to Customer

Sr
78

NO. 9A-H1155

ST. BERNARD COLLEGE, ST. BERNARD, ALABAMA

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) INTERIOR OF AVE MARIA GROTTO, ABOVE THE ALTAR AT TOP CENTER, SIX-FOOT STATUE OF OUR LADY OF PROMPT SUCCOR WITH THE DIVINE INFANT IN HER ARMS, BELOW, LEFT, SAINT BENEDICT, FOUNDER OF THE BENEDICTINE ORDER IN 540, A.D. RIGHT SAINT BENEDICT'S TWIN SISTER, SAINT SCHOLASTICA, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By

Date JUN 23 1939

Cost Dept. Checked
By
Date

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
COMPOSITION			JUN 23 1939	JUN 23 1939
SKETCH				
RETOUCHING	14	4	6/23	6/[illegible]
PHOTOGRAPHING				
BLOCKING STRIPPING	84		6-27	6-28 45
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	35	9	7/20/39	7/25/39

DATE BLUEPRINT
By

DATE HAND COLOR
By

DATE O.K'd
By

DATE Photo Returned to Customer

15

78

9

NO. 9A-H1156

ST. BERNARD COLLEGE, ST. BERNARD, ALABAMA

ORDER NO. 27000

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AVE MARIA GROTTO LOOKING SOUTH, RIGHT OF GROTTO, PALESTINIAN MINIATURES AND "LITTLE JERUSALEM", ST. BERNARD COLLEGE, ALABMMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

[illegible] Date JUN 23 1939

Cost Dept. Checked, C

Date JUN 23 1939

OPERATION	[illegible]	[illegible]	[illegible]	DATE COMPLETED
COMPOSING, TYPE SET [illegible]			JUN 23 1939	JUN 23 1939
SKETCH				
RETOUCHING	16	4	6/23	6/26
PHOTO LITHO				
BLUEPRINT STRIP OPAQUING	84		6.27	6.27
ENGRAVING				
HAND COLOR PROOF	225	1½		29 June.
ARTIST DEPT.	71	9	7-11-39	7-18-39

DATE BLUEPRINT OK'D ____________
By ____________

DATE HAND COLOR PROOF OK'D ____________
By ____________

DATE Filed ____________
By ____________

DATE Photo Returned to Customer ____________

H.
78

9A-H1157

NO. 9A-H1157

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) TEMPLE AT JERUSALEM AND SOME BUILDINGS OF THE PALESTINIAN MINIATURES, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subject or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Tentative Cost Estimate
By
Date JUN 23 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 23 1939

OPERATION	[illegible]	[illegible]	DATE [illegible]	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 23 1939	JUN 23 1939
SKETCH				
RETOUCHING	18	3	6/23	6/26
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	6		6-26	6-27
ENGRAVING				
HAND COLOR PROOF	225	2		28
ARTIST DEPT.	68	11		7/18/39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF

DATE Filed
By

18

78

NO. 9A-H1158

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GROTTO OF SAINT JOSEPH, BELOW BROTHER, JOSEPH ZOETTL, O.S.B., BENEDICTINE MONK AT SAINT BERNARD ABBEY, ALA. GENIUS IN CONCRETE MINIATURE WORK, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~XXX~~ SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate By [illegible]
Date JUN 23 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By E
Date JUN 23 1939

[illegible]			[illegible] DEPT	DATE COMPLETED
[illegible] SET UP			JUN 23 1939	JUN 23 1939
[illegible]				
[illegible]	10	3	6/23	6/26 Gr
[illegible] PHOTO				
STRIPPING SPACING	84		6-26	6-27 H
ENGRAVING				
HAND COLOR PROOF	22	1½		28 June
ARTIST DEPT.	64	8½	7-18	7-20

DATE BLUEPRINT ORD ____________

By ____________

DATE HAND COLOR PROOF ORD ____________

DATE Filed ____________

By ____________

DATE [illegible]

78

NO. 9A-H1159

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "LITTLE JERUSALEM" BROTHER JOSEPH'S FIRST ATTEMPT IN CONCRETE WORK, MOVED TO ITS PRESENT LOCATION FROM THE BROTHERS' RECREATION GROUNDS, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUN 23 1939

ESTIMATE AND WORK SCHEDULE

Cost Dep. Checked Z
By
Date

OPERATION	[illegible] TIME		DATE [illegible] DEPT.	DATE COMPLETED.
			JUN 23 1939	JUN 23 1939
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	1	4	6/23	6/26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		6-27	6-27
ENGRAVING	1			
HAND COLOR PROOF	22	13 4		28 June
ARTIST DEPT.	64	10	7/17/39	7/27/39

BLUEPRINT OK'D
By
HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

78

NO. 9A-H1160

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 27020

DATE 6-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) REPLICA OF ABBEY CHURCH, NOW UNDER CONSTRUCTION. WORK AT PRESENT DISCONTINUED FOR LACK OF FUNDS. ANY AID WILL MERIT THE PRAYERS OF COMMUNITY, ST. BERNARD COLLEGE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By
Date JUN 23 1939

Cost Dept. Checked
By
Date JUN 23 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
			JUN 23 1939	JUN 23 1939
COMPOSING, [illegible]				
SKETCH				
RETOUCHING	13	5	6/23	6/26
PHOTOGRAPHING				
BLUEPRINT STRIPPING [illegible]	91		6-27	6-28
ENGRAVING				
HAND COLOR PROOF	227	13/4		6-29-39
ARTIST [illegible]	61	10	7-17-39	7-18-39

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

ST 78

6

NO. 9A-H1161

PARRISH & SIMONSON, SAUGATUCK, MICH.

ORDER NO. 27053

DATE 6-23-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) STAIRS (366) OF MT. BALDHEAD, SAUGATUCK, MICH.	IMPRINT SAME AS ABOVE 6BH787
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION ;

~~[illegible]~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUN 24 1939 ESTIMATE

Cost Dept. Checked

By

Date

			DEPT.	DATE COMPLETED
			JUN 24 1939	JUN 24 1939
[illegible]				
[illegible]	90	3	6/20	6/22
[illegible]				
[illegible]	90		6-27	6·28
STRIPPING [illegible]				
ENGRAVING				
HAND COLOR PROOF	14	1½	[illegible]/39	[illegible]
ARTIST DEPT.	20	8½	7/5/39	7/6/39

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE [illegible]

By

DATE Photo Returned to Customer

15
small lug

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1162 ORDER NO. 26867 DATE 6/23/39

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO? ILLINOIS

75M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLORSHEIM PRESENTS ROAN BROWN (ETC.)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120, 133, 150, 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH & SAMPLE ATTACHED. by Sl.

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

5 x 7 2

S0- 1
[illegible] 6½
70HC 2¼ 6-27-39
A 9 64 6/28/39 6/29/39

Rush

JUN 23 1939

5"X7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1163 ORDER NO. 26867 DATE 6/23/39

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

75 M POST CARDS SIZE R 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLORSHEIM BLUCHERS AS BRITISH (etc.)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] [✓ No Imprint]

Plate no. on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH & SAMPLE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

JUN 23 1939

SO 1
Rel 6½
70 HL 2¼ 6-27-39
63 A 9

Rush

5x7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1164 ORDER NO. 26868 DATE 6/23/39

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE (All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMERICA DISCOVERS THE NORSEMAN BY [illegible] FLORSHEIM (etc.)

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH & SAMPLE ATTACHED. by Sl.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

20.1
Ret 6½
#C2¼
49
#65

Rush

JUN 23 1939

5

5 x 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1165 ORDER NO. 26869 DATE 6/23/39

CUSTOMER THE FLORSHEIM SHOE COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

100 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLORSHEIM CENTERS INTEREST ON HAND-STAINED PIGSKIN FOR FALL (etc)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

[illegible]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATTACHED AND SEE SAMPLE

by Sl.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

80.1
Rel 6½
HE 2¼ 64
49
66 6-29

JUN 23 1939

very much
TYPE
Here

NO. 9A-H1166

GOOD OFFICE SUPPLY CO., TIFFIN, OHIO

ORDER NO. 26881

DATE 7/5/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MEN'S COMMONS, HEIDELBERG COLLEGE, TIFFIN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK GRAY STONE DULL RED TILE ROOF. DARK GRE N SASH DARK OAK DOORS. PINK FLOWERS ON ONE BUSH ON RIGHT & LEFT. GREEN LAWN & SHRUBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

JUL 6 1939

ESTIMATE

Cost Dept. Ck. 6

Date JUL 6 1939

			DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 7 1939	JUL 7 1939
[illegible]	15	1½		
[illegible]	8/91		7-8	
HAND COLOR PROOF	70	1½		7-10-39
ARTIST DEPT.	225	8½		13 July

DATE Photo Returned to Customer

Rush!

91

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1167   ORDER NO. 27063   DATE 6-23-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Dl
Photos for this Customer

CUSTOMER JERRY'S TAVERN
ASBURY PARK, N.J.

6 M POST CARDS   SIZE 3½ x 5½   STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower. Center] — Border — Follow Layout
Title in Plate Yes No   Copyright in Plate Yes No
Title in full JERRY'S TAVERN - KINGSLEY ST. BETWEEN 2ND & 3RD AVENUES - ASBURY PARK, N.J. ONE BLOCK FROM BOARDWALK

FRONT NO. 5   (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout LEAVE SURROUNDING BLDGS. IN BUT ELIMINATE POLES & WIRES. SHOW WORD "SEA FOOD" ON SIDE OF BLDG. AT EXTREME LEFT (LEFT OF WORDS "JERRY'S BAR") ELIMINATE 4 FLOWER POTS EXTREME LEFT OF BUILDING, ALSO ELIMINATE TWO MEN IN DOORWAYS.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

BUILDING IS WHITE, SIGNS ON SIDES OF BLDG. ARE BLACK. THE 3 STRIPES AROUND BLDG. ARE BLACK. BOTTOM OF ROUND WINDOW ON DRUG SIDE AT RIGHT IS #2. ROOF OVER THIS WINDOW IS #39. THE 3 STRIPES AROUND THIS SMALL ROOF ARE #2. WOOD TRIM LEFT SIDE OF BLDG. IS DARK BROWN. FLOWER BOXES IN GARDEN AT RIGHT ARE WHITE WITH #2 TRIM. BENCHES THE SAME COLOR. SHOW UMBRELLAS IN ASST. COLORS. LARGE SIGNS AT TOP OF BLDG. #43 WITH WHITE TRIM. LETTERS ARE WHITE. ROOF BLDG. AT RIGHT, ASST. COLOR ASPHALT SHINGLES, PICTURE #2. THE 2nd BLDG. AT RIGHT IS GREY IN COLOR. LARGE HOTEL IN REAR LEFT, BLDG. IS WHITE, AWNINGS ARE GREEN & WHITE STRIPED. BLDG. AT RIGHT IS BUFF STUCCO IN COLOR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

#227 — C
6½
1½

JUN 27 1939

62 7/13

MAKEOVER
Charge to ADV. Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT.	½
ENGRAVING	

Time Recorded In Cost Dept
Date
By

80

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1168 ORDER NO 27074 DATE 7-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER B. WEILLE & SON
PADUCAH, KY.

PHOTO RETURNED

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DEPENDABLE SINCE 1860
BOT-B. WEILLE & SON, INC., - 409-13 BROADWAY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

TO

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

62 7-14 FC 1½

Est 8

Est 9

As quoted

JUL 5 - 1939

customers original photo returned 5/12/41

4 — 5 hrs.

7 — 3 hrs.

89

NO. 9A-H1169

UTAH PARKS COMPANY, CEDAR CITY, UTAH

ORDER NO. 27078

DATE 6-23-1939

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) THE GREAT WHITE THRONE, ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5 R. M. YES same as 9AH224

IMPRINT NONE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Make Print
5 x 7

ESTIMATE
AND WORK SCHEDULE

Executive Ch. of Estimate
By
Date JUN 27 1939

Cost Dept. Checked
By G
Date JUN

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
PHOTOGRAPHING, TYPE SET UP			JUN 27 1939	JUN 27 1939
SKETCH				
RETOUCHING	4	4	6-27	6-28
PHOTO LITHO				
STRIPPING, OPAQUING	91		6-29	6-30
ENGRAVING				
HAND COLOR PROOF	225	1½		1 July
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

Charge to L.V. Dept.

Time Required

RETOUCHING		Decided in Cost Dept.
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1½	4
ENGRAVING		

R

4 —

7 — 2

9

Make front
5x7

NO. 9A-H1170

UTAH PARKS COMPANY, CEDAR CITY, UTAH

ORDER NO. 27078

DATE 6-23-1939

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE WATCHMAN, ZION NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES Same as 9AH419

IMPRINT NONE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

JUN 27 1939

Cost Dept. Checked
By E.
JUN 27 1939

OPERATION			DATE	DATE COMPLETED
			JUN 28 1939	JUN 28 1939
C[illegible]				
SKETCH				
RETOUCHING	5	4	6-28	6-28 SC
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	85/91		6-29	6-29
ENGRAVING	~~225~~			~~25 July~~ 6-30-39
HAND COLOR PROOF	70	1½		
ARTIST DEPT.	219	9	8-9	8-10

DATE BLUEPRINT ORD'D /
By

DATE Filed
By

DATE HAND COLOR PROOF ORD'D
By

DATE Photo Returned to Customer

MAKEOVER

Charge to L.V. Dept.

Time Required

Time Recorded in Cost Dept.

PHOTO

PHOTO

S.V.

HC 1½

E

5

81

9

NO. 9A-H1171

UTAH PARKS COMPANY, CEDAR CITY, UTAH

ORDER NO. 27078

DATE 6-23-1939

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) BRIGHT ANGEL POINT, NORTH RIM, GRAND CANYON NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES

FAH852

IMPRINT NONE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS Ⓤ PAT. NO. 1,797,775

Thick Card
C.T.

ESTIMATE
AND WORK SCHEDULE

By [illegible]
Date JUN 2? 1939

Cost Dept. Checked
By Z
Date JUN 27 1939

OPERATION	Est. Time Changes	Est. Time Time Allowed	DATE Received in DEPT	DATE COMPLETED
COPY [illegible]			JUN 27 1939	JUN 27 1939
[illegible]				
[illegible]	4	5	6 27	6-28 S
[illegible]				
[illegible]	~~6~~ 12		6-30	6.30 W.
[illegible]				
[illegible]	225	13/4		1 July
ART [illegible]	66	11	8-3	8-17

DATE [illegible] REC'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

MAKEOVER
Charge to L.V. Dept.

[illegible] Time Required

[illegible]		[illegible] in Cost Dept.
[illegible]		Date
C[illegible]		
ART DEPT. H C	1 3/4	By Z
[illegible]		

R

6

4

C.T.
gm 81
81

9A41
397

NO. 9A-41172

PHOTOGRAPH BY STEPHEN H.WILLARD,PALM SPRINGS,
CALIFORNIA

ORDER NO. 27088

DATE 6-23-1939

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PALM SPRINGS, CALIFORNIA
DATE ____

BOT-LAZY PERSON'S CORRESPONDENCE CARD
SMALL TYPE: (C) CURT TEICH & CO.,
INC., ~~CHICAGO~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTOS 8A-H1286 & 6A-H816 COMBINED AS ATT'D SEE INSTRUCTIONS & LAYOUT ATT'D.

Put [illegible] [illegible] [illegible] Layout w 4BH512

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUN 27 1939

Cost Dept. Checked
By
Date JUL 2 1939

OPERATION	TIME		DATE TO DEPT	DATE COMPLETED
			JUN 1939	JUN 29 1939
COMPOSING	21	2		
SKETCH	16	3		
RETOUCHING				
PHOTO LITHO	8		7-5	7-6 41
BLUEPRINT STRIPPING OPAQUING				
ENGRAVING				11 [illegible]
HAND COLOR PROOF	2½	1½		
ARTIST DEPT.	16	9	7-2	7 31

DATE BLUEPRINT OK'D ____
By ____

DATE HAND COLOR PROOF OK'D ____
By ____

DATE Filed ____
By ____

DATE Photo Returned to Customer ____

NO. 9A-H1173

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

ORDER NO. 27089

DATE 6-23-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SHUFFLEBOARD COURTS AND TOURIST CENTER, LAKE WALES, FLA.

PRIV. NO. BEFORE TITLE: 9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

MOSS SHOULD BE WHITE

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 6
Date

			DATE [illegible] DEPT.	DATE COMPLETED
			JUN 26 1939	JUN 26 1939
RETOUCHING	13	2	6/[illegible]	6/[illegible]
PHOTO LITHO Blueprint Masking	86/91		6-28	6-29 41
ENGRAVING				6-30-39
HAND COLOR PROOF	227	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

Pr. 79
80

5

NO. 9A-H1174

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 27090

DATE 6-23-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WILLAMETTE STREET,
EUGENE, OREGON

PRIV. NO. BEFORE TITLE: 676

(USE GOTHIC TYPE)

Tr all type PHOTO BY WESLEY ANDREWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUN 26 1939

Cost Dept. Checked
By 6
Date [illegible]

OPERATION	EST. TIME	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUN 26 1939	JUN 26 1939
SKETCH				
[illegible]	17	4	6/27	6/28 Gr
PHOTO-LITHO				
[illegible]	85		6-29	6-29
[illegible]				
HAND COLOR PROOF	[illegible]	1½	[illegible]	[illegible]
ARTIST DEPT.	218	8½	7-12	7-13

DATE [illegible] REC'D
By

DATE Filed
By

DATE HAND COLOR [illegible] REC'D

By

DATE [illegible] to Customer

80

R

NO. 9A-H1175

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

ORDER NO. 27115

DATE 6-26-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT COLUMBUS, COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~USE PHOTO NO. 7A-[illegible]263.~~ INSERT SMALL PHOTO OF ADMINISTRATION BLDG. UPPER LEFT CORNER OF CARD, OR WHERE IT WILL LOOK BEST. SEE SMALL PHOTO ATT'D., USE ON MAIN BODY OF CARD. SEE INST. ATT'D. FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. Return negative

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C

				DATE COMPLETED
[illegible]			JUN 28 1939	JUN 28 1939
[illegible]				
[illegible]	21	6	6/28	6/30
[illegible]	~~92~~			7-3 45
[illegible]				
HAND COLORING	225	2		5 July
ARTIST DEPT.	35	11	7/17/39	7/18/39

DATE BLUE [illegible]

DATE HAND COLOR PROOF [illegible]

Make Red impression

5
82

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9AH1176 ~~9A-H1176~~ ORDER NO. 27108 DATE 6-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER M.BORN & CO.
CHICAGO, ILL.

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE ~~XXX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate — Yes No Copyright in Plate Yes No
Title in full STYLE LEADERS SINCE 1876
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE LARGE DRAWING ATT'D. Cy Sl.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

JUN 28 1939

5 x 7

L- 2

R- 6

62 7-5 HC- 1½

A- 10½ 7-26
#65

[illegible]

Rush

R

NO. 9^A-H1177

FRANK [illegible].COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 27114

DATE 6-26-1939

50M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL MOTORS BUILDING AT NIGHT, NEW YORK WORLD'S FAIR

PRIV.NO. UPPER LEFT CONRER: N41

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. No ~~YES~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimated by [illegible]
Date JUN [illegible] 1939

Copy Dept. Checked
By C
Date [illegible]

OPERATION	EST. TIME		DATE [illegible]	DATE COMPLETED
[illegible]			JUN 28 1939	JUN 28 1939
[illegible]				
[illegible]	14	6	6/28	6/30 Jr
[illegible]				
[illegible]	8		6-30	7-1 LF
[illegible]				
HAND COLOR PROOF	7½	1¾		5 July
[illegible]	206	9	7-15-39	7-15-39

DATE [illegible] REC'D
By

DATE HAND COLOR PROOF REC'D

DATE Filed
By
DATE Photo Returned to Customer

5
82

NO. 9A-H1178

CITY NEWS AGENCY, EVANSVILLE, IND.

ORDER NO. 27123

DATE 7-3-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) THE NEW EVANSVILLE ARMORY,
EVANSVILLE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT HEDGES ALONG WALK. BRING OUT TWO FLAGS ON POLES. BUILDING: REDDISH BROWN BRICK. FOUNDATION: CREAM

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes.] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By E
Date

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			JUL 6 1939	JUL 6 1939
SKETCH				
RETOUCHING		4		
PHOTO-LETTERING				
BLUEPRINT STRIPPING	91		7-6	7-7
ENGRAVING				
HAND COLOR PROOF	70	1/2		7-10-39
ARTIST DEPT.	46	8 3/4	7-14-39	7-18-39

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

8

6

NO. 9A-H1179

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

ORDER NO. 27129

DATE 6-27-1939

12 M500 POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LAGUNA BEACH, CALIFORNIA

ⒸCURT TEICH & CO INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. -NO

IMPRINT SAME AS ABOVE

[illegible]

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT WITH INST. ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,773

~~Estimate O.K. of Salesman~~

~~By~~

~~Date~~

~~ESTIMATE~~
~~AND WORK SCH~~

~~DATE Photo Returned to Customer~~

Estimate O.K. of Salesman
By
Date JUL 6 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 5 1939

OPERATION			Date Sent to Dept.	DATE COMPLETED
COMPOSING, TYPE SETTING			JUL 6 - 1939	JUL 6 - 1939
SKETCH L.O.	21-2 19-5	7		
RETOUCHING	17	6		
PHOTO FINISHING				✓
BLUEPRINT STRIPPING, OPAQUING	✓		7-12	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	211	14	7-17	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF O.K.
By

DATE Photo Returned to Customer

19-5
21-2

90

8

NO. 9A-H1180

R. H. MARRINER, LAGUNA BEACH, CALIFORNIA

ORDER NO 27129

DATE 6-26-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EMERALD BAY, LAGUNA BEACH, CALIFORNIA

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

✓ ________ Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ________
Date JUN 27 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 76
Date JUN 27 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE [illegible] DEPT.	DATE COMPLETED
C[illegible]G. TYPE OF [illegible]			JUN 27 1939	JUN 27 1939
SKETCH				
PHOTOGRAPHING	13	5	6/27	6/30 Gr
PHOTO LITHO			6 · 30	7 - 1
[illegible] (OPAQUING)	8/91			
ENGRAVING				
HAND COLOR PROOF	227	1½		7-5-39
ARTIST DEPT.	65	9½	7 - 21	7 - 26

DATE BLUEPRINT OK'D ________
By ________

DATE HAND COLOR PROOF OK'D ________
By ________

DATE Filed ________
By ________

DATE Photo Returned to Customer ________

81

NO. 9A-H1181

R.M.WARRINER, LAGUNA BEACH, CALIFORNIA

ORDER NO. 37129

DATE 6-26-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL LAGUNA, LAGUNA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost [illegible] Checked

[illegible]	[illegible]	[illegible]	Date	Date Completed
[illegible]			JUN 28 1939	JUN 28 1939
[illegible]				
[illegible]	71	5	6/28	6/30
[illegible]				
[illegible]	71		7-1	7-3
[illegible]				
[illegible]	69	13		7-7
[illegible]	71	9	7-18-39	7-20-39

DATE [illegible] By

DATE Filed

DATE HAND [illegible]

ATTENTION!

[illegible] order for [illegible] see to it that all [illegible] tive [illegible] in harmony with each other to make an attractive set.

R.M.MARRINER, LAGUNA BEACH, CALIFORNIA	NO. 9A-H1182
	ORDER No. [illegible]7129
	DATE 6-27-1939

12M 500 POST CARDS ART COLORTONE ~~XXXXXXXXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I R. M. YES
TITLE (IN FULL) THE ART GALLERY, LAGUNA BEACH, CALIFORNIA ~~XXXXXXXXXXXXXXXXXX~~ In sky	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO IN 4CR 2045

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this ... see to it that all ... tives are uniform and ... in harmony with each other to make an att...

Promised ... Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 27 1939

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
ORDER REC'D			JUN 27 1939	JUN 27 1939
SKETCH				
RETOUCHING	16	5		
PHOTO-LITHO				
	8 91		6 - 30	6 · 3
ENGRAVING				
HAND COLOR PROOF	227	1½		7-1-39
ARTIST DEPT.	71	8½	7-14-39	7·24·39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

81

NO. 9A-H1183

R.M.MARRINER, LAGUNA BEACH, CALIFORNIA

ORDER NO. 27229

DATE 6-27-1939

12M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAGUNITA AND GOFF ISLAND

in Plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Number C.A. of Estimate

By

Date JUN 27 1939

Date Dept. 3 Checked

By

Date JUN 27 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE RECEIVED IN DEPT.	DATE COMPLETED.
CUSTOMER'S [illegible]			JUN 27 1939	JUN 27 1939
SKETCH				
RETOUCHING	18	4	6/27	6/29
PHOTO LETTERING [illegible]	~~91~~ 41		6-30	7-1
ENGRAVING				
HAND COLOR PROOF	325	2		3 July
ARTIST [illegible]	61	10	7-20-39	7-21-39

DATE BLUEPRINT O.K.'D

By

DATE HAND COLOR PROOF O.K.'D

By

DATE Photo Filed

By

DATE Photo Returned to Customer

18
17

Rm. 81
81

1 8
6

NO. 9A-H1184

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 27130

DATE 6-27-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE. UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM RIVERSIDE, CALIFORNIA

PRIV. NO. ~~BEFORE TITLE~~ upper left: R-60

© Curt Teich Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND LAYOUT WITH INST. ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By

Date JUL 1 1939

Cost Dept. Checked

By

Date

[illegible]	EST. TIME		DATE EXPECTED	DATE COMPLETED
			JUL 12 1939	JUL 12 1939
[illegible]	21	8		
[illegible]		6		7/13 Gr
[illegible]				
PHOTO-LITHO	75		7-14	
[illegible]				
[illegible]ATING				
HAND COLOR PROOF				
ARTIST [illegible]		14		

DATE [illegible]

By

DATE [illegible]

By

DATE [illegible]

By

DATE [illegible]

5T.

1½ h

R.M. 81 99

NO. 9A-H1185

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER No. 27130

DATE 6-27-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BUENA VISTA DRIVE, ENTERING
RIVERSIDE, CALIFORNIA

PRIV. NO. BEFORE TITLE: R-61

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all titles or negatives are uniform and colors are in harmony with each other to make an attractive set.

88

Received Off. of Estimate
By JUN
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. 16
By
Date JUN

OPERATION	EST. TIME Clock No.	Time Allowed	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 27 1939	JUN 27 1939
SKETCH				
[illegible]	206	3	6/27	6/30
PHOTO-LITHO				
[illegible]	88/91		6-30	7-
ENGRAVING				
HAND COLOR PROOF	227	1½		7-3-39
ARTIST DEPT.	206	9	6/12/30	6/13/30

DATE BLUEPRINT OK'D
By
DATE [illegible]
By
DATE [illegible]
By
DATE Photo Returned to Customer

R.M. 81
4
81

NO. 9A-H1186

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 27130

DATE 6-27-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. FRANCIS XXX CHAPEL AND
SHRINE OF AVIATORS, MISSION INN,
RIVERSIDE, CALIFORNIA

PRIV. NO. BEFORE TITLE: R-62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

in 2BH1451

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By JUN 28 1939
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G
Date JUN 28 1939

OPERATION	EST. TIME		DATE [illegible] DEPT.	DATE COMPLETED
	Work No.	[illegible]		
			JUN 28 1939	JUN 28 1939
COMPOSING, TYPE SET UP				
SKETCH			G	7/3 Gr
RETOUCHING		5		
PHOTO-LITHO	8/91		7-5	7-5 HT
BLUEPRINT STRIPPING [illegible]				
ENGRAVING				7-6-39
HAND COLOR BLOCK	70	1 3/4		
ARTIST DEPT.	205	10	July 12 1939	July 3 1939

DATE [illegible] DATE [illegible]

DATE [illegible]

10

G.
R M. 81
82

6

NO. 9A-H1187

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 29130

DATE 6-27-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PLEASURE PIER AND BATH HOUSE,
REDONDO BEACH, CALIFORNIA

PRIV.NO. BEFORE TITLE: RB-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. ~~XXX~~ NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Estimate Made
By
Date JUN 27 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 1939

OPERATION				DATE COMPLETED
COMPOSING, [illegible]			JUN 27 1939	JUN 27 1939
SKETCH				
RETOUCHING	1	6	6/27	6/27 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	90		6-30	6-30 45
ENGRAVING				
HAND COLOR PROOF	225	1½		3 7 mg
ARTIST DEPT.	203	9	7-13	7-14 O

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE Plate Fin.
By

DATE Plates forwarded to Chicago

ATTENTION!

______ subjects in order for this company. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

10

15
81

6

NO 9A-H 1188

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO 27310

DATE 6-26-1939

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BATH HOUSE AND STRAND,
REDONDO BEACH, CALIFORNIA

PRIV. NO. BEFORE TITLE: RB-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate [illegible] Estimate
By
Date [illegible] 1939

Cost Dept Checked
By
Date [illegible]

OPERATION	EST. TIME Class No.	Time Allowed	DATE ENTERING DEPT.	DATE COMPLETED.
CONTOURING, [illegible]			JUN 27 1939	JUN 27 1939
SKETCH				
RETOUCHING	16	4	6/27	6/[illegible]
PHOTO LITHO				
BLUEPRINT STRIPPING CARDING	90		6-30	6-30 KT.
ENGRAVING				
HAND COLOR PROOF	225	1½		3 July
ARTIST DEPT.	202	9	7-12	7-13

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

ATTENTION!

4

________ Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5-
81

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1189 ORDER NO. 27166 DATE ~~25~~ 6-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PARRY LODGE
KANAB, UTAH

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARRY LODGE - KANAB, UTAH

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. OBLONG RED ROOF ON RIGHT SIDE OF PICTURE IS TO BE ENTIRELY ELIMINATED, LEAVING ONLY SMALL ROOF OVER THE TWO COTTAGES.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D. MAKE ALL ROOFS COLOR OF CARD ATT'D.9A-H530 WITH BRICK CHIMNEY INSTEAD OF THE PINK COLOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

62 7-8

August

JUN 29 1939

4 — 4½

5 — 1½

Began - 7/19/39
Finished - 7/20/39
no. - 35

5.
83

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1190 **ORDER NO.** ✓ 27168 **DATE** 6-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ESTRELLA VILLAS
PALM SPRINGS, CALIF.

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ESTRELLA VILLAS,—PALM SPRINGS, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout SUN CABINET, WHICH IS VISIBLE BUT NOT AT ALL PROMINENT, JUST BEYOND UMBRELLA NO. 3 CUSTOMER WOULD LIKE TO HAVE BROUGHT FORWARD ENOUGH SO THAT IT WILL BE SOMEWHAT MORE APPARENTLY A SUN CABINET. SEE SNAP SHOT ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. GRASS LIKE 7A-H1578 att'd. SKY LIKE 5A-H1090 ATT'D.

Cancel

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

JUN 29 1939

5X7
Ret 2½

Ht. M.B. Corr. 1½
if made over new 2 hr.

62 7-5

5X7
Ret 2½

5

15
83

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1191 ORDER NO 27174 DATE 6-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JACK O'KEEF CO.
OMAHA, NEBRASKA

12 M 500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXX~~ PEOPLES COAL COMPANY

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout CUSTOMER WOULD LIKE SKYLINE BROUGHT DOWN NEARER THE VIADUCT, SHOWING JUST A FEW OF THE BLDGS. ACROSS THE VIADUCT FROM THE COAL YARD. SIGN ON OFFICE BUILDING IS TO BE BROUGHT OUT MORE CLEARLY. THERE IS TO BE GRASS ALONG THE VIADUCT AND OFFICE BUILDING. ELIMINATE THE TWO ROUND SIGNS ON SIDE OF OFFICE.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120, 133, 150, 175

PHOTO RETURNED TO

COLOR DESCRIPTION

COAL CARS ARE TO BE IN RED, TRUCK IN RED, OFFICE ORANGE, AUTOMOBILES IN BLACK, SIGNS ~~WHITE WITH BLACK LETTERING.~~

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-9-39

#227

Ret 7
H. 1 3/4
9 3/4

[illegible]

3.00

JUN 29 1939

ST.
83

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H1192 ORDER NO. 7175 DATE 6-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MIAMI MIRAMAR HOTEL
MIAMI, FLORIDA

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MIAMI MIRAMAR HOTEL - MIAMI, FLORIDA
BOT-OVERLOOKING BISCAYNE BAY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

[illegible] 8

COLOR DESCRIPTION

SEE SKETCH ~~AND~~ ATT'D.

[illegible] attached

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

62 7 10 ¼c

[illegible]

JUN 29 1939

4

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1193 ORDER NO. 27178 DATE 6-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COVINGTON & CINCINNATI BRIDGE CO.
COVINGTON, KENTUCKY

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GATEWAY TO NORTH AND SOUTH -SUSPENSION BRIDGE - CINCINNATI, OHIO

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION
SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUN 29 1939

1/2

62 7-6

639

83

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1194 ORDER NO. 27179 DATE 6-30-1939

CUSTOMER DR. SALSBURY'S LABORATORIES
CHARLES CITY, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

D1
Photos for this Customer

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full DR. SALSBURY'S LABORATORIES CHARLES CITY, IOWA (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW PHOTO & DRAWING FOR DESIGN. SEE SKETCH ATT'D FOR COLORS.

VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

D1 Ph 1
Ret 6
M 2½
Art 11 7-17 #65
no ghosted

PM

JUL 1 1939

make red impression

1 — 1
1 — 1
2 — 5

NO. 9A-H1195

AMERICAN GREETING PUBLISHERS, CLEVELAND, OHIO

ORDER NO. 27189

DATE 7-3-1939

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH LEVEL BRIDGE AND MAIN AVENUE BRIDGE LOOKING WEST FROM THE TERMINAL TOWER, CLEVELAND, OHIO

PRIV. NO. BEFORE TITLE: 128

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
1ST BRIDGE ON LEFT GRAY.2ND BRIDGE IN CENTER GRAY,DARK ARCH.3RD BRIDGE ON RIGHT LIGHT ALUMINUM GRAY, MAKE UNDER ARCHES LIGHT GRAY. ON RIGHT 1ST TALL BLDG. DARK BROWN BRICK,GRAY TRIM.OTHER BLDGS. ON RIGHT DARK RED. REAR CENTER FLAT BLDGS. DARK RED & BROWN. GROUP OF BLDGS. AT END OF BRIDGE ON REAR CENTER RED BRICK, GRAY TRIM. BLDG. ON REAR LEFT, GRAY & RED BRICK. SHOW LAKE ERIE ON REAR RIGHT;MAKE WATER BLUE. DO NOT CUT OFF ANY OF PHOTO IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Received OK of Estimate
By
Date JUL 5 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 5 1939

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Estimated	Time Allowed		
COMPOSING TYPE SET UP			JUL 5 - 1939	JUL 5 - 1939
SKETCH				
RETOUCHING	14	6	7/5	7/6 G
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	53/91		7-7	7-7-41
ENGRAVING				
HAND COLOR PROOF	725	13/4		10 July
ART DEPT	115	12	7-19	7-

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

15
RM 85
89

NO. 9A-H1196

J.R.WILLIS,BOX 665, ALBUQUERQUE,N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

TITLE- EL TOVAR HOTEL ON THE RIM

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION Reduce color plates of

USE PHOTO NO. 8A-H1598

Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive O. K. [illegible]
By
Date JUN 30 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date JUN 30 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
			JUN 30 1939	JUN 30 1939
COMPOSING, TYPE SETTING				
SKETCH	17	1/4	7/1	7/3 Gr
RETOUCHING				
PHOTO LITHO				
BLOCKING & STRIPPING OPAQUING	8		7-3	7-5
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	68	2/4		7/13/39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

16

NO. 9A-H1197

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27095

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

TITLE-PANORAMA FROM GRAND
VIEW POINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION Reduce color plates of ~~USE PHOTO NO.~~ 4A-H942
make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Due JUN 30 1939

Cost [illegible] Checked By E Date JUN 30 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
			JUN 30 1939	JUN 30 1939
[illegible]	16	1/2	7/1	7/3 Gr
[illegible]				
[illegible]				
[illegible]	8½		7-3	7-5 HH.
ENGRAVING				
HAND COLOR PROOF				7/13 39
ARTIST DEPT.	68	2 1/4		

DATE BLUEPRINT O.K'D ____
By ____

DATE HAND COLOR PROOF O.K'D ____
By ____

DATE Filed ____
By ____

DATE Photo Returned to Customer ____

11
small neg.
86

B

NO. 9A-H1198

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER No. 27195

DATE 6-29-1939

12 M500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

TITLE-VIEW FROM HOPI POINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION Reduce color plates of

~~USE PHOTO NO.~~ 4A-H941

Make new black neg.

10227

4006.29

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUN 30 1939

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By G

Date JUN 30 1939

[illegible]	[illegible] TIME		DATE [illegible] DEPT.	DATE COMPLETED
			JUN 30 1939	JUN 30 1939
[illegible]				
[illegible]	13	1/2	7/1	7/3 Gr
[illegible]				
PHOTO-LITHO				
BLUEPRINT STRIPPING COMPLETE	8		7 - 3	7-5 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 hr. 70 1/2	2 3/4		

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

ST
Amer neg.
86

NO. 9A-H1199

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 3 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

TITLE-VIEW FROM ~~CAPE ROYAL~~ POINT SUBLIME, NORTH RIM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~ 8AH855

Reduce color plates of

Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUL 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL

				DATE COMPLETED
			JUL 10 1939	JUL 10 1939
[illegible]				
[illegible]				7/10 9
[illegible]	18	1/4		/
PHOTO [illegible]				
B[illegible]	65		10-11	
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	68	2 1/4		7/20/39

DATE BLUEPRINT O.K.D
By

DATE HAND COLOR PROOF O.K.D
By

DATE Filed
By

DATE Photo Returned to Customer

5
[illegible]

NO. 9A-H1200

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER No. 27195

DATE 6-29-1939

12 M 500 MINAATURE VIEWS ART COLORTONE FULL FACE 2½ x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

TITLE-VIEW FROM BRIGHT ANGEL
POINT, NORTH RIM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO~~ NO.
Reduce color plates of 9A-H811
Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUN 30 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 30 1939

[illegible]	EST. TIME		DATE STARTED DEPT.	DATE COMPLETED
			JUN 30 1939	JUN 30 1939
[illegible]				
SKETCH	15	2	7/1	7/
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUEING	6		7-3	7-5
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68	2¼		7/13/39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Mail
By
DATE Photo Returned to Customer

small neg
86

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 9-AH1201

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE $2\frac{1}{2} \times 3\frac{9}{16}$

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE R. M.

IMPRINT

TITLE-INDIAN WATCH TOWER,
DESERT VIEW

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

Reduce color plates of.
~~USE PHOTO NO. 4A-H915~~ 7AH652

Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cog. Dept. Checked

[illegible]	[illegible]	[illegible]	DATE [illegible]	DATE COMPLETED
[illegible]			JUL 10 1939	JUL 10 1939
[illegible]				
RETOUCHING	18	1/2		
[illegible]				
[illegible] (CHARTS)	6		20-11	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68	2 1/4		7/20/39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

NO. 9A-H1202

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 7/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT No. NONE R. M.

IMPRINT

TITLE-LOOKING NORTH FROM WATCH TOWER, DESERT VIEW

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

Reduce color plates of

USE PHOTO NO. 8A-H1583

Make new black neg.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Date O.K. of Estimate JUN 30

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 5

Date JUN 30 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
		Time Allowed		
			JUN 30 1939	JUN 30 1939
COMPOSING, TYPE SET UP				
SKETCH	21	1/4	7/1	7/3 Gm
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		7-3	7-3 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68	2 1/4		7/13/39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

sample here

5x small neg. 86

NO. 9A-H1203

J.R. WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-27-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 8 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

TITLE-FOOT OF KAIBAB ~~TOWER~~ TRAIL AND
BRIDGE ACROSS THE COLORADO
RIVER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~

Reduce color plates of 8A-H1596
Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive [illegible] Estimate
By
Date JUN 30 1939

Cost Dept. Checked
By
Date JUN 30 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 30 1939	JUN 30 1939
SKETCH	15	1/4	7/1	7/3 Gr
RETOUCHING				
PHOTOGRAPHED				
BLUEPRINT STRIPPING	62		7 - 3	7 - 5 H.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 hr. 62 1 1/2	2 1/4		

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Photo Returned to Customer

[illegible]
86

4

NO. 9A-H1204

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M 500 ~~[illegible]~~ MINIATURE VIEWS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE) 2 1/2 x 3 9/16

FRONT NO. NONE R. M.

IMPRINT
TITLE-AIR VIEW OF GRAND CANYON

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~[illegible] 8AH7+3~~

USE ~~PHOTO NO. 9A-H1204~~

Make new black neg

Make new Colors

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Entered By
Date JUN 30 1939

Cost Dept. Checked
By
Date JUN 30 1939

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			JUN 30 1939	JUN 30 1939
COMPOSITION & TYPE SET UP				
SKETCH	21	1/4		9/5 g
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING [illegible]	82		7-5	7-7 [illegible]
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

G
86

NO. 9A-H1205

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

TITLE-VIEW FROM EL TOVAR HOTEL,
~~GRAND CANYON, ARIZONA~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION Reduce color plates of
~~USE PHOTO NO.~~ 7A-H3059

Make new black neg.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓛ PAT. NO. 1,797,775

Executive Dept. Estimate

By JUN 30 1939

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 30 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TITLING UP			JUN 30 1939	JUN 30 1939
SKETCH		1/2	7/1	7/3
RETOUCHING	18			
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		7-3	7-3
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 hr 69-2 1/4 hr.	2 1/4	7-12	7-13

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE OK'D

By

DATE Photo Returned to Customer

small neg
86

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 9A-H1206

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 3½ x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M.
TITLE (IN FULL)	IMPRINT
	TITLE-THE GRAND CANYON OF ARIZONA
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION Reduce color plates of ~~USE PHOTO NO.~~ 7A-H572
make new blackney

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Date JUN 30 1939

Cost Dept Checked By 3 Date JUN 30 1939

[illegible]	[illegible]		DATE [illegible] DEPT.	DATE COMPLETED.
			JUN 30 1939	JUN 30 1939
[illegible]	16	1/4	7/1	7/2 Gr
[illegible]				
[illegible]				
[illegible] Stripping	8½		7-3	7-5 4H
[illegible]				
HAND COLOR PROOF				
ARTIST DEPT.	68	2¼		7/11/39

DATE BLUEPRINT ORD'D
By

DATE HAND COLOR PROOF ORD'D

By

DATE [illegible]
By
DATE Photo Returned to Customer

small neg
86

9

NO 9A-H1207

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

TITLE-GRAND CANYON FROM MORAN POINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~ 8A-H1582

Reduce color plates of

Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUN 30 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 7
Date JUN 30 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
			JUN 30 1939	JUN 30 1939
[illegible]	21	1/4	7/1	7/3 gr
SKETCH				
RETOUCHING				
PHOTO LITHO	8 1/2		7-3	7-3 ~~41~~
BLUEPRINT STRIPPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 hr 62 1 1/2	2/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

small neg
86

NO. 9A-H1208

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO 27195

DATE 6-29-1939

12 M 500 RUSXXEXXES MINIATURE VIEWS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE) 3 1/2 x 3 9/16

FRONT NO. NONE R. M.

IMPRINT

TITLE-GRAND CANYON FROM THE AIR

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~

Reduce color plates of 8A-H1593
Make new black neg.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] Cost of Estimate
By
Date JUN 30 1939

Cost Dept. Checked
By
Date JUN 30 1939

OPERATION	EST. TIME Job No.	Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET			JUN 30 1939	JUN 30 1939
SKETCH	16	1/4	7/1	7/3 Gr
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		7 - 3	7 - 3 41
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 hr. 62 1 1/2	2 1/4		

DATE BLUEPRINT ORD
By

DATE HAND COLOR PROOF ORD

By

DATE Filed
By

DATE Photo Returned to Cu

5-
small neg.
.86

NO. 9A-H1209

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS   ART COLORTONE FULL FACE $2\frac{1}{2} \times 3\frac{9}{16}$

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE   R. M.

IMPRINT

TITLE-THE BATTLESHIP

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~ 8A-H1595

Reduce color plates of

Make new black neg

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date JUN 30 1939

Cost Dept. Checked 6
By
Date JUN 30 1939

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	C[illegible]	Time Allowed		
COMPOSING, TYPE SET UP			JUN 30 1939	JUN 30 1939
SKETCH	17	1/4	7/1	7/3 Jr
RETOUCHING				
PHOTO-LITHO BLUEPRINT STRIPPING, OPAQUING	8		7-3	7-5 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 hr 70 1/2 hrs	2 1/4		7-12-39

DATE BLUEPRINT O.K.'D
By

DATE Filed
By

DATE HAND COLOR PROOF O.K.'D

By

DATE Photo Returned to Customer

Sep.
small neg
86

J.R.WILLIS, ALBUQUERQUE, N.M.

NO 9A-H1210

ORDER NO. 27195

DATE 6-29-1939

12 M500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

TITLE-THE ZOROASTER AND COLORADO RIVER

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~ 8A-H1597

Reduce color plates of

Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date JUN 30 1939

Cost Dept. Checked
By
Date JUN 30 1939

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
			JUN 30 1939	JUN 30 1939
COMPOSING, TYPE SET UP	[illegible]	1/4	7/1	7/3 Gr
SKETCH				
RETOUCHING				
PHOTO-LITHO	8		7 - 3	7 - 5
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				7/10/39
ARTIST DEPT.	68	2 1/4		

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D

By

DATE [illegible]
By

DATE Photo Returned to Customer

Small neg
86

NO. 9A-H1211

J.R.WILLIS,ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS ART COLORTONE FULL FACE 3 ½ x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE R. M.

IMPRINT

TITLE-GRAND CANYON IN WINTER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~ 8A-H1592

Reduce color plates of

make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO.

ESTIMATE
AND WORK SCHEDULE

JUN 30 1939

Cost Dept. Checked

By

Date JUN 30 1939

OPERATION				DATE COMPLETED
[illegible]			JUN 30 1939	JUN 30 1939
SKETCH	11	1/4	7/1	7/3 Jr
RETOUCHING				
PHOTO-LITHO				
BLUE PRINT STRIPPING [illegible]	8		7-3	7-3 NT
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 ¾ hr. 70 1½	2/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned

8C

9

NO. 9A-H1212

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

TITLE-DEER AND FAWN

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~USE PHOTO NO.~~

Reduce color plates of 8A-H1584
Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUN 30 1939

ESTIMATE
& WORK SCHEDULE

Cost Dept. Checked
By 6
Date JUN 30 1939

[illegible]	[illegible]	[illegible]	[illegible] DEPT.	DATE COMPLETED.
			JUN 30 1939	JUN 30 1939
COMPOSING, TYPE SET UP				
SKETCH	17	1/4	7/1	7/3
RETOUCHING				
PHOTO LITHO	8✓		7-3	7-5 HH
BLUEPRINT STRIPPING [illegible]				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68 3/4 70 1/2	2 1/4		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

15
86

NO. ~~XXXHXXX~~ 9A-H1213

J.R. WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M 500 MINIATURE VIEWS (ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE FULL FACE 3 1/2 x 3 9/16 (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NONE R. M.

IMPRINT

TITLE-PAINTING IN INDIAN
WATCHTOWER, DESERT VIEW

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

~~USE PHOTO NO. 4A-H917~~ ~~7AH~~ 5AH1188

Reduce color plates of

Make new black neg.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. [illegible]

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			JUL 10 1939	JUL 10 1939
SKETCH				
RETOUCHING	18	1/2		7/10 9
PHOTO LITHO				
BLUEPRINT, STRIPPING, OPAQUING	85		10 - 11	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	68	2 1/4		7/

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

NO. 9A-H1214

J.R.WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 27195

DATE 6-29-1939

12 M500 MINIATURE VIEWS ART COLORTONE FULL FACE 2 1/2 x 3 9/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT No. NONE R. M.

IMPRINT

TITLE-THE KIVA OF THE INDIAN WATCHTOWER, DESERT VIEW

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

~~MAKE~~ USE ~~PHOTO NO.~~ ~~4A-H916~~ 7AH694

Reduce color plates of

Make new black neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUL 10 1939

ESTIMATE

Cost Dept. Checked By

Date JUL

			DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			JUL 10 1939	JUL 10 1939
SKETCH				
RETOUCHING	18	1/2		7/10
PHOTO LITHO				
BLUEPRINT STRIPPING	8.5		10 — 11	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	71	2¾	7.19.39	7 20.39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE
By
DATE Photo Returned to Customer

NO. 9A-H1215 D1

J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27135

DATE 7-25-1939

12M 500 MINIATURE VIEWS 3 9/16 x 2 9/16 ART COLORTONE FULL FACE ~~[illegible]~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

TITLE: HOPI HOUSE, ~~GRAND~~

~~[illegible]~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓛ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 6
Date JUL [illegible]

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED
	Est.	Time Allow	JUL 27 1939	JUL 27 1939
[illegible]				
SKETCH				
RETOUCHING	10	3½		7/28 Gr
PHOTO LITHO				
[illegible]	85		7-28	8-1 [illegible]
[illegible]				
HAND COLOR PROOF	70	3/4		8-3-39
[illegible] DEPT.	68	2½		8/7/39

DATE [illegible] OUT
By
DATE HAND COLOR PROOF OUT

DATE [illegible]
By
DATE Photo returned to Customer

119

NO. 9A-H1216

FRED HARVEY, CHICAGO, ILL.

ORDER No. 27219

DATE 6-29-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I AM AT THE FRED HARVEY HOTEL MARKED X

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M. YES

IMPRINT TRADEMARK

(PLATE NO. ON FRONT AT BOTTOM)

Privation on front H. 4479

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.
SEE CORRECTIONS ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Look out!

Extra line neg for Dk Blue.

ESTIMATE AND WORK SCHEDULE

Date [illegible] 1939

Cor. Dept. Checked

				DATE COMPLETED
[illegible]			JUN 30 1939	JUN 30 1939
SKETCH	21	6		
[illegible]				
PHOTO [illegible]				
[illegible]	84		7-6	7-6 '39
ENGRAVING				
HAND COLOR PROOF	70	2		7-12-39
ARTIST [illegible]	63	11		7-19-39

DATE [illegible]

DATE [illegible]

By

DATE Photo Returned to Customer

Notice

If red impression is needed. Please mark.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1217 ORDER NO. 27244 DATE 7-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BLOEMER FOOD SALES CO.
LOUISVILLE, KY.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLOEMER FOOD SALES CO. (ETC)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

It is necessary to bring out clearly only the name "Blolmers" and the coloring on the 2 Chile Packages. all of the other packages atop the bldg are not so important Don't spend much time on coloring or bring out deatials of labels on other packages

COLOR DESCRIPTION
SEE COLORED DRAWING ATT'D.

4BH1019

RETURN PHOTO YES NO 33

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

62 7-21 Ret 5

11½

As quoted

JUL 18 1939

K 118 ST 107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1218 ORDER NO. 27 245 DATE 6-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H.C. GODMAN
COLUMBUS, OHIO

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLAMOROUS FALL TIME BEAUTY (ETC.)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D. by L.
shoes

PHOTO USED FOR

RETURN PHOTO YES NO

VARNISH

MAKEOVER
Charge to ADV.
EST. Makeover Time Required
TIME
1/2
Time Recorded in Cost Dept.
Date
62 7-29 ART DEPT 1/4
JUL 31 1939
By C

MAKEOVER
Charge to ~~CUSTOMER~~ Dept.
EST. MAKEOVER Time Required
2
Time Recorded in Cost Dept.
JUL 18 1939
Date
62 7 ART DEPT. 1½ Hr. By

C

100% red for crack

make red anymore

3M—1-2-39

6-2 7-9

New Print

NO. 9A-H1219

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 27259

DATE 6-29-39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BATH HOUSE ROW AND MAGNOLIA PROMENADE, HOT SPRINGS NATIONAL PARK, ARKANSAS

PRIV.NO. LOWER LEFT CORNER:175

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

W D 1513

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

See folder cover Make new proof!

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO. Yes

~~Photo in ICP1670~~

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate O.K.'d
By
Date JUL 7 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TITLE, ETC.			JUL 7 1939	JUL 7 1939
SKETCH				
RETOUCHING	14	3		7/10 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING	91			
ENGRAVING				
HAND COLOR PROOF	227	1 3/4		7-15-39
ARTIST DEPT.	211	9 1/2	7-21	

DATE BLUEPRINT ORD
By
DATE HAND COLOR PROOF ORD
By

DATE Filed
By
DATE Photo Returned to Customer

14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1220 ORDER NO. 27296 DATE 6-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HILLSIDE DAIRY
CLEVELAND, HEIGHTS,OHIO

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HILLSIDE DAIRY (ETC.)

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Lower [illegible]. so building [illegible] lighter follow it!

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D. [illegible]
Color Pict
in [illegible]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

[illegible]

62 7-18

6x

As quoted

JUL 6 - 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1281 ORDER NO.

DATE 6-30-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE TEN SLEEP INN
TEN SLEEP? WYO.

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, [✓ Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TEN SLEEP INN?-TEN SLEEP? WYO.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

TOUCH UP THE SIGN. HAVE FLAG
FLYING FROM P[illegible] IN CENTER OF PHOTO

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

BLDG. ON RIGHT IS YELLOW AND WHITE TRIMMING. ROOF OF BLDG. IS GREEN.

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 1 1939

Ret 5½
AC 1½ 70 7-1-39
Art 9 . 64 - 7/13 - 7/15

4

~~St.~~ 87

NO. 9A-H1222

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK. ORDER No 27298

DATE 7-3-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RUSTIC KAMP KI-Y, HOT SPRINGS NATIONAL PARK, ARKANSAS

PRIV. NO. LOWER LEFT CORNER: 175

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Received ... Sales JUL 5 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By Date JUL 5 1939

OPERATION	EST. TIME (Cost No.)	(Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 6 - 1939	JUL 6 - 1939
SKETCH				
RETOUCHING	15	2	7/6	7/7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~83~~ 91		7-7	7-7
ENGRAVING				
HAND COLOR PROOF	70	1/2		7-10-39
ARTIST DEPT.	201	9	7-22	7-24

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed ______
By ______

DATE Photo Returned to Customer ______

1-
RM '89 by
Cumming

Straight

NO. 9A-H1223

GEO. W. RUSSELL, ROCHESTER, MINN.

ORDER NO. 27299

DATE 7-3-1939

12	M500 POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MAYO CIVIC AUDITORIUM,
ROCHESTER, MINN. SEATS 7,000

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

6BH262k

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE THE FLAG A LITTLE LARGER AND PUT A FEW GIRLS SITTING ON THE BENCHES WITH BRIGHT DRESSES. ALSO A FEW BRIGHT FLOWERS WHERE YOU SEE FLOWERS.

Photo in 5BH359

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date of OK of Sketch
By
Date JUL 7 1939

Cost Dept. Checked
By
Date JUL 7 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			JUL 7 1939	JUL 7 1939
COMPOSING, TYPE SET UP				
SKETCH				7/14 Sr
RETOUCHING	[illegible]	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	85		7-13	
ENGRAVING				7-19-39
HAND COLOR PROOF	227	1½		
ARTIST DEPT.	215	8½	7-24	7-25

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By XAN
DATE Photo Returned to Customer

5
93

NO. 9A-H1224

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 27302

DATE 7-3-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL ROYAL POINCIANA TREE, FORT LAUDERDALE, FLORIDA

PRIV. NO. BEFORE IMPRINT: FL-8

(TITLE IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D, KROPP CARD ATT'D. AND 9A-H1237 ATT'D FOR COLORS. TAKE CARE WITH THE RETOUCHING OF PALMS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

Date

Cost Dept. Checked

E

OPERATION	[illegible]		[illegible]	DATE COMPLETED
[illegible]			JUL 3 1939	JUL 3 1939
SKETCH				
RETOUCHING	4	2½		
[illegible]				
[illegible]	8¼		7-6	7-7 HT
[illegible]				
HAND COLOR PROOF	225	1½		11 July
ARTIST DEPT.	900	8½	7-19	7-19

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo [illegible]

Ret 2½ hrs

[illegible] 1½

[illegible] 8½

H.

R.M. 88

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9^-H1225 ORDER NO. 7313 DATE 08-9-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHINESE EMPORIUM
CHICAGO, ILL.

50 M POST CARDS SIZE 3½ x 5½ (GROUP 3) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHICAGO'S LARGEST ORIENTAL GIFT SHOP
BOT-DISPLAY ON ONE OF THE FLOORS

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION
SEE SKETCH ATT'D FOR LAYOUT. ALSO SEE SHEET OF INSTRUCTIONS ATT'D.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

(66)

8-31 9-7

Ret 6½
Corr ¼ hr 70 8-17-39 70 H/C 2¼ 8-16-39
Lay 1½

AUG 11 1939

5

(4)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1226 ORDER NO. 27316 DATE 7-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RUGBY HALL
ARNOLD, MD.

PHOTO RETURNED TO

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~RUGBY HALL (ETC~~.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

7-10-39 1¾ 70
10½ 68 7/26/39

3 hours gone

2

91
Combine form 9-63 [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1228 ORDER NO. 7323 DATE 7-3 ~~xxxxx~~-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALERT ADV. AGENCY
GALVESTON, TEXAS

12 M 500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CACTUS, SAN ANGELO, TEXAS
-AFFILIATED NATIONAL HOTELS [illegible]

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE CARD 2776-29 ATT'D FOR BUILDING/COLOR DETAIL ONLY.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

Ret 7
170 HC. 1½ 7-11-39
xa. 8½ 69- 7-27/7-31

JUL 7 1939

116
93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1229 ORDER NO. 27337 DATE 7-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VALADE REFRIGERATIOR MFG. CO.
DETROIT, MICHIGAN

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full VALADE REFRIGERATOR MFG. CO. (ETC)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout IN RETOUCHING ICE MACHINE CHANGE THE NAME FROM "MILES" TO "VALADE"

Use plate 9AH221

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH FOR COLOR TREATMENT. SEE TISSUE OVERLAY.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

62 7-11

[illegible]

8 W1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1230 ORDER NO. 27338 DATE 7-5-1939 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER LA CROSSE DRUG CO.
LA CROSSE, WISCONSIN

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRAND VIEW NITE CLUB

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout TAKE OUT TELEGRAPHPOLE, FENCE POSTS, & COCO COLA AD. MAKE ENTIRE COCO COLA SIGN READ "GRAND VIEW NITE CLUB" RAISE HIGHWAY AND ARRANGE PRINTING BEST FOR CARD. PUT SPRING FLOWERS ON BUSHES.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

R

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 8
40.10. 15 7-13-39
50 0

JUL 6 - 1939

1 — 3 Pes.
4 — 5 Pes.

15
90

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1231 ORDER NO. 27339 DATE 7-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALFRED JOHNSON SKATE CO.
CHICAGO, ILLINOIS

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUN VALLEY - A WINTER WONDERLAND, FEATURING A SENSATIONAL ICE SKATING REVIEW (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Plate # on front

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D, BUT TAKE OUT HEAVY BLACK LINE BORDERING RINK, AS MARKED ON XX OVERLAY.

RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Re 7
RO 2½
Hc 2
Rest 11

[illegible]

JUL 10 1939

make DK. Blue impression

NO. 9A-H1232

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER NO. 27354

DATE 7-3-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) POWER HOUSE, PENNSYLVANIA POWER COMPANY, LOCATED ~~IN~~ AT NEW CASTLE, PA.

BOT-SERVING LAWRENCE, BEAVER, MERCER COUNTIES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. DARK BROWNISH RED TAPESTRY BRICK, LIGHT STONE CORNICE & BASE, GREEN LAWN & SHRUBBERY. LIGHT CEMENT STACK. BRONZE METAL SASH & WINDOW FRAMES. BRASS DOORS. LIGHT GRAY PANEL OVER DOOR. CROP 1 INCH FROM TOP OF PHOTO AND LEAVE TOP OF STACK SHOW AS IT LOOKS ON PHOTO SO IT WILL NOT LOOK CHOPPED OFF. MAKE NIGHT VIEW. ALL ILLUMINATION IS WHITE. NO COLORED ILLUMINATION IS TO SHOW. LEAVE ALL OF VIEW SHOW ON BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Straight[illegible]
from [illegible] right
[illegible]

[illegible]
By
Date JUL 10 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 10 1939

OPERATION	EST. TIME Clock No.	Time Allowed	DATE [illegible] DEPT.	DATE COMPLETED
Composing, Type set up			JUL 10 1939	JUL 10 1939
[illegible]				
Photographing		3	7/[illegible]	
[illegible]				
[illegible]	91			
ENGRAVING				
HAND COLOR PROOF	227	1 3/4		7-17-39
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

100

R

NO 9A-H1233

ORANGE NEWS CO., ORLANDO, FLA.

ORDER No. 27355

DATE 7-5-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW OF WINTER PARK AND ROLLINS COLLEGE

PRIV.NO.BEFORE TITLE: W.P.1

(TITLE IN PLATE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION ~~XXXX~~ TAKE OFF FROM TOP FOR PROPORTION AND AS PER TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all negatives are uniform and are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 6
By
Date JUL 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING			JUL 7 1939	JUL 7 1939
SKETCH				
RETOUCHING	15	3		
PHOTO LITHO				
[illegible]	91			
ENGRAVING				
HAND COLOR PROOF	227	2		7-18-39
ARTIST DEPT.	46	10	8-8-39	8-9-39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

RM. 89

NO. 9A-H1234

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO 27355

DATE 7-3-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GENIUS ESTATE, WINTER PARK, FLA.

PRIV.NO.BEFORE TITLE: W.P.2
(TITLE IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all your negatives are uniform in colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate By [illegible]
Date JUL 5 1939

Copy Dept. Checked By
Date JUL 5 1939

OPERATION	Card No.	Time Allowed	DATE Entered Dept.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 6 - 1939	JUL 6 - 1939
SKETCH				
RETOUCHING	2	3		7/10
PHOTO LETTERS				
[illegible]	85/5		7-10	
[illegible]				
HAND COLOR PROOF	227	1 3/4		7-15-39
ARTIST Dept.	21	9 3/4	7-28-39	8-1-39

DATE SUBJECT REC'D ___
By ___
DATE HAND COLOR PROOF REC'D ___
By ___

DATE [illegible] ___
By ___
DATE Photo Returned to Customer ___

10

ST
R.M. 89
90

NO. 9A-H1235

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 27355

DATE 7-3-1939

12 M500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENIUS DRIVE, WINTER PARK, FLA.

PRIV.NO. BEFORE TITLE: W.P.3

(TITLE IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

JUL 5 1939

JUL 5 1939

OPERATION	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			JUL 6 - 1939	JUL 6 - 1939
[illegible]		3	7/6	7/7
[illegible]				
[illegible]	8/41		7-7	7-8
[illegible]	227	13		7-18-39
HAND COLOR PROOF	44	9	8-8	8-10

DATE [illegible]

DATE HAND COLOR PROOF REC'D

DATE Photo Returned to Customer

2 hrs taken by #9!

2 hrs.
1 1/4"

Am 89
90

NO. 9A-H1236

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 27355

DATE 7-5-1939

12 M500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TROPICAL EOLA PARK, ORLANDO, FLA.
"THE CITY BEAUTIFUL"
PRIV.NO.BEFORE TITLE: 0-14
(TITLE IN SKY)

set up verse

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: VERSE COPYRIGHTED BY
ASHEVILLE POST CARD CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VERSE ACROSS BOTTOM OF VIEW: 99759.
SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8

Examine Checked
By
Date JUL 5 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked,
By
Date JUL 5 1939

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			JUL 6 - 1939	JUL 6 - 1939
COMPOSING, TYPE SET UP				
SKETCH		2	7/6	7/7
RETOUCHING	15			
PHOTO-LITHO				
BLUE STRIPPING OPAQUING	5/91		7-8	
ENGRAVING				7-10
HAND COLOR PROOF	62	1 3/4		
ARTIST DEPT.	72	9 3/4	7/31	8/2

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

R ST M. 89
90

NO. 9A-H1237

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 27355

DATE 7-3-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL ORLANDO, FLA. FROM LAKE EOLA

PRIVLNO. BEFORE TITLE: 0-15

(TITLE IN SKY)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

JUL 5 1939

Comp. Dept. Checked

JUL 5 1939

OPERATION	EST. TIME		DATE Received Dept.	DATE COMPLETED
COMPOSITION RECEIVED			JUL 6 - 1939	JUL 6 - 1939
SKETCH				
[illegible]	1/2	4		7/11
PHOTO-LITHO				
[illegible]	591		7-12	7-18
[illegible]				
HAND COLOR PROOF	225	1 3/4		18
ARTIST DEPT	44	9 3/4	8-3	8-18

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE

By

DATE Photo Returned to Customer

MAKE OVER

Charge to Off. Art Dept.

EST. ... Time Required

RETOUCHING	3/4	... in Comp. Dept.
PHOTO-LITHO		JUL 14 1939
COMPO.		
ART DEPT.		
ENGRAVING		

10

Sr.
R.N. 89
90

NO. 9A-H1238

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 27355

DATE 7-3-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ORANGE AVE. LOOKING NORTH,
ORLANDO, FLA.
"THE CITY BEAUTIFUL"
(TITLE IN SKY)
PRIV. NO. BEOFER TITLE: 0-16

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. MAKE VERY GOOD.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

8 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red + Blue impression

ESTIMATE
AND WORK SCHEDULE

Entered O.K. by
By
Date JUL 5 1939

Cost Dept. Checked
By
Date JUL 5 1939

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPOSITION, LAY OUT OF			JUL 6 - 1939	JUL 6 - 1939
SKETCH				
RETOUCHING		6	7/4	7/7
PHOTO LITHO				
STRIPPING, OPAQUING	8/91		7-8	
ENGRAVING				
HAND COLOR PROOF	70	2½		7-11-39
ARTIST DEPT.	49	10	8/2/39	8/5/39

DATE BLUEPRINT O.K'D
by
DATE HAND COLOR PROOF O.K'D
By

DATE FIN.
by
DATE Photo Returned to Customer

13

RM 89
90

NO. 9A-H1239 D

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 27355

DATE 7-3-1939

12M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ORANGE AVENUE, ORLANDO, FLA.
"THE CITY BEAUTIFUL"

PRIV.NO. BEFORE TITLE: 0-17

(TITLE IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

photo in 5-B-H-1201

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

AS TISSUE ATT'D. MAKE SOFT NIGHT SCENE & INSERT IN DESIGN ATT'D.
LIGHTS INTO BLDGS. & STREET LAMPS!

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all colored negatives are uniform in colors and in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date JUL 5 1939

Cost Dept. Checked 6
Date JUL 5 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE SENT TO DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 6 - 1939	JUL 6 - 1939
SKETCH L.O.		3		
RETOUCHING		6		7/1
PHOTOLITHO				
BLUEPRINT (Negative Complete)	~~91~~		7-11	
ENGRAVING				
HAND COLOR PRINT	227	2		7-14-39
ART DEPT.	65	12	8-2	8-3

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By
DATE Photo Returned to Customer

6
L

5
R 74-85
90

ORANGE NEWS CO., ORLANDO, FLA.

NO. 9A-H1240

ORDER NO. 27355

DATE 7-3-1939

12 M500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ORLANDO, FLA. SKYLINE BY MOONLIGHT "THE CITY BEAUTIFUL"

PRIV.NO. BEFORE TITLE: 0-18

(TITLE IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

mw 5AH914

mw 5BH1081

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. MAKE A FINE MOONLIGHT SCENE, MOON SHOWING, REFLECTION IN WATER. TINGE OF YELLOW AT EDGES OF CLOUDS. ADD LIGHTS AROUND SHORE OF LAKE AS PER CARD ATT'D. CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 subjects in order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set

Rephoto:

ESTIMATE

Copy Dept. Checked

By

Date JUL 7 1939

Date JUL 7 1939

[illegible]	[illegible]	[illegible]	Date Sent to Dept.	DATE COMPLETED
[illegible]			JUL 7 1939	JUL 7 1939
ROUTED				
[illegible]	13	6		7/11 Night name
PHOTO DEPT				
[illegible]	~~85~~ 91		7-12	
ENGRAVING				
HAND COLOR PROOF	62	2		7-18
ARTIST DEPT	68	10		8/21

DATE [illegible]

By

DATE [illegible]

By

R 11.89
93

NO. 9A-H1241

HARRY L.DAILEY, 635 BIRD ST., PARKERSBURG, W.VA. ORDER NO 27356

DATE 7-5-1939

12 M 500 POST CARDS GROUP 2 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL JUNIOR-SENIOR HIGH SCHOOL AND STADIUM, PARKERSBURG, W.VA.

PRIV. NO. ¾" FROM LEFT EDGEUPPER [✓ F-27]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H482. SEE LAYOUT AND CARD ATT'D.
SEE TISSUE OVERLAY ATT'D.

Photo

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Dr 5CH654

ESTIMATE

By JUL 5 1939

Cost Dept. Checked
by
Date JUL 5 1939

			DATE REC'D DEPT.	DATE COMPLETED
[illegible]			JUL 6 - 1939	JUL 6 - 1939
[illegible]				
[illegible]		5		7/11
PHOTO-LITHO				
[illegible]	9		7-11	7-18
ENGRAVING				
HAND COLOR PROOF	23	2	7-20	7-[illegible]
ART [illegible]	219	12½	7-28	8-1

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE [illegible]
by

DATE Photo Returned to Customer

MAKEOVER
Charge to O.L. Dept.
EST Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO	1	Date JUL 14 19[illegible]
CAMERA		
ART [illegible]		
ENGRAVING		

1F

136

~~R76 90~~
90

NO 9A-H1142

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO 27357

DATE 7-3-1939

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) SCENE AT JACKSONVILLE BEACH,
FLA.

BOT-THE WORLD'S WIDEST BEACHES
PRIV. NO. BEFORE TITLE: B-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date JUL 5 1939

Cost Est. Checked
By
Date JUL 5 1939

OPERATION	Time Cost	Time Allowed	DATE REQUIRED	DATE COMPLETED
COMPOSING			JUL 6 - 1939	JUL 6 - 1939
SKETCH		6		7/12
[illegible]				
PHOTO LITHO				
[illegible]			7-18	
ENGRAVING				
HAND COLOR PROOF	216	1½	7-20	7-20
ARTIST DEPT.	210	9	2-5	7-8

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Ret Dept.

[illegible] Required

RETOUCHING	0	[illegible] to Cost Dept.
PHOTO	1 hr	JUL 14 1939
COMPOSING		
ART DEPT.		
ENGRAVING		

9
7

G
90

5 x 7

209

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1243 ✓ ORDER NO. DATE 7-5-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HEINZ CO.
ATLANTIC CITY, N.J.

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HEINZ OCEAN PIER - THE SEASIDE HOME OF THE 57 VARIETIES, ALTANTIC CITY, N.J.

9AH587

(All of this on address side)
FRONT NO. 5 R.M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

REPRODUCE FROM COLORED DRAWING, DRAWING IN MORE DETAILS FROM PHOTO.

Very Rush

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—1-2-39

JUL 6 - 1939

make DK Blue [illegible]

3

NO. 9A-H1244

F. J. SMITH, CORPUS CHRISTI, TEXAS

ORDER No. 27359

DATE 7-3-1939

25 M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SPOHN HOSPITAL, CORPUS ~~XXX~~
CHRISTI, TEXAS

© KARL-SWAFFORD Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I — R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING BUFF, SHRUBBERY TO RIGHT OLEANDERS LEAVES DARK GREEN, BLOSSOMS ROSE PINK. VERY BEAUTIFUL, FLOWERS AROUND PALMS ~~XXXXXXXXXXXXXXX~~. REMOVE AUTOS IN FRONT OF ENTRANCE. AND TO RIGHT SIDE. ALSO THE ELECTRIC POLE AND STOP SIGNAL IF PRACTICAL

SUBMIT: RET. PHOTO — B. L. & W. PROOF — [✓ HANDCOL PROOF YES] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Deadline of Estimate JUL 5 1939

Cost Dept. Checked By
Date JUL 5 1939

OPERATION	EST. TIME Orig.	EST. TIME Time Allowed	DATE ... DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JUL 6 - 1939	JUL 6 - 1939
SKETCH				7/15
RETOUCHING	4	5		
PHOTO LITHO	89		7-18	7-18
ENGRAVING				
HAND COLOR PROOF	2/16	13/4	7-20	7-20
ARTIST DEPT.	2/5	9	7-28	7-27

DATE BLUEPRINT O.K.'D
by

DATE HAND COLOR PROOF O.K.'D
by

DATE Filed
By

DATE Photo Returned to Customer

7/4 x 5/4 = 35/16 = 2 3/16

K
90

NO. 9A-H1245

MR PARRISH & SIMONSON, SAUGATUCK, MICH.

ORDER NO. 27303

DATE 7-3-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR, BIG PAVILION,
SAUGATUCK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TWO SIGNS THAT SAY BANK NIGHT.. COLORED LIGHTS ON ARCHES SAME AS OLD CARD 19165 ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate OK'd
By
Date JUL 6 1939

ESTIMATE
AND WORK SCHEDULE

Copy Desk Checked
Date JUL 6 1939

OPERATION	EST. TIME Charge	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 6 - 1939	JUL 6 - 1939
SKETCH				
RETOUCHING	14	6	7/6	7/7
PHOTO LITHO				
BLUEPRINTING STRIPPING OPAQUING	85		7-8	
ENGRAVING				
HAND COLOR PROOF	62	2		7-10
ARTIST DEPT.	65	10	7-13	7-14

DATE BLUE PRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE TRAN
By
DATE Photo Returned to Customer

Rush!

15T
90

1246

NO. 9A-H1246

S. H. KRESS & CO., SAN ANTONIO, TEXAS

ORDER No 27254

DATE 6-29-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW S.H.KRESS & COMPANY STORE, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. XXX NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY. GREEN #24 SHOULD HAVE A LITTLE BLUISH CAST. TAKE OUT SIGNS ON STORES NEXT TO KRESS, ALL AUTOS. WINDOWS, DOORS ETC. ARE GOLD, COLOR #12 ON THIS PART OF THE BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Straighten

ESTIMATE AND WORK SCHEDULE

By
Date JUL 7 1939

Cost Dept. Checked
By 6
Date JUL 7 1939

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JUL 7 1939	JUL 7 1939
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	85		7-10	
ENGRAVING				
HAND COLOR PROOF	221	1½		11 July
ARTIST DEPT.	71	8½	7-11-39	7-13-39

DATE BLUEPRINT OUT
By

DATE HAND COLOR PROOF OUT

By

DATE Filed
By

DATE Photo Returned to Customer

Rush

Red impression

5.

93

NO. 9A-H1247

CURT TEICH & CO., CHICAGO, ILL.

ORDER NO. 27834

DATE 7/6/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SOUTH DAKOTA

(c) Curt Teich & Co., Inc.
PUT IN SMALL TYPE IN LOWER BORDER --
~~Copr. 1939 by Curt Teich & Co., Inc.,~~
[illegible]

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED WITH THE FOLLOWING CORRECTIONS
CHANGE "K" TO "MISSOURI RIVER BRIDGE, YANKTON, S.D." 119188
CHANGE "A" AT END TO "THE DELLS NEAR SIOUX FALLS, S.D." 0A4991

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Estimate by
By
Date JUL 6 1939

Cost Dept. Checked
By
Date JUL 6 1939

			DATE TO DEPT.	DATE COMPLETED
			JUL 7 1939	JUL 7 1939
	1	7		
	17	6		7/7
		6		
	95			
HAND COLOR				
ARTIST DEPT	204	15		

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE
By
DATE Photo Returned to Customer

ESTIMATE

Estimate OK of Estimate
By
Date

Cost Dept. Checked

By

91

NO. 9A-H1248

CURT TEICH & CO.? CHICAGO, ILL.

ORDER NO. 27534

DATE 7/6/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) GREETINGS FROM NORTH DAKOTA

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER LEFT CORNER
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date JUL [illegible] 1939

Cost Dept. Checked
By C
Date JUL [illegible] 1939

			DATE REC'D DEPT.	DATE COMPLETED.
[illegible] SET UP			JUL 7 1939	JUL 7 1939
SKETCH	31	6		
[illegible]	19	5		[illegible]
PHOTO LITHO				
[illegible]			7-11	7-[illegible]
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.		15		

DATE BLUEPRINT ORD'D
By

DATE HAND COLOR PROOF REC'D

By

DATE Filed 6/23/47
By

DATE Photo Returned to Customer

ST.
91

XXXXXXX CURT TEICH & CO., CHICAGO, ILL.

NO. N 9A-H1249

ORDER NO 27534

DATE 7/6/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MONTANA

FRONT NO. I R. M. YES

IMPRINT NONE

PUT IN SMALL TYPE IN LEFT LOWER BORDER
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

ESTIMATE
WORK SCHEDULE

JUL 6 1939

Cost Dept Checked
by C
Date ~~JUL 6 1939~~

[illegible]	EST. TIME	Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
[illegible]			JUL 7 1939	JUL 7 1939
[illegible]	21	6		
[illegible] CHIPS	19	4½		7-?
PHOTO LITHO				✓
[illegible]	85		7-12	
HALFTONING				
HAND COLOR PROOF				
ARTIST DEPT.	[illegible]	14½	7-19	7-20

DATE BLUEPRINT O.K'D
By

DATE SENT
By

DATE HAND COLOR PROOF O.K'D
By

DATE Proof Returned B Customer

R
91

NO. 9A-H1250

CURT TEICH & CO., CHICAGO, ILL.

ORDER NO. 27534

DATE 7/6/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM NEBRASKA

FRONT NO. I R. M. YES

IMPRINT NONE

PUT IN SMALL TYPE IN LEFT LOWER BORDER
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED WITH THE FOLLOWING CHANGES.

CHANGE "E" TO " FORMAL GARDEN, KEARNEY." 7A685

CHANGE "K" TO "BUFFALO BILL HOME, NORTH PLATTE" 45291-C

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3cl2227

159

JUL 6 1939

ESTIMATE
AND WORK SCHEDULE

Cox Dept. Checked
By C
Date JUL 6 1939

OPERATION	TIME		DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 7 1939	JUL 7 1939
SKETCH		7		
RETOUCHING	1½			7/11 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING OPENING			7-13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		14½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE FILM
By
DATE Photo Returned to Customer

9-3
9-2½

Run 9

6

R 517

NO. 9A-H1251

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. ~~222~~ 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ No

TITLE (IN FULL) RUN, GET MAMA'S CAMERA QUICK

IMPRINT SAME AS ABOVE

Title N-23 MAMA'S CAMERA

PUT IN LOWER RIGHT CORNER - (c)J.R.Willis

PRIVATE NO. UPPER RIGHT CORNER -- N-23

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

SUBMIT TWO BLUEPRINTS

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

JUL 11 1939

Cor. Dept. Checked

JUL 11 1939

DATE COMPLETED

JUL 12 1939

JUL 12 1939

2

7/13/39

92

2

217 11 8-5

8-8

NO. 9A-H1252

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER No. 28816

DATE 9-26-1939

25 M POST CARDS ART COLORTONE BULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M IN NEW MEXICO - MY ASS IS IN ARIZONA

(TITLE IN PLATE)

PRIV.NO. UPPER RIGHT CORNER: N-26

Willis

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Make pencil sketch

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

FEB 21 1940

Cost Dept. Checked

By FEB 23 1940

DATE COMPLETED

			FEB 1940	FEB
	1	3	2-23	
	80		2-5	
		1 3/4		5 March
	31	9 3/4		3/18/40

Photo Returned to Customer

ATTENTION!

3 order for this ... see to it that ... tives are uniform ... in harmony with each other to make an attractive set.

6

Rephoto 5X7

Reg. lett. 5X7

NO. 9A-H1253

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27535

DATE 7/24/39

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THAT'S WAY OUT WEST

VERSE

PUT IN LOWER LEFT CORNER
(c) J. R. Willis

PRIVATE NO. UPPER RIGHT CORNER - N.24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - THAT'S WAY OUT WEST

PRIVATE NO. BEFORE TITLE --- N.24

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (T) PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Date JUL 28 1939

Cost Dept. Checked

By

Date JUL 28 1939

OPERATION	TIME		DATE	DATE COMPLETED
[illegible]			JUL 28 1939	JUL 28 1939
[illegible] Z.O.		1		
[illegible]	13	3		7/29
[illegible]				
[illegible]			7-31	
[illegible]				
HAND COLOR PROOF	225	1 1/2		2 tung
ARTIST COPY.	35	9	8/15/39	8/17/39

5

NO. 9A-H1254

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE - LOGS IN THIRD FOREST, PETRIFIED FOREST, ARIZ.

PRIVATE NO. BEFORE TITLE -- P.F.35

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SLIDE FOR COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

SUBMIT TWO BLUEPRINTS

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By [illegible] JUL 10 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1 1939

[illegible]			[illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 11 1939	JUL 11 1939
[illegible]				
[illegible]	15	1½		7/12
[illegible]				
[illegible]	91			
[illegible]				
[illegible]	225	1/2		19 July
ARTIST Dept.	245	8½	8-1	8-1

DATE [illegible]
By

DATE HAND COLOR PROOF [illegible]
By

DATE [illegible]
By

DATE Photo Returned to Customer

15.
no RM
97

NO. 9A-H1255

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - DRIFT LOGS IN SECOND FOREST
PETRIFIED FOREST, ARIZ.

PRIVATE NO. BEFORE TITLE .: P.F.36

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SLIDE FOR COLORS.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

88

JUL 10 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 9
By
Date JUL 10 1939

			DATE SENT TO DEPT	DATE COMPLETED
[illegible]			JUL 11 1939	JUL 11 1939
[illegible]				
[illegible]	5	2.		7/15 39
[illegible]				
[illegible]	91			
[illegible]				
[illegible]	227	1½		7-19-39
ART DEPT.	216	8½	7-31	8-2

DATE BLUEPRINT ORD.
By
DATE HAND COLOR PROOF ORD
By

DATE
By
DATE Photo Returned to Customer

97

NO. 9A-H1256

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - LOGS OF STONE, PETRIFIED FOREST, ARIZ.

PRIVATE NO. BEFORE TITLE -- P.F.37

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SLIDE FOR COLORS

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] JUL 10 1939

Cost Dept. Checked

By

Date JUL 10 1939

				DATE COMPLETED
[illegible]			JUL 11 1939	JUL 11 1939
[illegible]				
[illegible]	11	1½		7/13
PHOTO LITHO				
[illegible]	91			
[illegible]				
HAND COLOR PROOF	227	1½		7-17-39
[illegible]		8		

DATE [illegible]

By

DATE HAND COLOR PROOF [illegible]

DATE [illegible]

By

DATE Photo Returned to Customer

47

NO. 9A-H1257

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - AGATIZED LOGS, PETRIFIED FOREST, ARIZ.

PRIVATE NO. BEFORE TITLE -- P.F.38

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SLIDE FOR COLORS

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUL 10 1939

Cost Dept. Checked

By

Date JUL 10 1939

[illegible]	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			JUL 11 1939	JUL 11 1939
[illegible]				
[illegible]	19	2	7/11	7/12
[illegible]				
[illegible]	91			
[illegible]				
[illegible]	6½	7½		7-20
ARTIST DEPT.	215	8½	7/31	8-2

[illegible]

By

DATE HAND [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer

97

NO. 9A-H1258

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27535

DATE 7-8-39

25 M POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - LONGEST LOG IN THIRD FOREST, PETRIFIED FOREST, ARIZ.

PRIVATE NO. BEFORE TITLE -- P.F.39

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE: PETRIFIED LOG IS MOST IMPORTANT STRENGTHEN BOTTOM, SO IT WILL STAND OUT. SEE SLIDE FOR COLORS.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Received 88
By
Date JUL 10 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1[illegible] 1939

OPERATION	EST. TIME		DATE [illegible]	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	16	3/4		7/12
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	41			
ENGRAVING				
HAND COLOR PROOF	227	1½		7-17-39
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

15
97

NO. 9A-H1259

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - ICE CAVES NEAR INSCRIPTION ROCK

x Release 117680

PRIVATE NO. BEFORE TITLE -- 9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 117680 & SEE CORRECTION INSTRUCTIONS ATTACHED.

Photo in 2CH263

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

JUL 10 1939

Cost Dept. Checked

By

Date JUL [illegible] 1939

[illegible]			DATE [illegible] DEPT.	DATE COMPLETED.
[illegible]			JUL 11 1939	JUL 11 1939
SKETCH				
[illegible]	20	2		7/14
[illegible]				
STRIPPING, OPAQUING	91		7 7	7 18
[illegible]				
HAND COLOR PROOF	225	1½		20 July
ARTIST Corr.	200	8½	7 — 31	8 — 1

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

55

97

Straight

NO. 9A-H1260 D1

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27535

DATE 7-8-39

25 M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - HOTEL HILTON, ALBUQUERQUE, N.M.

PRIVATE NO. BEFORE TITLE -- A-30

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. LIGHT STONE. LIGHT RED BRICK TRIM. WINDOW WOODWORK INDIAN BLUE. TOUCH OUT SCAFFOLDS ON RIGHT. TREE POTS LT. BLUE, FURNITURE REED. COLOR WITH [illegible] COLORED CUSHIONS. MAKE ATTRACTIVE NIGHT SCENE. TAKE OUT POLES & WIRES

Night view

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES SUBMIT TWO BLUEPRINTS RETURN PHOTO.

Photo in 2CH246

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE & WORK SCHEDULE JUL 11 1939

Cost Dept. Checked
By
Date JUL 11 1939

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 12 1939	JUL 12 1939
[illegible]				
[illegible]		7	7/12	No Night View
[illegible]				
BLUEPRINT STRIPPING [illegible]	91			
ENGRAVING				
HAND COLOR PROOF	62	13/4		7-19
ARTIST DEPT.	72	9	8/7/39	8/9

DATE BLUEPRINT ORD
by
DATE HAND COLOR PROOF ORD
By

DATE Filed
By
DATE Photo Returned to Custo

99

NO. 9A-H1261

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27535

DATE 7-8-39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - SANTA FE "SUPER CHIEF"

PRIVATE NO. BEFORE TITLE -- 117

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PHOTO NO. 9AH11 FOR COLORS.

TAKE OUT POLES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

SUBMIT TWO BLUEPRINTS

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

[illegible]			DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 11 1939	JUL 11 1939
[illegible]				
[illegible]		4		7-12-39
[illegible]				
[illegible]	91			
[illegible]				
HAND COLOR PROOF	62	1½		7-17
ARTIST DEPT	305	9	July 19 '39	Jul 31 '39

DATE BLUEPRINT REC'D

By

DATE HAND COLOR PROOF REC'D

By

DATE [illegible]

By

DATE Photo Returned to Customer

97

D

6 U.

NO. 9A-H1262

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 28816

DATE 9-26-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 6A-H278 used

IMPRINT SAME AS ABOVE

TITLE: MT. TAYLOR, NEW MEXICO, FROM HIGHWAY 66

PRIV.NO. BEFORE TITLE: 20

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF SOME FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

[illegible]

Cust. Dept. Chicago

Date SEP [illegible]

[illegible]	[illegible]		Date [illegible] Dept	Date Completed
[illegible]			SEP 27 1939	SEP 27 1939
[illegible]				
[illegible]	1?	1½		9/27
[illegible]	91		9-28	9-29
[illegible]				
[illegible]	227	1¾		10-2-39
[illegible]	211	10	10-25	

DATE [illegible]

DATE [illegible]

DATE Paid

By

DATE Photo Returned to Customer

ST
11

NO. 9A-H1263

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE,N.M. ORDER NO 28816

DATE 9-26-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: ALBUQUERQUE AIRPORT,
ALBUQUERQUE, N.M.

PRIV.NO. BEFORE TITLE: A-31

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. ADOBE COLOR, TAOS INDIAN BLUE WINDOW WOODWORK. WOODWORK, LOG COLOR. PLANE, SILVER BRONZE, RED TRIM & LETTERING.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 [illegible] order for this [illegible]. [illegible] see to it that all [illegible] tives are uniform and [illegible] are in harmony with each other to make an attractive set.

ESTIMATE

SEP 27 1939

By 6

Date SEP 27 1939

			DATE	DATE COMPLETED
			SEP 27 1939	SEP 27 1939
	1	3	9-27	10-2
	~~65~~ 91		10-2	
	225 62	1/2		30 Oct. 10-5
	203	8 1/2	11-6	11-7

DATE [illegible] D
By
DATE HAND COLOR PROOF [illegible]
DATE Lvd.
By
DATE Proof Returned to Customer

1-2

7 12

MAKEOVER

Charge L.V. Dept.

[illegible] in Cost Dept.

RETOUCH

PHOTO-L

COMPO

ART DEPT 1/2 2

ENGRAV

13

NO. 9A-H1264

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE? N. M. ORDER NO. 27536

DATE 7/27/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - TWO BRIDGES ON THE PECOS,
SANTA ROSA, NEW MEXICO & RM end

PRIVATE NO. BEFORE TITLE --- 193

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRASS EITHER SIDE OF RIVER VERY GREEN. ON RIGHT THERE ARE PURPLE BLUE SAGE BRUSH WITHIN THE GREEN GRASS. SKY WITH NICE CLOUDS AND TURQUOISE BLUE WATER ~~XXXXXXXXXXXXXX~~ TURQUOISE BLUE

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUL 28 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 6
Date

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
		Time Allowed		
			JUL 28 1939	JUL 28 1939 G
	15	2	7-28	7-31 SC
	8/9		8-1	8-2 [illegible]
	225	1½		3 Aug
ARTIST DEPT		8½		

DATE [illegible] by

DATE HAND COLOR PROOF O.K.'D by

DATE Filed by

DATE Photo Returned to Customer

16
15
15

15
120

Cover Sht 8

6

9

NO. 9A-H1265

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 27536

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SANTA ROSA,
NEW MEXICO

PUT IN LOWER LEFT CORNER ---
(c) J. R. Willis

PRIVATE NO. UPPER RIGHT CORNER --- G.22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED & USE PHOTOS
ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO

8CKB141

JUL 31 1939

ESTIMATE
AND WORK SCHEDULE

Dept. Checked
JUL

	TIME	Time Allowed	DATE REQUIRED	DATE COMPLETED
			JUL 31 1939	JUL 31 1939
		7		
	5	7	7-31	8-9 SL
			8-9	8-11 HT
	225	2½		16 tug
	21½	12		8-30

Dup

2

5

121

R 5x7

NO. 9A-H1266

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27536

DATE 7-8-39

12½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE TITLE - SILVER CITY, NEW MEXICO, FROM THE AIR PRIVATE NO. BEFORE TITLE -- 167
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE FRONT OF PHOTO FOR COLORS.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

86

ESTIMATE
AND WORK SCHEDULE
JUL 1 1939

Cost Dept. Checked
By
Date JUL 14 1939

				DATE COMPLETED
			JUL 12 1939	JUL 12 1939
[illegible]				
[illegible]				
[illegible]	16	4	7/20	7/20 28
[illegible]				
[illegible]	891		7 17	7. 15 41
ENGRAVING				
HAND COLOR PROOF	62	2		7. 20
BLUEPRINTS		11		

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed

By

DATE Photo Returned to Customer

13

49

NO. 9A-H1267

dial ap 11

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27536

DATE 7-8-39

B + White Sht 5

B + W Sht 1½

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM HOT SPRINGS NEW MEXICO

PRIVATE NO. UPPER RIGHT CORNER - G-20

PUT IN LOWER LEFT CORNER --- (c) J. R. Willis

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE: CARDS & PHOTOS ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. ~~PROOF~~ SKETCH YES ~~HANDCOL PROOF~~ YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

1939

Cost Dept. Checked
By
Date JUL [illegible]

				DATE COMPLETED
[illegible]			JUL 29 1939	JUL 29 1939
[illegible] P. U.	21-5 21	7		
[illegible]	18	5	7-[illegible]	[illegible]
[illegible]				
[illegible]	8		8-11	
[illegible]				
HAND COLOR [illegible]	[illegible]	22		8-16-39
[illegible]		14	[illegible]	[illegible]

[illegible] BLUEPRINT [illegible]

DATE HAND COLOR [illegible]

By

DATE Photo Returned to Copyright

18
24

[illegible] — to estimate

B. W. Sht ~~5~~ 6

Corr B. W. Sht ~~2~~ 6

NO. 9A-H1268

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27536

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM RUIDOSO, NEW MEXICO

PUT IN LOWER LEFT CORNER --- (c) J.R.Willis

PRIVATE NO. UPPER RIGHT CORNER - G-21

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PLATE No. ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE THE ATTACHED CARDS & PHOTOS.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. ~~PROOF~~ YES ~~HANDCOL PROOF~~ YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JUL 2? 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked M

By

Date AUG ?? 1939

[illegible]	[illegible]	Films (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 29 1939	JUL 29 1939
[illegible] R.O.	21	8		
RETOUCHING	19	5	7-29	8-9
[illegible]				
[illegible]	E/		8-9	8-14
ENGRAVING				
HAND COLOR PROOF	62	2½		8-15
ARTIST DEPT.	211	14	8-2	

DATE BLUEPRINT [illegible] ______

By ______

DATE HAND COLOR PROOF CK'D ______

By ______

DATE Filed ______

By ______

[illegible]

19

I would like to see sketch first [illegible] estimate

[illegible]

12

NO. 9A-H1269

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27536

DATE 7-8-39

12½ M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE @- ADMINISTRATION BUILDING, PETRIFIED FOREST, ARIZ.

PRIVATE NO. BEFORE TITLE --- P.F.41

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREY STONE. NOTE: LOG TO THE LEFT

SUBMIT TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUL 11 1939

Cost Dept. Checked
By JUL [illegible]
Date

			DATE TO DEPT.	DATE COMPLETED.
[illegible]			JUL 12 1939	JUL 12 1939
[illegible]				
[illegible]	18	3	7/-	7/13
[illegible]				
BLUEPRINT STRIPPING [illegible]	[illegible] 11			
ENGRAVING				
HAND COLOR PROOF	26	1½	7-19	
ARTIST DEPT.	217	8	8-1	8-2

DATE BLUEPRINT ORD
By
DATE HAND COLOR PR
By

DATE [illegible]

R 5x7

paper on back

4½
4½
4½

99

1 Print of [illegible]
[illegible]

NO. 9A-H1270

ORDER NO. 27536

~~XXXXXXXXXXX~~
DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

DATE 8-7-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRADING POST ON RIM OF PAINTED DESERT PARK, ARIZONA

(put title in lower right plate, about ¼ inch from edge so can be redd when placed in a rack)

PRIVATE NO. BEFORE TITLE --- P.D.25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

same as title

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS AS PER PHOTOS, LETTER, & SKETCH ATTACHED.

To customer

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

SUBMIT TWO BLUEPRINTS

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Con. Dept. Checked

				DATE COMPLETED.
			AUG- 8 1939	AUG- 8 1939
[illegible]	2	8	8-8	8-14
[illegible]	91		8-22	[illegible]
HAND COLOR PROOF	225	1		24 Aug
ARTIST copy	217	9	SEP 6-39	[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2

NO. 9A-H1271

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27536

DATE 8/21/39

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE - MAMMOTH ROCK FORMATION, N.M.--
~~ARIZE~~ ARIZ. STATE LINE

PRIVATE NO. BEFORE TITLE --- 12

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo m
2CH273

RETURN DUFAY COLOR WHEN FINISHED WITH IT SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

80

ESTIMATE
AND WORK SCHEDULE

Copy Dept. Checked
By
Date 6

			DATE RECEIVED DEPT.	DATE COMPLETED
[illegible]			AUG 22 1939	AUG 22 1939
[illegible]				
RETOUCHING	305	4		8/24
[illegible]				
[illegible]	97		8 25	8 21
[illegible]				
[illegible]	201	1½	8-30	8-30
[illegible]	305	9½	Sept 6-1939	Sept 7 '39

DATE Filed
By
Returned to Customer

5
154

NO. 9A-H1272

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27556

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - SODA DAM, A GEOLOGIC WONDER OF NEW MEXICO, JEMEZ HOT SPRINGS, NEW ~~MEXI~~ MEXICO [illegible] 90058

PRIVATE NO. BEFORE TITLE --- 194

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 90058

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

JUL 10 1939

Cost Dept. Checked

By

Date JUL 10 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPOSITION [illegible]			JUL 11 1939	JUL 11 1939
SKETCH				
[illegible]	15	1½	7/8	7/3
PHOTO LITHO				
STRIPPING	91			
ENGRAVING				
HAND COLOR PROOF	62	1½		7-19
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF

By

DATE [illegible]

By

DATE Photo Returned to Customer

97

NO. 9A-H1273

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27536

DATE 7-8-39

12½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

2 [illegible] © J R WILLIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

TITLE - INSCRIPTION ROCK, (EL MORRO NATIONAL MONUMENT) #RM as on 117675

PRIVATE NO. BEFORE TITLE --- 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO 117675

Photo in 2CH268

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G
Date JUL 17 1939

OPERATION			DATE RECEIVED DEPT.	DATE COMPLETED
			JUL 18 1939	JUL 18 1939
CONVERTING [illegible]				
SKETCH				7/19
RETOUCHING		1		
PHOTO LITHO				
BLUEPRINT STRIPPING OR QUOTE	15/91		7-20	7-20
ENGRAVING				
HAND COLOR PROOF	227	1½		7-22-39
ARTIST DEPT.	214	8½	8-1	8-3

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

Pm 107
107

Sht 8.
6

NO. 9A-H1274

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27536

DATE 8/15/39

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM TUCUMCARI, N. M.

PUT IN SMALL TYPE IN LOWER EDGE -
(c) J.R. Willis

PRIVATE NO. UPPER RIGHT CORNER -- G-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

& 7 of the 9 PHOTOS NEEDED ARE ATTACHED. AS IT IS A CATTLE TOWN CHIEFLY WE MIGHT USE SOMETHING SIMILAR TO SO BIG TEXAS, 7AH3475, THE MAN ON THE HORSE OR THE ROPER AND THE SUGGESTION OF THE ROUND UP ON THE BOTTOM, WITH A SKETCH OF THE MOUNTAIN AT TOP, AS DRAWING HEREWITH. A YUCCA OR RAGS WOULD DO FOR THE OTHER LETTER

SUBMIT TWO BLUE PRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1.797.775

AUG 25 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By C

Date AUG 25 1939

OPERATION			[illegible] DEPT.	DATE COMPLETED
[illegible]	19-6	6	AUG 25 1939	AUG 25 1939
SKETCH 26				
[illegible]	21	5		
PHOTO LITHO				
B[illegible] STRIPPING	~~85~~		8-31	9-1
ENGRAVING				
HAND [illegible]	62	2¾		9-5
ARTIST	41	15	9-18-39	9-18-39 F.W.

DATE [illegible]

DATE HAND [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer

NO. 9A-H1275

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27536

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - COFFEE SHOP, HOTEL EL RANCHO, GALLUP, N. M.

PRIVATE NO. BEFORE TITLE --- 195

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES SUBMIT TWO BLUEPRINGS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUL 11 1939

ESTIMATE
& WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 11 1939

[illegible]	[illegible]		DATE ENTERED DEPT.	DATE COMPLETED.
			JUL 11 1939	JUL 11 1939
[illegible]				
SKETCH		6		7/14 ✓
RETOUCHING				
PHOTOLITHO	82/91		7-9	7-10
BLUEPRINT STRIPPING				
ENGRAVER				7-21
HAND COLOR	62	2¼		
ARTIST DEPT.	203	11	8-21	8-22

DATE BLUEPRINT [illegible]
By
DATE HAND COLOR [illegible]
By

DATE Filed
By
DATE Photo [illegible]

ST
98

R

NO. 9A-H1276

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27536

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - LOBBY, HOTEL EL RANCHO, GALLUP, N. M.

PRIVATE NO. BEFORE TITLE - 196

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WOODWORK GREY. FIREPLACE - GREY AND MIXED LT. COLORS. FURNITURE LT. OAK. CEILING LT. GREY. CEILING BEAMS MODELED GREY. SIDEWALLS LIGHT BRICK WORK. LOGS FORMING STAIRWAY LT. GREEN. FLOOR LT. BROWN ALSO SEE TISSUE ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By

Date JUL 11 1939

Cost Dept. Checked

By

Date JUL 1

OPERATION			DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 12 1939	JUL 12 1939
SKETCH				
RETOUCHING	5	4		7/12
PHOTO LITHO				
BLUEPRINT STRIPPING	8/4		7-18	7-18
ENGRAVING		—		
HAND COLOR PROOF	225	2½		20 July
ART DEPT.	[illegible]	13	[illegible]	8-21

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR PROOF [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer

5T

99

3

NO. 9A-H1277

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER No. 27536

DATE 7-8-39

12½ M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE -- COCKTAIL LOUNGE, HOTEL EL XXX RANCHO, GALLUP, N. M.

PRIVATE NO. BEFORE TITLE --- 197

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
[illegible] SCHEDULE

Date JUL 10 1939

Cost Dept. Checked
By JUL 10 1939
Date

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPOSING, [illegible]			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	5	6		7/[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING (Graphics)	84/91		7-18	7-18
ENGRAVING				
HAND COLOR PROOF	227	2¼		7-20-39
ARTIST DEPT.	203	11	8-16	8-17

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

DATE Filed
By

DATE Photo Returned to Customer

4

68

NO. 9A-H1279

DISTRIBUTED BY J.R.WILLIS,BOX 665,ALBUQUERQUE, N.M.

ORDER NO. 27537

DATE 7/8/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE TITLE - ISLETA INDIAN PUEBLO--OLD CHURCH IN DISTANCE ✓ RM as on 4A623 PRIVATE NO. BEFORE TITLE -- A-21
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A623

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

JUL 10 1939

Cost Dept. Checked
By
Date JUL 10 1939

[illegible]	[illegible]		DATE [illegible]	DATE COMPLETED
[illegible]			JUL 11 1939	JUL 11 1939
[illegible]				
[illegible]	11	1½		7/12 Gr
[illegible]				
[illegible]	91			
[illegible]				
HAND COLOR PROOF	70	1¾		7-15-39
ARTIST	218	9	8-1	8-2

DATE BLUEPRINT OK'D
by

DATE Filed
by

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

IT
98

NO. 9A-H1280

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27537

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - PLAZA AND OLD CHURCH, LAGUNA INDIAN PUEBLO + RM as on card Albert

PRIVATE NO: BEFORE TITLE -- 18

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A624

SUBMIT TWO BLUEPRINTS

yes

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

JUL 10 1939

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 11 1939

Date

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
[illegible] TYPE SET UP			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	19	1		7/12 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING [illegible]	91			
ENGRAVING		1		
HAND COLOR PROOF	62	1¾		7-15
ARTIST DEPT.	20	9	8-2	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to [illegible]

1T
98

NO. 9A-H1281

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27537

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - NAVAJO INDIANS ON RESERVATION

RM as on 1483-29

PRIVATE NO. BEFORE TITLE --- 26

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

5BH468

USE PHOTO NO. 1483-29

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By
Date JUL 10 1939

Cost Dept. Checked
By
Date JUL 10 1939

OPERATION			DATE [illegible] DEPT.	DATE COMPLETED.
COMPOSING [illegible]			JUL 11 1939	JUL 11 1939
SKETCH				7/13
RETOUCHING	11	1½		
PHOTO LITHO				
BLUEPRINT [illegible]	~~93~~ 91			
ENGRAVING				
HAND COLOR PROOF	225	1¾		19 July
ARTIST DEPT.	20.4	9		

DATE BLUEPRINT [illegible]
By

DATE HAND COLOR [illegible]

DATE Filed
By

DATE [illegible] to Customer

5T

98

NO. 9A-H1282

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27537

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - NATURAL BRIDGE, PETRIFIED FOREST, ARIZONA ← RM as on 5AH2540

PRIVATE NO. BEFORE TITLE -- P.F.9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1502

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Release
By
Date JUL 10 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 10 1939

OPERATION	EST. TIME Code No.	Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	19	1/4		7/12 39
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	91			
ENGRAVING				
HAND COLOR PROOF	70	1¾		7-15-39
ARTIST DEPT.	21+	9	July 31 - Aug 1	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE FIN
By

DATE Photo Returned to Customer

5T
98

NO. 9A-H1283

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 27539

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - SAN FRANCISCO PEAKS, FLAGSTAFF, ARIZONA ✓ RM. same as 6AH1186

PRIVATE NO. BEFORE TITLE -- 230

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVER LAY FOR COLORS & INSTRUCTIONS 5BH494

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date JUL 10 1939

Cost Dept. Checked
By
Date JUL 10 1939

OPERATION	EST. TIME [illegible]	[illegible]	DATE [illegible]	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	16	3		7/10
PHOTO LITHO				
BLUEPRINT STRIPPING, [illegible]	~~89~~ 91		7-18	7-19
ENGRAVING				
HAND COLOR PROOF	62	1¾		7-21
ARTIST DEPT.	204	9		

DATE BLUEPRINT [illegible]

DATE HAND COLOR PROOF [illegible]

DATE Filed

By

DATE Photo Returned

10

NO. 9A-H1284

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 27539

DATE 7-8-39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - OAK CREEK CANYON, ARIZONA

√ RM encl

PRIVATE NO. BEFORE TITLE -- 115

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTO & ALSO ON BACK OF PHOTO

THERE IS A LIGHT SPOT IN TREES IN CENTER OF PICTURE. BE SURE TO FIX THIS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES SUBMIT TWO BLUEPRINTS RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

JUL 11 1939

ESTIMATE AND WORK SCHEDULE

Cox Dept. Checked

By

Date JUL 10 1939

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, [illegible]			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	13	3		7/12
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~90~~ 91			
ENGRAVING				
HAND COLOR PROOF	225	13½		19 July
ARTIST DEPT.	211	10	Aug 11	

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR PROOF

By

DATE Filed

By

DATE Photo P[illegible]

55

97

NO. 9A-H1285

DISTRIBUTED BY J.R.WILLIS,~~XXX~~ BOX 665,ALBUQUERQUE,N.M. ORDER NO. 27539

DATE 7/8/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - IN OAK CREEK CANYON, ARIZONA

✓ RM as on 7AH228

PRIVATE NO. BEFORE TITLE -- 116

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

JUL 10 1939

Cost Dept. Checked
By
Date JUL 10 1939

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
COMPOSING [illegible]			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING		3		7/14
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	~~8~~ 91		7-[illegible]	7-[illegible]
ENGRAVING				
HAND COLOR PROOF	225	1¾		20 July
ARTIST DEPT.	209	9	8-3	8-9

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF [illegible]

DATE Filed

By

DATE Photo [illegible]

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		Date
OPAQUING		
ART DEPT.		By
ENGRAVING		

1a

93

NO. 9A-H1286

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 27539

DATE 7/31/39

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM WINSLOW, ARIZONA

IN LOWER LEFT CORNER. (c) J. R. Willis.

PRIVATE NO: UPPER RIGHT CORNER - G-15

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RET. PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1

To customer

c[illegible]

10 hrs

6

8 [illegible]

ESTIMATE
AND WORK SCHEDULE

By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE [illegible]			AUG - 3 1939	AUG - [illegible] 1939
SKETCH		1		
RETOUCHING		6		8/15
PHOTOGRAPHING				
STRIPPING OPAQUING	✓		8 - 15	[illegible]
ENGRAVING				
HAND COLOR PROOF	225	2½		21 Tue
ARTIST DEPT.	[illegible]	15	8-25	8- [illegible]

DATE BLUEPRINT OK'D
By

DATE [illegible]
By

DATE HAND COLOR [illegible] OK'D
8 — [illegible]
By

DATE [illegible]

135

NO. 9A-H1287

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

ORDER NO. 27405

DATE 7-8-39

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER CENTER - MOOSEHEART, THE LOYAL ORDER OF MOOSE SCHOOL, THAT TRAINS FOR LIFE, MOOSEHEART, ILL.

BOT. CENTER - MOOSEHEART LABORATORY FOR CHILD RESEARCH, GIFT OF OHIO MOOSE LODGES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING WHITE STONE. PUT FLAG ON POLE. DOME GOLD

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] on [illegible] Please see to it that [illegible] nega- tives are uniform and colors are in harmony with each other to make an attractive set.

JUL 1? 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 10 1939

OPERATION	EST.	TIME	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING [illegible]			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	19	2		7/12
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	90			
ENGRAVING				
HAND COLOR PROOF	227	1½		7-18-39.
ARTIST DEPT.	211	8	7-21	

DATE BLUEPRINT ORD'D
By
DATE HAND COLOR PROOF [illegible]

DATE Filed

DATE

12096
97

NO. 9A-H1288

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

ORDER NO. 27405

DATE 7-8-39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) UPPER CENTER - MOOSEHEART, THE LOYAL ORDER OF MOOSE SCHOOL THAT TRAINS FOR LIFE, MOOSEHEART, ILL.
BOT.CENTER -- THE IOWA BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 9AH1287

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME COLORS AS ON PHOTO NO. 8A-H1019

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4

[illegible] for this [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive [illegible] 8
Date JUL 10 1939

Cost Dept. Checked 2
By
Date JUL 10 1939

OPERATION	[illegible]	Time Allowed	Date Sent to Dept.	DATE COMPLETED
			JUL 11 1939	JUL 11 1939
COMPOSITION [illegible]				
SKETCH				7/12 GW
PHOTOGRAPHING	15	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	91			
ENGRAVING				7-18-39
HAND COLOR PROOF	227	1 3/4		
ARTIST DEPT.	218	9	7-24	7-25

DATE BLUEPRINT [illegible]
By

DATE HAND COLOR [illegible]
By

DATE [illegible]
By
DATE Photo Returned to Customer

5T
RM 96
97

NO. 9A-H1289

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

ORDER NO. 27405

DATE 7-8-39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER CENTER - MOOSEHEART, THE LOYAL ORDER OF MOOSE SCHOOL THAT TRAINS FOR LIFE, MOOSEHEART, ILL.

LOWER CENTER --- PHILADELPHIA MEMORIAL HOSPITAL AT MOOSEHEART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 9AH1287

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING GRAY STONE. ROOF SPANISH TILE. WINDOW TRIM WHITE. DOME GOLD. PUT FLAG ON POLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

JUL [illegible] 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL [illegible] 193[illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Oper. No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 11 1939	JUL 11 1939
SKETCH				
RETOUCHING	16	2½		7/12 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	91		7-12	
ENGRAVING				
HAND COLOR PROOF	225	1½		18 July
ARTIST DEPT.	226	8½	7-21	7-22

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

15

77

NO. 9A-H1290

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL

ORDER NO. 27405

DATE 7-8-39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER BORDER - MOOSEHEART, THE LOYAL ORDER OF MOOSE SCHOOL THAT TRAINS FOR LIFE, MOOSEHEART, ILL.

LOWER CENTER -- THE DAVIS STATUE IN ROTUNDA OF CLOCK TOWER SYMBOLIZING TENDER CARE AND PRACTICAL TRAINING GIVEN CHILDREN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES same as 9AH1287

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STATUE AND BACKGROUND BRONZE. TANNISH GRAY STONE BASE AND SURROUNDING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

order for this ... Please see to it that ... negatives are uniform ... colors are in harmony with each other to make an attractive set

ESTIMATE AND WORK SCHEDULE

By
Date JUL 10 1939

Com. Dept. Checked
By
Date JUL 10 1939

OPERATION			DATE SENT TO DEPT.	DATE COMPLETED
			JUL 11 1939	JUL 11 1939
COMPOSING, TITLE ...				
SKETCH	17	3/2		7/13 Gr
RETOUCHING				
PHOTO-LITHO			7-13	
BLUEPRINT STRIPPING OPAQUING	91			
ENGRAVING		1/2		
HAND COLOR PROOF	5/5	8	7-21	7-24
ARTIST DEPT.				

DATE BLUEPRINT OUT
By

DATE HAND COLOR PROOF ...
By

DATE Filed
By

DATE Photo Returned to Customer

97

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1291 ORDER NO. 27412 DATE 7/8/39

CUSTOMER SPEAR & CO.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUSTOMIZED BY SPEAR & COMPANY

FRONT NO. ~~2~~ No

(All of this on address side)

R. M. [✓ ~~Yes~~] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ ~~C. T. Imprint~~] [✓ No Imprint]

No. on FRONT

RETOUCHING DEPARTMENT

[✓ ~~Submit~~] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout SEE SKETCH & MAKE THE FOLLOWING CORRECTIONS -- ON THE TISSUE OVERLAY CUSTOMER HAS MARKED THREE PLACES WHERE THEY INSIST THAT THE SUIT BE STRAIGHTENED. Have Adv. Dept "Emile" carry out this change.

Drawing out to Customer 7-5-39

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

2 Rephotos 5x7

LO	2½
Ret	7
62 7-13 Hc	2
Last	11½

Clr quoted

JUL 10 1939

JUL 10 1939

Make DK. Blue impression

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9AH1292 ORDER NO. DATE July 7, 1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H. J. HEINZ CO.
PITTSBURGH, PA.

12½ M POST CARDS SIZE XX 3½ x 5½ (Group 2) STYLE ART COLORTONE FULL FACE ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREETINGS FROM HEINZ DOME - NEW YORK WORLD'S FAIR

(Title in panel at bottom.)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

FOLLOW COLORED DRAWING FOR LAYOUT

Take out insert lower left and work in street scene, Take out trylon and perisphere in upper right. Take out sky in photo and use regular sky with clouds

PUT INSERT IN UPPER RIGHT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

See colored Drawing

Rush

G. 886

RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

20 [illegible] 7-13-[illegible]

[illegible]

JUL 7 1939

Make OK Blue impression

2 - 6 hrs -

4 - 4 hrs

NT

93

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1293 ORDER NO. 27421 DATE 7-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LA PLAZA CAFE
MINOT, NORTH DAKOTA

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INTERIOR OF LA PLAZA CAFE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D. THE WALLS ARE TOO LIGHT. INTERIOR OF CAFE REPRESENTS AN OUTSIDE COURT OF A SPANISH VILLAGE WITH THE WALLS DARKENEDBY THE ELEMENTS. A SHADE DARKER IN THE WALLS, ONLY (NOT THE CEILING), WILL BE MORE APPROPRIATE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

62 7-17

63

11/2

JUL 10 1939

96

4

NO. 9A-H1294

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER NO. 27553

DATE 7-8-39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) MONTGOMERY-WARD AND COMPANY WASHINGTON BOULEVARD AND MONROE STREET, BALTIMORE, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE COLOR SCHEME OF THE BUILDING IS ENTIRELY WHITE WITH GREEN TRIMMINGS AND ASK THAT YOU PLEASE NOTE THAT WE WANT THE SMALL BUILDINGS MARKED:

MONTGOMERY-WARD & COMPANY
BALTIMORE FENCE WORKS.

ELIMINATED COMPLETELY AND WHERE THE WINDOWS ARE OPEN, WE WOULD SUGGEST THAT YOU ARRANGE THESE SO THEY WILL BE CLOSED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date JUL 11 1939

ESTIMATE

Cost Dept. Checked
By
Date JUL 13 19

OPERATION			DEPT.	DATE COMPLETED
			JUL 12 1939	JUL 12 1939
COMPOSING, TYPE SET				
SKETCH		5	7/13	7/14
RETOUCHING				
PHOTO-LITHO	90		7 15	7-19
BLUEPRINT STRIPPING, OPAQUING				7-25-39
ENGRAVING	227	1/2	7-11	
HAND COLOR	21	8	7-31	8-2
ARTIST DEPT.	209			

DATE BLUEPRINT [illegible]

DATE HAND COLOR [illegible]

DATE Filed

DATE [illegible]

JT
93

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1395 ✓ ORDER NO. 27588 DATE 7-8-39

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. W. HUGHES & CO.
MECHANICVILLE, NEW YORK

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full XXX TEN EYCK HOTEL, ALBANY, N.Y.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE INCLOSED CARD NO. 5AH813 FOR COLORS NOTICE ALSO THAT THE BUILDINGS ON EITHER SIDE OF THE HOTEL ARE GREY STONE. ALSO THE NEW SIGN AS SHOWN ON THE PHOTOGRAPHS MUST BE SHOWN ON THE NEW CARD.

SHOW PLENTY OF LIFE IN THIS SUBJECT (PEOPLE? CARS ETC.)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

Pit 8
6-2 7-19 HOP 1½
La 10

As quoted

JUL 11 1939

98

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9^-H1297 ORDER NO. 27433 DATE 7-17-1939

CUSTOMER CENTRAL AVE. RUG & CARPET CO.
YONKERS, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX,~~
(~~[illegible]~~)

PAY LESS FOR YOUR RUGS AND CARPETS HERE
BOT-ON ROUTE 100 ONE MILE~~S~~ NORTH OF TUCKAHOE ROAD,
YONKERS, NEW YORK

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. ELIMINATE ROLLS SHOWING IN THE RIGHT HAND SIDE OF THE STORE FRONT WITH THE EXCEPTION OF THE ONE ROLL SHOWING IN THE EXTREME RIGHT CORNER: ELIMINATE THE YELLOW COLORING ON THE VENETIAN BLINDS AND USE WHITE INSTEAD. ON RIGHT SIDE OF STORE, CENTER THE WORD "CARPETS"

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH ATTACHED.
IN THE UPPER RIGHT HAND CORNER MAKE THE TREE GREEN.
USE WHITE COLORING ON VENETIAN BLINDS AND NOT YELLOW.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

Rephoto 5x7
Ret 8
770 Hc 1½ 7-24-39
Sket 9

JUL 18 1939

4

5r
107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1298 ORDER NO. 27435 DATE 7-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DOTHAN GUANO CO.
DOTHAN, ALABAMA

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full GREATER YIELDS PER ACRE (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Use sketch #I

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH #I ATT'D. USE PRINTING AS ON SKETCH #2. USE PHOTO NO. 7A-H2864 AS INDICATED ON SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

5
1
62 7-17 2
#65
8-18

[illegible]

Make Red impression

1 Extra dry for Dealer imprinting

JUL 11 1939

S **CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.** **ADV. ORDER**

DIAL No. 9A-H1299 ✓ ORDER NO. 27449 DATE 7-10-1939

CUSTOMER A. NASH COMPANY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FASION FIRST - CUSTOM TAILORED BY NASH (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE LAYOUT & SAMPLES OF MATERIALS ATT'D.

See Adv Dept before making H.C.P.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 12 1939

5 X 7
Ret. 3
[illegible] 3½
62 7-17 H. 1¾
63 [illegible] 9½

Duplicate 1st set

113

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1300 ORDER NO. 27449 DATE 7-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A. NASH COMPANY
CINCINNATI, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SEASON'S SMARTEST STYLES AND FABRICS (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE LAYOUT AND SAMPLES OF MATERIALS ATT'D.

See Adv Dep't before making HB

VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 12 1939

5X7 Print
Ret 2½
B 4½
62 7-18 Ph 2
Tot 11 64

Reshots & Artwork
5 25 per

MAKEOVER
Charge to Photo-Litho Dept.
EST. Makeover Time Required

	TIME	
RETOUCHING		[illegible] Forwarded to Cost Dept.
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT.		By L
ENGRAVING		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1301 ORDER NO 27448 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLUB GOURMET
CLEVELAND, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EXCELLENT CUISINE - SMART ENTERTAINMENT
POT- CLUB GOURMET, CLEVELAND, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION
SEE COLORED PHOTO ATT'D.

Colored photo ret 12-23-39

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Rt 5½

62 8-15 H.O.P 2
S.A 12

Add Restaurant [illegible]

JUL 12 1939

15
59

NO. 9A-H1302

[redacted] AMERICAN GREETING PUBLISHERS, CLEVELAND,OHIO

ORDER NO. 27451

DATE 7-11-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. JOHN'S CATHEDRAL, E. 9TH AND SUPERIOR AVE., CLEVELAND, OHIO

PRIV.NO. BEFORE TITLE: 129

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY BRICK. DARK GRAY CORNICE & WINDOW FRAMES & ENTRANCE. GREEN TRIM ON ENTRANCE AND WINDOW FRAMES. SLATE ROOF. GREEN TRIM ON STEEPLE. REMOVE CANOPY FROM STREET TO LEFT ENTRANCE. BLDG. ON RIGHT SAME COLOR, LIGHT GRAY, DARK GRAY CORNICE. GREEN LAWN & SHRUBBERY, DARK FENCE AROUND YARD. ON LEFT 1ST GRAY, 2 BROWN. REMOVE POLES & WIRES. REMOVE AUTOS ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

JUL 11 1939

Cost Dept. Checked

By

Date

[illegible]			Date Sent to Dept.	Date Completed
[illegible]			JUL 12 1939	JUL 12 1939
SKETCH				
[illegible]	1/2	5		7/12
[illegible]				
[illegible]	65/91		7-12	7-14
[illegible]				
[illegible]	227	1 3/4		7-19-39
[illegible]	203	9	7-26	7-29

Rm. 58
99

NO. 9A-H1203

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF. ORDER NO. 27479

DATE 7-12-1939

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING ALONG THE NEVADA SHORE, LAKE TAHOE

~~PRIV. NO. EXTREME RIGHT UPPER: 1~~

(~~[illegible]~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND [illegible] SCHEDULE

By
Date JUL 12 1939

Cost Dept. Checked
By
Date JUL 13 1939

			DATE [illegible] DEPT.	DATE COMPLETED
			JUL 13 1939	JUL 13 1939
COPY[illegible]				
SKETCH				
[illegible]	11	2		7/5
[illegible]				
[illegible]	90/91		7-17	7-18 41
[illegible]				
HAND COLOR PROOF	216	1½	7-20	7-20
ARTIST [illegible]	62	9½		8-2

DATE BLUEPRINT [illegible]
By

DATE HAND COLOR PROOF [illegible]

By

DATE [illegible]
By
DATE [illegible] Returned to Customer

ATTENTION!

10 Subjects in

order [illegible]

se[illegible]

tives are [illegible]

in harmony with each other

to make an attractive set.

Jr.
N2. 100
100

NO. 9A-H304

STANLEY A. PILTZ COMPANY, SAN FRANCISCO,CALIF.

ORDER NO. 27479

DATE 7-12-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) THRU THE PINES, LAKE TAHOE

~~PRIV.NO. EXTREME RIGHT UPPER~~ 2

(~~USE GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

D[illegible] JUL 12 1939

Cost Dept. Checked
By
Date JUL 12 1939

			DATE RECEIVED DEPT.	DATE COMPLETED.
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
[illegible]	15	2		7/14
[illegible]	90/91		7. 17	7. 17
[illegible]				
[illegible] COLOR PROOF	62	1½		7-21
[illegible] DEPT.	69	9	8-1	8-3

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

R2. 15
100
100

NO. 9A-H1305

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 27479

DATE 7-12-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RUBICON POINT, LAKE TAHOE

~~RIV. NO. EXTREME RIGHT, UPPER:~~ 3

(~~USE GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

JUL 12 1939

Cost Dept. Checked
By
Date JUL 1[illegible] 1939

				DATE COMPLETED
COMPOSITION [illegible]			JUL 13 1939	JUL 13 1939
ARTIST				
RETOUCHING	15	2		7/16/39
PHOTO [illegible]				
[illegible]	91		7-15	7-15
ENGRAVING				
HAND COLOR PROOF	227	1½		7-20-39
ARTIST DEPT.	66	9	8-2	8-3

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

5T.
RM100
100

NO. 9A-H1306

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 27479

DATE 7-12-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) EMERALD BAY, LAKE TAHOE

~~PRIV. NO. EXTREME RIGHT, UPPER. 4~~

(~~USE GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all [illegible] or negatives conform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By
Date JUL 12 1939

Cost Dept.
By
Date JUL 12 1939

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
[illegible]	18	2½		7/12 [illegible]
PHOTO-LITHO				
[illegible]	90/91		7-17	7-17 [illegible]
[illegible]				
HAND COLOR PROOF	225	1½		19 July
ARTIST DEPT.	68	9½		8/3/39

DATE [illegible]
By

DATE HAND COLOR PROOF O.K.'D

DATE Filed
By
DATE Photo Returned to Customer

1 M 10
10

91

NO. 9A-H1307

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 27479

DATE 7-1-1939

1 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM CAVE ROCK, LAKE TAHOE

PRIV. NO. ~~EXTREME RIGHT, UPPER: 5~~ 1

(USE ~~GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

Work out mountains natural

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Cl. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 15 1939	JUL [illegible] 1939 3
[illegible]				
[illegible]	16	3		7/17 G
[illegible]	89/91		7-18	7-19
[illegible]				
HAND COLOR PROOF	225	1½		21 July
[illegible]	65	8½	7-31	8-2

DATE [illegible] O.K'D
By
DATE [illegible] PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

10 Subjects on order for this customer. Please see to it that all ... negatives are uniform and colors are in harmony with each other to make an harmonious set.

Replace sky on Top

55
RM 100
105

NO 9A-H1208

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER No 27479

DATE 7-12-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING TOWARDS ZEPHYR COVE, MT. TALLAC IN THE DISTANCE, LAKE TAHOE

~~PRIV. NO. EXTREME RIGHT, UPPER.~~ 6
(US~~E GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUL 1? 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1939

			DATE REC'D IN DEPT.	DATE COMPLETED
			JUL 13 1939	JUL 13 1939
	21	2		
	~~90~~ 91		7-17	7-18 41
ENGRAVING				
HAND COLOR PROOF	216	1½	7-19	7-11
ART DEPT.	71	9	8·3·39	8·7·39

DATE [illegible]
By

DATE Photo Returned to Customer

NO. [illegible]-H1309

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 27479

DATE 7-10- 1939

12M 500 POST CARDS — ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER.] LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM THE NEVADA SHORE,
LAKE TAHOE

~~PRIV. NO. EXTREME RIGHT, UPPER: 7~~
~~(USE GOTHIC TYPE)~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

JUL 12 1939

Cost Dept. Checked
By
Date

			Date [illegible] T.	Date Completed
			JUL 13 1939	JUL 13 1939
	16	2½		7473
	91		7-18	7-18
ENGRAVING				
	201	1½	7-22	7-22
	72	9	8/2	8/4

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By
DATE Photo Returned to Customer

5
R7½·100
100

NO. 9A-H1310

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 27479

DATE 7-12-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM THE MT. ROSE HIGHWAY, LAKE TAHOE

PRIV. NO. ~~EXTREME RIGHT, UPPER:~~ 8
~~(USE GOTHIC TYPE)~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUL 20 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1939

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
RETOUCHING	206	4		7/17
PHOTO-LITHO				
[illegible] STRIPPING, OPAQUING	29/91		7- 9	7- 9
[illegible]				
HAND COLOR PROOF	227	7½		7-22-39
[illegible]	61	9	8-1-39	8-2-39

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D

DATE [illegible]
By
DATE Photo Returned to Customer

R M 100
100

NO. 9A-H1211

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER No. 27179

DATE 7-11-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MEEK'S BAY, AND RUBICON PEAKS, LAKE TAHOE

PRIV. NO. ~~EXTREME RIGHT, UPPER: 9~~
(~~USE GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all parts of negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Checked By [illegible]
Date JUL 12 1939

JUL 12 1939

				DATE COMPLETED
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
RETOUCHING	17	3		7-1[illegible]
[illegible]				
[illegible]	~~90~~ 91		7-17	7-18
ENGRAVING				
HAND COLOR PROOF	227	1¾		7-20-39
[illegible]	63	10		8-3

DATE BLUEPRINT ORD.
By
DATE HAND COLOR PROOF [illegible]

DATE Filed
By
DATE Photo Returned to Customer

Rm. 100
100

NO. 9A-H1312

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 57479

DATE 7-12-1939

12M 500 POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON LAKE TAHOE

PRIV. NO. ~~EXTREME RIGHT, UPPER:~~ 10

(~~USE GOTHIC TYPE~~)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR OF REFLECTIONS ON WATER SIMILAR TO #77738 ATT'D.
USE PHOTO NO. 82508. MAKE A SUNSET. PUT IN CLOUDS. SUNSET
TO BE REFLECTED IN WATER.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date JUL 13 1939

Cus. Dept. Checked

By

Date JUL 13 1939

Operation	Est. Time		Date Expected	Date Completed
			JUL 14 1939	JUL 14 1939 3
[illegible]				
[illegible]				
RETOUCHING	13	3		
PHOTO-LITHO	19/91		7-18	7-19
[illegible]				
HAND COLOR PROOF	225	2		21 July
ARTIST DEPT.	4	11	8/4/39	8/7/39

DATE BLUEPRINT OK'D

DATE [illegible]

ATTENTION!

10 subjects on order for this customer. Please see to it that all [illegible] are uniform and color are in harmony with each other to make an attractive set.

K.

R.M. 100
105

NO. 9A-1313 (1313)

THOMAS R. WEST, MIAMI, FLA.

ORDER No. 27431 87

DATE 7-11-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MACAWS IN PARROT JUNGLE,
MIAMI, FLA.

PRIV. NO. BEFORE ~~TITLE~~ imprint: DL-72

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. Yes

IMPRINT SAME AS ABOVE

Photo in Large Drawer

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE KODAKCHROME FILM, CARDS ATT'D FOR COLOR INST.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

m 1CH 572

Color negatives worth $150 — watch carefully & return to ~~RH~~

follow H.C. proof exactly

ESTIMATE

JUL 12 1939

Cost Dept. Checked

By

Date

DATE COMPLETED

JUL 13 1939 JUL 13 1939

3

6/21

7-20

225

31 July

NO 9A-H1314

THOMAS R. [illegible], MIAMI, FLA.

ORDER NO 27487

DATE 7-11-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GOLDEN SHOWER TREE,
MIAMI, FLORIDA

PRIV.NO.BEFORE ~~TITLE~~ imprint: DL-83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO I R. M. ~~55~~ Yes

IMPRINT SAME AS ABOVE

m D-8097

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BOUGAINVILLEA ON WALL, CROTONS AT BASE. BOUGAINVILLEA ~~KX~~ IS PURPLE ALONG RIGHT AT BLDG. TREE LEAVES AT UPPER LEFT LIGHT GREEN. COQUNIA ROCK WALL. TREE IS AS YELLOW AS YOU CAN MAKE IT, A RICH GOLDEN YELLOW AND THE BLOSSOMS ARE IN BUNCHES HANGING IN FESTOONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUL 12 1939

ESTIMATE
AND WORK SCHEDULE

Copy Dept. Checked
JUL 12 1939

				DATE COMPLETED
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
[illegible]	226	3		7/16 G
[illegible]				
[illegible]	6/11		7-9	7-20 HT
[illegible]				
[illegible]	225	13/4		24 July
[illegible]	202	10	8-3	8-4

DATE Photo Returned to Customer

100

NO. 9A-H1315

WELSH NEWS AGENCY, MANSFIELD, OHIO

ORDER No 27491

DATE 7-10-1939

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF MAIN STREET LOOKING SOUTH, MANSFIELD, OHIO

PRIV. NO. BEFORE TITLE: M-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT 1ST GRAY. 2 LIGHT GRAY, BROWN CORNICE. 3BUFF 4 GRAY 5 TAN GRAY 6 GRAY. 7 RED. 8 LIGHT BROWN 9 GRAY 10 RED 11 TALL BLDG. LIGHT STONE, OTHER RED. ON LEFT 1 & 2 DARK RED, WHITE STORE FRONT ON 2nd BLDG. 3 GRAY. 4 TAN GRAY 5 TAN GRAY. 6 LIGHT BROWN 7 GRAY 8 BUFF GRAY TOP CENTER 9 RED 10 GRAY 11 LIGHT GRAY. DARK STREET PAVING. REMOVE TRAFFIC LIGHT & WIRES. MAKE NIGHT VIEW.

Night View

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate Checked
By
Date JUL 12 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1 1939

OPERATION	EST. TIME Cook No	Time Allowed	DATE Entered Dept.	DATE COMPLETED
[illegible]			JUL 13 1939	JUL 13 1939
SKETCH				
RETOUCHING	14	6		7/15 Night View
[illegible]				
Color Sketch	35		7-17	7-17
LAYOUT				
HANDCOLOR PROOF	216	2	7-19	
ARTIST DEPT.		10½		

DATE [illegible] OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush!

100

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1316 ORDER NO. 27659 DATE 7-11-1939

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE ~~PHOTO-COLORIT WHITE BORDER~~
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MRS. ESTHER BADGETT

PUT IN LOWER LEFT PLATE IN SMALL TYPE ---
(6) Mrs. Esther Badgett

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
THE ALERT ADVERTISING AGENCY, GALVESTON, TEXAS

No. ON FRONT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS.

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

JUL 12 1939

62 7-20

63

10½

NO. 9A-H1317

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 27672

DATE 7/12/39

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) OLDEST HOUSE, ST. FRANCIS, STREET, ST. AUGUSTINE, FLA.
BOT - SIGHTSEEING VIA "HORSE AND BUGGY"

in 06736

PRIVATE NO. BEFORE TITLE --- S.A.73

FRONT NO. I R. M. YES same as 5A-H706

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

ALSO FOLLOW 5A-H706 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

D 9448

ESTIMATE
AND WORK SCHEDULE

JUL 13 1939

Copy Dept. Checked 7/ By JUL 13 1939 Date

[illegible]	EST. TIME Clock No.	Time Allowed	DATES RELEASED DEPT.	DATES COMPLETED
[illegible]			JUL 13 1939	JUL 13 1939 3
[illegible]				
RETOUCHING	21	3		7/17
[illegible]				
[illegible]	85/91		7-18	7-18
[illegible]				
HAND COLOR PROOF	215	1½	7-20	7-
ART DEPT.	215	9	8-7	8-9

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

Rm 101 101

NO. 9A-H1318

RICH-HOLT CONCESSIONS, CEDAR POINT, OHIO

ORDER NO. 27673

DATE 7/12/39

25 M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW BEAUTIFUL BALL ROOM, CEDAR POINT ON ~~XXX~~ LAKE ERIE, SANDUSKY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

E1174

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY CEILING & WALLS. DARK GRAY CENTER PANNELS & TRIM ON CEILING ON TOP ~~XXX~~ CENTER. GREEN & PURPLE LIGHTS WITH BLENDED RED EFFECT. SILVER STRIPING ON GRAY ~~XXX~~ COLUMS. DARK MAROON RED MUSIC STAND WHITE MUSIC PILLARS. NATURAL WOOD FLOOR TAN COLOR. DARK BROWN SEATS IN FOREGROUND. REAR CENTER PANNEL BRIGHT GREEN & PURPLE ON WALL. MAHOGANY PIANO ON REAR RIGHT ON STAGE.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — [✓ HANDCOL PROOF YES] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUL 13 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1939

				DATE COMPLETED
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
[illegible]	14	4		[illegible]
[illegible]				
[illegible]	89		7-18	7-18
[illegible]				
HAND COLOR [illegible]	227	2		7-19-39
ARTIST D[illegible]		10		

DATE [illegible]

DATE [illegible]

DATE [illegible]

By

DATE Photo Returned to Customer

55
101

NO. 9A-H1319

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 27683

PHOTO BY VERNE O. WILLIAMS

DATE 7/12/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A WINDING ~~XX~~ LANE
(USE 2 LINES) MIAMI, FLORIDA

~~[illegible]~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL.74

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Allowed		
[illegible]			JUL 13 1939	JUL 13 1939
[illegible]				
[illegible]	19	3		7/18
[illegible]	8¢/91		7-8	7-15
[illegible]				
[illegible]	70	1 3/4		7-24-39
[illegible]	203	9	8-1	8-2

JUL 17 1939

DATE BLUEPRINT ORD.
DATE HAND COLOR [illegible]

DATE Filed
By
DATE Photo Returned to Customer

57
Imprint 107
101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1320 ORDER NO. 28020 DATE 7-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RED SAILS INN
SAN ~~XXXXXXXX~~ DIEGO, CALIF.

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO COLORIT XXXX FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RED SAILS INN, "SEA FOOD CENTER" AN EATING PLACE THAT IS DIFFERENT
PCT-654 HARBOR DRIVE-FISHERMEN'S WHARF, FOOT OF G STREET - SAN DIEGO, CALIF.

see sketch

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout SEE SKETCH ATT'D. FASTEN REAR LINE OF PENNANTS TO END OF SIGN INSTEAD OF BOAT. MAKE BOAT LEVEL WITH BLDG. AS IT REALLY IS. TAKE OUT ROPE "BUMPER" IN THIS IT LOOKS LIKE HAMMOCK. MAKE LIFE BUOYS LARGER SO LETTERING WILL SHOW.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

To OFFICE

COLOR DESCRIPTION

PUT RED SAILS ON ONE OF THE SAIL BOATS. SEE SKETCH ATT'D.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Red 5x7

Ret 6

62 8-9 He 7

63

[illegible] 9

As given

AUG 1 - 1939

— make red impression

N

122

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1321 ORDER NO. 28019 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SMITH & GASTON
BIRMINGHAM, ALA.

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE [✓ Upper, Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SMITH & GASTON, ALABAMA'S LEADING COLORED FUNERAL DIRECTORS (ETC. AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE INST. ATT'D.

Photos out 3/1/43

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

70 7-24-39

As quoted

JUL 13 1939

101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1322 ORDER NO. 447 DATE 7-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DORSEL CO.
NEWPORT, KY.

75M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full KENTUCKY THOROBREDS (ETC.)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION
SEE SKETCH, SAMPLES & MATERIAL ATT'D.

VERY RUSH

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

make DK. Blue impression
" Red

2 [illegible] 5 [illegible]

[illegible] [illegible]
Ret 7
40 [illegible] [illegible] 9-1-39
Ret 12

JUL 29 1939

5
6

20817

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H1323 ~~9AXXXXXX~~ ORDER NO. 28017 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL CHARLES
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CHARLES - MIAMI BEACH, FLORIDA
BOT-OVERLOOKING THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

9AH 772

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

[illegible]
7-29-39

As quoted

JUL 25 1939

make DK Blue impression

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1324 ORDER NO. 28016 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER P.B. SERVICE
DETROIT, MICH.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL YORBA,-4020 WEST LAFAYETTE,-2 BLOCKS WEST OF WEST GRAND BOULEVARD,-DETROIT, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout CUT OFF BLDGS. ON REAR RIGHT. SHOW SIGN ON TOP OF BLDG. "HOTEL YORBA"

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE CARD ATT'D FOR COLORS, 8A-H1015. GREEN GRASS, TREES & SHRUBBERY. HANGING SIGN BLACK WITH GOLD LETTERING.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 13 1939

Ret - 6 1/2
H 1½ 64
LA 9 68

101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1325 ✓ ORDER NO. 28016 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER F.B.SERVICE CO.
DETROIT, MICH.

12 M500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL REX, 120 WEST MONTCALM - NEAR FOX THEATRE, DETROIT, MICHIGAN

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout PLACE ALL AWNINGS ON ALL FRONT WINDOWS TAKE OUT LIGHT POLE.PLACE FLAGE POLE & STARS & STRIPES ON CENTER ROOF OVER THE HANGING SIGN. CUT OFF SIDE BUILDING.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

SIGN BLACK, GOLD LETTERING. SAME COLORS AS ~~EXXE~~ 9A-H1326, card no. 5A-H1496.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

L Out 1½
Ret 4
62 8-7 Hc 2
Last 9½

AUG 2 - 1939

Lh.

Prep. Cost
Fact Rate 19.50
Sell Rate 33.75
8-22-39

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1326 ✓ ORDER NO. 28016 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER P.B.SERVICE CO.
DETROIT, MICH.

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROOSEVELT HOTEL, 2250 FOURTEENTH STREET OPPOSITE ROOSEVELT PARK AND MICHIGAN CENTRAL DEPOT, DETROIT, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

TAKE OUT LAMP POST.
BRING OUT SIGN ON TOP OF BLDG. TO READ PLAINLY.
CUT OFF SIDE BLDGS., TAKE OUT POST IN FRONT OF BLDG.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE CARD 5A-H1496 ATT'D FOR COLOR SCHEME. SHRUBBERY & TREES GREEN.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

JUL 13 1939

Rephoto 5x7
paper on both
sides

Pet 6½

62 7-19 1¾
69 - 2-5 8-9 9½

Rephoto 1⁵⁰ net

5
101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1327 ORDER NO. 28014 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JULIAN & KOKENGE CO.
COLUMBUS, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOOT SAVER SKUFFIES

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D. SHOE #1; SUNBURST, BLACK, BROWN OR MARINE BLUE BUCKO WITH MATCHING RACER TRIM. #2. ROCKRIDGE, BROWN BUCKO, BABY MEXICAN ALLIGATOR TRIM. #3 SUNBURST, BLACK BROWN OR MARINE BLUE BUCKO WITH MATCHING RACER TRIM. #4. GLENBROOK, BROWN LLAMA CALF. BROWN COLOR TO BE USED ON SHOE #4 IS SAME COLOR OF SAMPLE OF SHOE #2, ROCKRIDGE. BLUE ON SUNBURST #3, TO BE COLOR OF NORTHMOOR ON CARD 8A-H3030.
see LETTER OF INSTRUCTIONS TO MR. HARRLING ATT'D.

RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 13 1939

Rephoto 5x7
Ret 3½
62 7-18 Hl 1¾
[illegible] 10
Drawing on [illegible]
2½ hrs

C. T. & CO., INC., CHICAGO, U.S.A.

NO. 9A-~~H~~1328

ORDER NO. 27689

DATE 7-13-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLAMINGOES AT THE SINGING TOWER, LAKE WALES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~NONE~~

67 F. - Tropical Florida Birds

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS SEE TISSUE & SWISS P.C. SAMPLES ATTACHED. FLAMINGOES MUST BE WORKED INTO VIEW. WATER ALL THE WAY TO FRONT. PLEASE BE REAL CAREFUL ON THIS VIEW, AS IT WILL BE POPULAR IS MADE CORRECTLY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Ret photo to office

ESTIMATE
AND WORK SCHEDULE

JUL 13 1939

Cost Dept. Checked JUL 13 1939

				Date Completed
[illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
[illegible]	18			
PHOTO-LITHO	6½		7-24	7-24
[illegible]				
HAND COLOR PROOF	22	1½		7-24-39
ARTIST DEPT.	10	9	1–	9-20

DATE [illegible]

By

DATE HAND COLOR [illegible]

By

M. O ½ h.

MAKEOVER

Charge to Off. [illegible] Dept.

[illegible] Required

[illegible]	½	[illegible] in Cost Dept.
[illegible]	1	SEP 8 1939
ART DEPT. 10	¾	By
ENGRAVING		

C.T.& CO., CHICAGO, ILL.

NO. 9A-H1329

ORDER NO. 27690

DATE 7-13-1939

25 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL SILVER SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as 7AH2516

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS SEE TISSUE & CARD 7AH2516 ALSO

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

~~Ret photo to office~~

ESTIMATE
AND WORK SCHEDULE

By
Date JUL 13 1939

Cost Dept. Checked
By
Date JUL 13 1939

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPOSING TYPE MATTER			JUL 14 1939	JUL 14 1939
SKETCH				
RETOUCHING	2	4		7/19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		7-19	7-21
ENGRAVING				
HAND COLOR PROOF	225	1½		25 July
ARTIST DEPT.	215	10	[illegible]	[illegible]

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF [illegible]
By

DATE [illegible]
By

105

NO. 9A-H1330

C.T.& CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) ROYAL POINCIANA TREE AMIDST THE PALMS, FLORIDA

Print — [illegible]

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Inv D-8609

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. By
Date JUL 13 1939

Cost Dept. Checked
By
Date JUL 13 1939

OPERATION	EST. TIME		DATE ENG. ... DEPT.	DATE COMPLETED.
COMPOSING, TITLE ET.			JUL 14 1939	JUL 14 1939 JUL 19 1939
SKETCH				
RETOUCHING	18	3		7/19 Cy add sd.
PHOTO-LITHO				
... STRIPPING, OPAQUING	8 1/2 / 91		7-19	7. 20
ENGRAVING				
HAND COLOR PROOF	22 1/2	1 1/2		14 Lug
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D ________
By ________

DATE HAND COLOR PROOF OK'D
____
By ________

DATE OK'D ________
By ________

DATE Photo Returned to Customer ________

~~Ret Photo~~
~~to office~~

101
105

NO. 9A-H1331

C.T.& CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) LIGHTHOUSE ON THE FLORIDA COAST

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE. LIGHTHOUSE BROWN COLOR. RED TOP TRIM. MAKE BEAMS OF LIGHT COME OUT OF LIGHTHOUSE TOWER. BLDGS. WHITE, SLATE ROOFS. PALMS & SANDY SHORE. TAKE OUT RADIO TOWERS TO LEFT ALSO BUSHES TO RIGHT & IMMEDIATE IN FOREGROUND.

MAKE MOONLIGHT SIMILAR TO 8AH3093 BUT BREAK THE CLOUDS A LITTLE MORE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Moonlight

ESTIMATE
AND WORK SCHEDULE

JUL 13 1939

Cost Dept. Checked

By

Date

				DATE COMPLETED
[illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
[illegible]		4		7/15
[illegible]				
BLUEPRINT [illegible]	5		7-9	7 29
ENGRAVING				
HAND COLOR PROOF	225	13/4		21/
ARTIST DEPT.	515	9½	9/18	9/

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

1

~~Ret photo to office~~

M.O. 1/2

M.C. No - ½

MAKEOVER

Charge to Appr ret Dept.

EST. Makeover Time [illegible]

RETOUCHING	1	
[illegible]	1	
[illegible]		
ART DEPT HC	½	
ENGRAVING		

[illegible] in Cost Dept.

SEP 8 1939

Date

By C

105

NO. 9A-H1332

C.T.& CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25 M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. IN SKY

TITLE (IN FULL) TROPICAL BEAUTY IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

JUL 13 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1939

[illegible]	Est. Hrs.	Time Allowed	Date Sent to Dept.	Date Completed
[illegible]			JUL 14 1939	JUL 14 1939 JUL 19 1939
SKETCH				
[illegible]	15	3		7/18
PHOTOGRAPHING				
BLUEPRINT STRIPPING [illegible]	8½		7-20	7-2[illegible] A.T.
[illegible]				
HAND COLOR PROOF	62	1½		7-25
ARTIST DEPT.	219	9	9-9	9-12

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed
By

DATE Proof Received by Customer

~~Ret photo to office~~

105/108

NO. 9A-H1333

C. T. & CO., INC., CHICAGO, U.S.A.

ORDER NO. 27691

DATE 7-13-1939

25 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GIANT BANYAN TREE IN TROPICAL FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT [illegible] NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LEAVES A GLOSSY DEEP GREEN. ALMOST GRAY WITH SLIGHT TAN COLORED ROOTS. TAKE OUT BRANCH AT FOOT OF TREE. MAKE BUSH TO RIGHT PINK OLEANDERS. BETWEEN OLEANDER & ROOTS IN BACKGROUND IS ROYAL POINCIANA TREE. HEDGE TO LEFT SMALL LIGHT BLUE BLOSSOMS
SEE ALSO CARD 6A-H1484

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

~~Ret photo to office~~

18

JUL 13 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1939

OPERATION	EST. TIME		DATE RECEIVED DEPT.	DATE COMPLETED.
COMPOSING TITLE AND C.P.			JUL 14 1939	JUL 14 1939
SKETCH				
RETOUCHING	15	2		
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	5/91		7-19	7-20 H.T.
ENGRAVING				
HAND COLOR PROOF	227	1½		7-20-39.
ARTIST DEPT.	2/11	3/6 9	9-8	9-9 11

DATE BLUEPRINT OK'D
by

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

5
Rm 101
105

NO. 9A-H1334

C.T.& CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25 M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) "THE FLAME VINE"
BIGNONIA-VENUSTA IN FLORIDA

in DC693

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

~~Ret photo to office~~

JUL 13 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1939

			[illegible] DEPT.	DATE COMPLETED.
[illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
[illegible]	16	4		
[illegible]	[illegible]/91		7-15	7-20
[illegible]				
HAND COLOR PROOF	227	[illegible]		7-25-39
ARTIST DEPT.	[illegible]	9	[illegible]	[illegible]

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D

DATE Film
By
DATE Proof Returned to Customer

105

NO. 9A-H1335

C.T.& CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) GREYHOUND RACING IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

~~Ret photo~~
~~to office~~

---

3 1939 ESTIMATE
AND WORK SCHEDULE

Com Dept. Checked 21
By
Date ~~JUL 14 1939~~

[illegible]			DATE [illegible] DEPT.	DATE COMPLETED.
[illegible]	1		JUL 14 1939	JUL 14 1939
SKETCH				7/18
RETOUCHING	14	6		
PHOTO-LITHO			7-19	7-20 44
BLUEPRINT STRIPPING				
ENGRAVING				7-21-39
HAND COLOR PROOF	227	1¾		
ARTIST DEPT.	42.	0	9-11	9-12-39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

5
105

NO. 9A-H1336

C. T. & CO., CHICAGO, U.S.A.

ORDER NO. 27691

DATE 7-13-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) TARPON-FISHING IN FLORIDA WATERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUL 13 1939

ESTIMATE

Cost Dept. Checked

By

Date JUL 13 1939

OPERATION				DATE COMPLETED
[illegible]			JUL 14 1939	JUL 14 1939
SKETCH				
[illegible]	15	3		7/18
[illegible]				
[illegible]	91		7-19	7-20
ENGRAVING				
HAND COLOR PROOF	725	1½		21 July
ARTIST DEPT.	201	9	9-9	9-12

DATE BLUEPRINT OK'D

by

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

~~Ret photo~~
~~to office~~

105

NO. 9A-H1337

C. T. & CO., INC., CHICAGO, U.S.A.

ORDER NO. 27691

DATE 7-13-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PLAYING SHURFLEBOARD, ONE OF THE POPULAR SPORTS IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO . B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

~~Ret photo to office~~

ESTIMATE
AND WORK SCHEDULE

88

JUL 13 1939

Cost Dept. Checked
By 775
Date JUL 13 1939

OPERATION	[illegible]	[illegible]	[illegible] DEPT.	DATE COMPLETED
CLASSIFYING [illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
RETOUCHING	21	4		7/18 G
PHOTO LETTERING				
BLUEPRINT STRIPPING OPAQUING	8		7-19	7 26
ENGRAVING				
HAND COLOR PROOF	62	1 3/4		7-21
ARTIST DEPT.	305	10	Sept 12 39	Sept 13 39

DATE BLUEPRINT OK'D ______ DATE Filed ______

By ______

DATE HAND COLOR [illegible]

By ______

21

5
105

NO. 9A-H1338

C. T. & CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) FLORIDA PELICANS
TAKENG A REST AFTER NOSE-DIVES
AND SPILLS
(MAKE TITLE IN TWO LINES)

also put verse underneath title
as on card 4AH1230

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CARDS 4AH1230 & 1A1312 SHOW PERFECT PELICAN COLORS. NOTE YELLOW EYES. NATURAL OILED WOOD POSTS. GOOD DARK BLUE & GREEN WATER
BILLOWY CLOUD EFFECT

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Ret Photo
to office

ESTIMATE
AND WORK SCHEDULE

By SB
Date JUL 13 1939

Cost Dept. Checked
By
Date JUL 13 1939

OPERATION			DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
[illegible]	19	3		7/19/39
[illegible]				
[illegible]	89		7-21	7-22-41
[illegible]				
HAND COLOR PROOF	227	1½		7-25-39
ARTIST DEPT.	262	9	9-8	9-8

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE FILED
By

DATE Photo Returned to Customer

17
105

NO. 9A-H1339

C.T.& CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25M	POST CARDS	C.T.ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) NATURE IN ITS GLORY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & MAKE THIS SUBJECT BEAUTIFUL

SUBMIT: RET. PHOTO ______ B. L. & W. PROOF ______ HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

~~Ret photo to office~~

JUL 13 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 13 1939

	EST. TIME		DATE BEGUN IN DEPT.	DATE COMPLETED.
	Hrs.	Time Allowed		
[illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
[illegible]	15	3		7/13/39
[illegible]				
[illegible]	80		7-	7-20 H.T.
[illegible]				
HAND COLOR PROOF	62	1 3/4		7-24
ARTIST DEPT.	202	10	9-8	9-12

DATE [illegible] ______

By ______

DATE HAND COLOR PROOF OK'D ______

By ______

DATE Rec'd ______

by ______

DATE Photo Returned to Customer ______

R16.101

105

NO. 9A-H1340

C. T. & CO., INC., CHICAGO, U.S.A.

ORDER NO. 27692

DATE 7-13-1939

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. IN SKY

TITLE (IN FULL) BY "STREAMLINER" THRU TROPICAL FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

Photo

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE COLOR CIRCULAR ATTACHED. ~~REXXX~~ PHOTO AS IT HAS BEEN USED BY COMPETITION. THEREFORE USE SCENERY OF PHOTO 8AH1489 & PUT IN TRAIN ON THAT VIEW REVERSING PHOTO & BRING TRAIN ~~XXX~~ CLOSE TO FRONT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

ESTIMATE

Cost Dept. Checked

111

		DATE SENT	DATE COMPLETED
		JUL 14 1939	JUL 1 - 1939
	13		7/2
			7-2-45
			7-27-39
	227		
	10	9-18	

DATE Filed

By

DATE Photo Returned to Customer

M.O.

3 hrs

10-3/4

MAKEOVER

Charge to ______ Dept.

EST. Time Required

	2	Cost Dept.
	1	SEP 8 1939
		5
ART DEPT.	1/4	
ENGRAVING		

517

NO. 9A-H1341

C. T. & CO., INC., CHICAGO, U.S.A.

ORDER NO. 27691

DATE 7-13-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLORIDA BIRDS

see Skt. attached

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH & CORRECTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

[illegible]
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING [illegible]			JUL 1 - 1939	JUL 1 - 1939
SKETCH				
RETOUCHING		8		7/19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	85		7-22	7-24
ENGRAVING				
HAND COLOR PROOF	62	2		7-25
ARTIST DEPT.	44	11	9-8	9-12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR [illegible]
By

DATE Filed

IT
108

NO. 9A-H1342

C. T. & CO., INC., CHICAGO, U.S.A.

ORDER NO. 27691

DATE 7-13-1939

25 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "BUSY FLORIDA TOURIST'S" CORRESPONDENCE CARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACH & ALSO SEE CORRECTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUL 13 1939

ESTIMATE
AND WORK SCHEDULE

Com. Dept. Checked 7/1

By

Date JUL 13 1939

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			JUL 14 1939	JUL 14 1939
SKETCH [illegible]		3		7/1[illegible]
RETOUCHING				
PHOTO LETTERING				
[illegible]	8✓		7-20	7-21
ENGRAVING				
HAND COLOR PROOF	227	1		7-22-39
ARTIST [illegible]	209	7	9-7	9-11

DATE BLUEPRINT OUT

By

DATE HAND COLOR [illegible]

By

DATE Filed

By

Ret photo to office

NO. 9A-H1343

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 8023

DATE 7-12-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PERSHING SQUARE SHOWING THE LOS ANGELES BILTMORE, LOS ANGELES, CALIFORNIA

RIV. NO. BEFORE TITLE: LA-101

in ~~F 842~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

3B~~H142~~

D74

SEE TISSUE ATT'D.
ALSO SEE CARD ATT'D, 1A-H373.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

188

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By M
Date

			DEPT.	DATE COMPLETED
			JUL 14 1939	JUL 14 1939
	11	6		7/18
	89	1	7-9	7-16
HAND COLOR PROOF	2/6	2	7-20	7-20
ARTIST DEPT.	214	10	8-1	

DATE

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

Straight

NO. 9A-H1344

AMERICAN GREETING PUBLISHERS, CLEVELAND, OHIO

ORDER No. 28038

DATE 7-13-1939

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE AT NATIONAL AIR RACES,
CLEVELAND MUNICIPAL AIRPORT, CLEVELAND,
OHIO
PRIV.NO. BEFORE TITLE: 130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RUSH

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked
By
Date

			DATE [illegible] DEPT.	DATE COMPLETED.
[illegible]			JUL 14 1939	JUL 14 1939
[illegible]				
[illegible]	16	3		7/18
PHOTO LITHO				
STRIPPING, [illegible]	~~85~~ 91		7-19	7. 20
[illegible]				
HAND COLOR [illegible]	225	2		21 July
ARTIST DEPT.	204	11		

JUL [illegible] 1939

DATE [illegible] ....
By ....
DATE HAND COLOR [illegible]
....
By ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

RM. 104
105

NO. 9A-H1345

BELK BROS., CHARLOTTE, N.C.

ORDER No. 28090

DATE 7-13-1939

12M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE ~~WHITE BORDER~~ FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAPPY BIRTHDAY

SMALL TYPE (C) CURT TEICH & CO., INC.,
CHICAGO

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.
USE SOFT, PRETTY COLORS.

SUBMIT. RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

By

Date

				DATE COMPLETED
[illegible]			JUL 15 1939	JUL 1? 1939
[illegible]	201-82	7		
[illegible]			july 17-1939	july 17-1939
[illegible]	8		7-19	7-20 45
[illegible]	201	1¾	7-22	7-22
[illegible]	283	10	7-24	7-25

DATE [illegible]

By

DATE [illegible]

By

DATE Photo Returned to C.

By

15

105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9A-H1346 / ORDER NO. 28101 DATE 7-13-1939

CUSTOMER C.G.KUFFREY & CO.
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRIFFITH EYE, EAR, NOSE AND THROAT
HOSPITAL, ATLANTA, GA.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] . No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
REMOVE WIRES AND ALL POSTS.
CHANGE WORD CLINIC ON SIGN TO HOSPITAL

Follow sketch for design

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

Same as 8A-H2515

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

40 Mc 1¾ 8-4-39

Last 8 69-8/14-[illegible]

JUL 29 1939

121

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1347 ORDER NO. 28138 DATE 7-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FERRO ENAMEL CORP.
CLEVELAND, OHIO

12M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HUGE FERRO PORCELAIN ENAMEL MURAL - DESIGNED BY J.SCOTT WILLIAMS (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT
BOTH OF MESSAGE SPACE: (C) N.Y.W.F.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

Large Photos in Drawer

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN, FOLLOW LARGE COLORED DRAWING FOR COLORS.

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

5x7
1
7
HC 2/4
7-14.

Old Artwork 18 [illegible]

JUL 18 1939

Make Ak Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1348 ORDER NO. 28137 DATE 7-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL AVE. RUG & CARPET CO.
YONKERS, NEW YORK

6 M BUSINESS CARDS SIZE 3½ x 2 5/16 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PAY LESS FOR YOUR RUGS AND CARPETS HERE
OT-ON ROUTE 100 ONE MILE NORTH OF TUCKAHOE
ROAD, YONKERS, NEW YORK

FRONT NO. ~~[illegible]~~ None (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Use Foto 9AH1297

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

REDUCE COLOR PLATES OF 9A-H1297. MAKE NEW BLACK NEGATIVE.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 2¼

L.A. 1¾

JUL 18 1939

5r
107

NO. 9A-H1349

R.A.XXXXX KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 28111

DATE 7-17-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MONUMENT TO GEN. STONEWALL JACKSON, NATIONAL MILITARY PARK, NEAR FREDERICKSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GRAY GRANITE MONUMENT. DARK BROWN HUT ON RIGHT OF MONUMENT. WHITE SIGN & FLAG POLE ON LEFT. SHOW FLAG ON POLE. BROWN POSTS ON LEFT. REMOVE AUTOMOBILE ON RIGHT & BLDG. ON REAR LEFT. TAN SAND WALKS. MAKE SMOOTH GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 [illegible] order for this [illegible] to it that [illegible] tives are uniform [illegible] in harmony with [illegible] to make an [illegible]

ESTIMATE
AND WORK SCHEDULE

Date JUL 17 1939

Cost Dept. Checked
By C
Date JUL 17 1939

[illegible]	EST. Time		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 18 1939	JUL 18 1939 B
[illegible]				
[illegible]	20	2		7/20 Gr
[illegible]	~~85~~ 91		7-22	7-22-41
[illegible]				
HANDCOLOR PROOF	70	1½		7-25 RO
[illegible]		8		

DATE BLUEPRINT [illegible] K
By
DATE HAND COLOR PROOF [illegible]
By

DATE [illegible]
By
DATE Photo Returned to Customer

55
Rm. 107
107

NO. 9A-H1350

R.A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 28111

DATE 7-17-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE JAMES MONROE SHRINE, AT FREDERICKSBURG, VA.

12"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

OLD DULL RED BRICK. OLD DARK GRAY ROOF. DULL WHITE CORNICE & SASH & WINDOW FRAMES. DARK DULL GREEN SHUTTERS. BRONZE PLATES ON BLDG. ON LEFT OF DOOR. GREEN VINES ON BLDG. AND ALONG BASE. REMOVE POLE & SIGNS ON RIGHT END OF BLDG. REMOVE 2 WHITE SIGNS ON LEFT ALONG WALK.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUL 17 1939

Cost Dept. Checked
By
Date JUL 17 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Allowed		
COLOR TICKET UP			JUL 18 1939	JUL 18 1939
[illegible]				
RETOUCHING	10	2½		7/19
PHOTO [illegible] LETTERING SKETCH	~~5~~/71		7-19	7-19
ENGRAVING				
HAND COLOR PROOF	227	1½		7-21-39.
ARTIST DEPT.	216	8½	8-4	

DATE BLUEPRINT O'K'D
By
DATE HAND COLOR PROOF O'K'D
By

DATE Filed
By
DATE Photo Returned to Customer

ATTENTION!

2 Subjects
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

RM. 107
107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1351 ORDER NO 28140 DATE 7-24-1939

CUSTOMER HOLLY'S GRILL
KALAMAZOO, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KALAMAZOO'S FINEST RESTAURANT
BOT-128 E.MICHIGAN AVENUE - AIR CONDITIONED
see sketch

FRONT NO 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

Ret 6½
E2 7-31 Hc ½
Lait 11½
66 8-11 8-14

JUL 25 1939

4

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1352 ORDER NO. 8141 DATE 8-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL PRICHARD
HUNGTINGTON, W. VA.

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE ~~[illegible]~~

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL PRICHARD, HUNTINGTON, W.VA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

N. on Front

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

CROP AS INDICATED ON SMALLER PRINT. SIGN ON TOP OF BLDG. DOES NOT SHOW PLAINLY, SO SEE CUSTOMER'S CARD ATT'D SHOWING XX LOCATION OF THIS SIGN; BRING OUT SIGN AND TREAT SURROUNDING AREA SOMEWHAT LIKE CARD 8A-H2427 ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to CUSTOMER Dept.

SEP 21 1939

3M—1-2-39

Bill Sausman

170 P.C. / 9-27-39

8

JUL 18 1939

EST. Makeover Time Required

F. Out	1 hr	Time Received in Cost Dept.
RETOUCHING	1 hr	
PHOTO-LITHO		Date
COMPOSING		
ART DEPT.		By
ENGRAVING		

clock # 35
Rec'd — 10-5-39
Finished — 10-6-39

Sell Rate 27.00
Sell Rate 19.20

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1353 ORDER NO. 28192 DATE 7-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CAFE DEL REY MORO
BALBOA PARK, SAN DIEGO, CALIF.

12 M500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE on 2 sides

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full DINING IN THE GARDEN OF THE KINGS - CAFE DEL REY MORO
BOT-HOUSE OF HOSPITALITY, BALBOA PARK, SAN DIEGO, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D. KEEP COLORS SOFT AND SUBDUED.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

Ret 6½

62 7-27 [illegible] 2
[illegible] 10

JUL 20 1939

7/7

110

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1354 ORDER NO. 28198 DATE 7-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TWIN CITY AUTO COURT
FORT SMITH, ARKANSAS

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TWIN CITY AUTO COURT - 4015 NORTH 11TH STREET, FORT SMITH, ARKANSAS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION
SEE CARD ATT'D 6A-H1075 FOR COLOR SCHEME.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

Ret 4
#227 — [illegible]
71
8-9-39

JUL 20 1939

55
.110

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1355 ORDER NO. 28202 DATE 7-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DESERET BOOK CO.
SALT LAKE CITY, UTAH

50 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STARLITE GARDENS ATOP HOTEL UTAH - SALT LAKE CITY, UTAH

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH ATT'D FOR COLORS AND DESIGN. USE PHOTO "A" FOR LAYOUT. USE PHOTO "B" FOR OUTLINE OF TOWERS, TO BE SHOWN IN ENTIRETY AS ON SKETCH. SEE PHOTO "C" FOR LIGHTING EFFECT AT NIGHT OF TOWERS, WHICH CUSTOMER WANTS AS PER SKETCH.

SEE CARD 7A-H259 FOR GOOD CLOUD AND MOON EFFECT.

RUSH

PHOTO USED FOR

RETURN PHOTO YES NO

MAKEOVER
Charge to Ret Dept.

3M—1-2-39

Ret 11
62 7-28 He 1¾ corr 70 ½ hr
Sent 9½

JUL 20 1939

M O

EST. Makeover Time Required

	Time	
RETOUCHING	3/4	Time charged in Cost Dept.
PHOTO LITHO	1	
COMPOSING		Date
ART DEPT.		By
ENGRAVING		

Reg. Wt.
Fast Rate 27.00
Sale Rate 17.25
AUG 2 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1356 ORDER NO. 68196 DATE 7-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JULIAN & KOKENGE CO.
COLUMBUS, OHIO

12 M 500 POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SKUFFIE SHOE CARD

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No [illegible] 7/11/37
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

33

COLOR DESCRIPTION
SEE INSTRUCTIONS ATT'D.

Color of [illegible] Shoe follow sample [illegible] SC
[illegible]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
PHOTO RETURNED TO
PHOTO USED FOR

3M—1-2-39

1 Repaint
2 prints
Ret 2½
62 7-27 [illegible] 2
LA 10½

Repaint [illegible]

3rd [illegible]

JUL 22 1939

2

8

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

NO. 9A-H1357

ORDER NO. 27772

DATE 7/19;1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) CHAPEL OF MARTHA-MARY, GREENFIELD VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT-TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
SCHEDULE

By 6
Date

			Date Started	Date Completed
[illegible]			AUG 8 - 1939	AUG 8 - 1939
[illegible]				
[illegible]	2	2	8-7	8-8 5
[illegible]				
[illegible]	8		8 8	8-8 45
[illegible]				
[illegible]		1½		
Artist [illegible]	64	9	8/14/39	8/15/39

DATE [illegible]

DATE [illegible]

DATE [illegible]

R

2

15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H1358 ORDER NO. 28205 DATE 7-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE BRUNHOFF CO.
CINCINNATI, OHIO

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MODERN DISPLAYS BY BRUNHOFF
(ETC. AS PER COPY)

FRONT NO. Special (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

REMOVE ELECTRIC WIRE FROM MODEL AT LEFT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

21

70

7-27-39

10

63

JUL 20 1939

make red impression

#4

NO. 9A-H1359

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER No. 28328

DATE 7-19-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SPILLWAY AND GATE HOUSE,
SENECAVILLE DAM
BOT-MUSKINGUM WATERSHED CONSERVANCY
NEAR CAMBRIDGE, OHIO
PRIV. NO. UPPER LEFT CORNER: CA-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
LIGHT CEMENT WALL & BRIDGE. CENTER BLDG. LIGHT BUFF BRICK, GREEN ROOF. BROWNISH GRAY ROCKS ON RIGHT & LEFT. GREEN TERRACE ON BANK ON LEFT & RIGHT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

JUL 21 1939

ESTIMATE

Cost Dept. Checked
By
Date JUL 21 1939

				DATE COMPLETED
[illegible]			JUL 21 1939	JUL 21 1939
SKETCH				
[illegible]	15	9		7/21
[illegible]				
[illegible]	91		7-22	7-24
[illegible]				
HAND COLOR PROOF	227	1½		7-27-39.
ARTIST DEPT.	21	8½	8-1	8-11

DATE [illegible] OR'D.

DATE HAND COLOR PROOF [illegible]

By

DATE Proof
By
DATE Photo Returned to Customer

1 ½
1
1
2 ½
6

112

8

NO. 9A-H1360

KINSEY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 20228

DATE 7-19-1939

12 M 500 POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SENECAVILLE DAM, MUSKINGUM WATERSHED CONSERVANCY, NEAR CAMBRIDGE, OHIO

PRIV. NO. UPPER LEFT CORNER: CA-13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 — R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NATURAL GREEN SCENERY & HILLS. MAKE WATER BLUE.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUL 21 1939

Corr./Dept./Checked
By
Date JUL 21 1939

[illegible]	[illegible]		DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 21 1939	JUL 21 1939
[illegible]		3/4		7/[illegible]
[illegible]	5/9/1		7 - 2[illegible]	7 - 25
HAND COLOR PROOF	227	1½	7-26-39	7-27-39
ARTIST DEPT.	[illegible]	8	8-10-39	8-11-39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

K
112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1361 ORDER NO. 28224 DATE 7-28-1939

CUSTOMER LAWSONIA HOTEL
GREEN LAKE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAWSONIA HOTEL - GREEN LAKE, WISCONSIN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D. PUT AWNINGS ON ALL OF THE WINDOWS. MAKE SWIMMING POOL BLUE.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

1 Repd. 5×7
Ret 6
62 8-4 Hc $1\frac{3}{4}$
Lat 10

Elongated

AUG 1 1939

4

5
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1362 ORDER NO. 8243 DATE 7-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BURREY ADV. AGENCY
AKRON, OHIO

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE ~~FULL FACE~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BURKHARDT BREWING CO., AKRON, OHIO, U.S.A.
In sky

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
To customer

BURKHARDT'S

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE CARDS ATT'D.

Doubleprint
title & TRM in upper end

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

62 8-22

63

JUL 21 1939

Ret $1\frac{1}{2}$

6

NO. 9A-H1363

DISTRIBUIDOR: H.G.BL[illegible], APARTADO 2155, BOGOTA
(CENTER LINE) C.T.ART COLORTONE-FIGURAS TIPICAS
COLUMBIANAS

ORDER NO. 28261

DATE 7-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER, CENTER] - BORDER.

TITLE (IN FULL) FIGURAS TIPICAS COLOMBIANAS
BOT-LA MUCHACHA VOLVIENDO DEL MERCADO
(THE SERVANT RETURNING FROM MARKET)

SMALL TYPE IN PLATE: G.FIELDEN BRIGGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECL R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: ESTAMPILLA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE DRAWING ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

[illegible] WORK SCHEDULE

By
Date JUL 2[illegible] 1939

Cost Dept. Checked
By
Date JUL 2[illegible] 1939

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			JUL 25 1939	JUL 25 1939
[illegible]				
[illegible]	15	1		7/[illegible]
[illegible]				
[illegible] DRAWING	[illegible]		7-28	7-3[illegible]
[illegible]				
HAND COLOR PROOF	225	1½		2 Aug.
ARTIST DEPT.	206	9	8-4	8-7

DATE BLUEPRINT [illegible]
By

DATE HAND COLOR PROOF [illegible]
By

DATE [illegible]
By

DATE Photo Returned to Customer

118

6

NO. 9A-H1364

DISTRIBUTOR: M.G.BL[illegible], APARTADO 2155, BOGOTA
(CENTER LINE) C.T.ART COLORTONE-FIGURAS TIPICAS
COLUMBIANAS

ORDER NO 28261

DATE 7-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FIGURAS TIPICAS COLOMBIANAS
BOT-EL LIMPIABOTAS (THE SHOEBLACK)

SMALL TYPE IN PLATE: G.FIELDEN BRIGGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPEC.~~ 20 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: ESTAMPILLA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE DRAWING ATT'D.

SUBMIT. RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 subjects on order for this customer. Please see to it that all titles or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE
AND WORK SCHEDULE

Copy Date Checked
By 6
Date [illegible] 1939

Date [illegible] 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 25 1939	JUL 25 1939
SKETCH				
DRAWING	15	1		7/27 G
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	65		7-28	7-31 [illegible]
ENGRAVING				
HAND COLOR PROOF	225	1/2		1 tug
ARTIST DEPT.	211	8 3/4	8-4	

DATE BLUEPRINT OK'D
By
DATE PHOTO COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

118

6

R

NO. 9A-H1365

DISTRIBUIDOR: M.G.BLINCOWE,APARTADO 2155,BOGOTA ORDER NO. 28261
(CENTER LINE) C.T.ART COLORTONE-FIGURAS TIPICAS COLOMBIANAS
DATE 7-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIGURAS TIPICAS COLOMBIANAS
BOT-MUJER YENDO AL MERCADO
(WOMAN GOING TO MARKET)

SMALL TYPE IN PLATE: G.FIELDEN BRIGGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. 20 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: ESTAMPILLA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED DRAWING ATT'D

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,737,775

ESTIMATE
AND PROOF SCHEDULE

[illegible]
By
Date JUL 25 1939

[illegible] Checked
By E
Date JUL 2[illegible] 1939

OPERATION	EST. TIME		DATE [illegible]	DATE COMPLETED
[illegible]			JUL 25 1939	JUL 25 1939
[illegible]				
[illegible]		2		7/27 Gr
PHOTO LITHO				
[illegible]	85		7-28	7-31 H.T.
[illegible]				
[illegible] PROOF	2/6	1 1/2	8-1	8-1
[illegible]	2/5	8 1/2	8/3	8/

[illegible]

By

[illegible]

By

[illegible]

By

DATE [illegible] to Customer

ATTENTION!

5 Subjects on order for this [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

118

0

R

NO. 9A-H1366

DISTRIBUTOR: H.G.BLINCOWE, APARTADO 2155, BOGOTA
(CENTER LINE) C.T.ART COLORTONE-FIGURAS TIPICAS COLOMBIANAS

ORDER NO. 28261

DATE 7-21-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER.

TITLE (IN FULL) FIGURAS TIPICAS COLOMBIANAS
BOT-TOCANDO TIPLE (PLAYING THE TIPLE)

SMALL TYPE IN PLATE: G.FIELDEN BRIGGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPEC~~.20 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: ESTAMPILLA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE DRAWING ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Completed By: JUL 2? 1939
Date

Cost Dept. Checked
By
Date JUL

OPERATION	Est. No	Time Hours Allowed	DATE SENT DEPT.	DATE COMPLETED.
COMPOSING			JUL 25 1939	JUL 25 1939
SKETCH				
RETOUCHING	15	1		7/27
PHOTO-LITHO				
BLUEPRINT STRIPPING CHARGING	25		7-28	7-31
ENGRAVING		—		
HAND COLOR PROOF	225	1/2		1 Aug.
ARTIST DEPT.	226	8 1/2	8-5	

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF

By

DATE Filed
By

DATE Photo Returned to Customer

18

6

NO. 9A-H1367

DISTRIBUIDOR: H.C.BLENCOWE, APARTADO 2155, BOGOTA ORDER NO. 28261
(CENTER LINE) C.T.ART COLORTONE-FIGURAS TIPICAS COLOMBIANAS

DATE 7-20-1939

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. [✓ CENTER] BORDER.

TITLE (IN FULL) FIGURAS TIPICAS COLOMBIANAS
BOT-UN TRAGO DE AGUARDIENTE (A GULP
OF "FIREWATER")

SMALL TYPE IN PLATE: G.FIELDEN BRIGGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPEC~~. 20 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: "ESTAMPILIA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE DRAWING ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE AND WORK SCHEDULE

[illegible]
By
Date JUL 21 1939

~~Cost~~ ~~Dept.~~ Checked
By 6
Date JUL 25 1939

[illegible]	EST. TIME [illegible]	Time Allowed	DATE [illegible] DEPT.	DATE COMPLETED
			JUL 25 1939	JUL 25 1939
[illegible]				
SKETCH	15	1		7/27 Gr
[illegible]				
[illegible]	65		7-28	7-31 HT.
[illegible]				
ENGRAVING				1 Aug.
[illegible]	225	1½		
[illegible]	265	8½	August 3, 1939	Aug 4, 1939

[illegible]

[illegible]

By

DATE Filed
By
DATE Photo Returned to Customer

118

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1368 ORDER NO. 2832 DATE 7-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
CAL-NEVA LODGE
LAKE TAHOE, CALIF.

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAL-NEVA LODGE,-LAKE TAHOE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION
THE SIDE OF THE BAR IS YELLOW WITH LIGHT BROWN STRIPES.
SEE OVERLAY ATT'D.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
PHOTO RETURNED TO
PHOTO USED FOR

3M—1-2-39

JUL 25 1939

#227 — NC - 1½ - 7-28-39
L.a - 10½

4

11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1369 ORDER NO. 28325 DATE 7-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CAL-NEVA LODGE
LAKE TAHOE, CALIF.

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] → Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAL-NEVA LODGE, LAKE TAHOE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print → Handcolor] → Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

THE LIGHTX SHADES ARE COPPER & BRASS, THE CHAIRS IVORY. THE CEILING & BACK WALL IS NATURAL WOOD COLOR. THE FIREPLACE CAN BE WORKED OUT FROM THE OTHER PICTURE. THE DRAPES IN THE BACK WINDOW ARE WHITE WITH BROWN & RED CROSS STRIPES. SEE OVERLAY ATT'D.

Very Rush

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

6
H.C. 1½
L.a. 12

6 50

JUL 25 1939

5r.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1370 ORDER NO. 3325 DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CAL-NEVA LODGE
LAKE TAHOE, CALIF.

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAL-NEVA LODGE, LAKE TAHOE,

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

THE BASE PANELS ON THE WALLS ARE BROWN. THE SIDE WALL PANELS ARE WALNUT & SET ON A LIGHT BLUE BACKGROUND. THE LIGHT SHADES ARE GOLD, THE INSIDE OF THE SHADE IS DEEP BLUE. THE LEGS & EDGES OF THE TABLES ARE DARK MAHOGANY, THE TABLE TOPS PURPLE. THE STOOL TOPS ARE YELLOW, THE LEGS MAHOGANY. THE WINDOW DRAPES ARE GOLD. THE CEILING & BEAMS ARE BLUE & GOLD MOTTLED.

SEE OVERLAY ATT'D.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 25 1939

5

[illegible] 5
62 7-28 Hc. $1\frac{3}{4}$
La. 11 64
[illegible] $3\underline{00}$
[illegible]

K 117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1371 ORDER NO. 28325 DATE 7-24-1939

CUSTOMER CAL-NEVA LODGE
LAKE TAHOE, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAL-NEVA LODGE, LAKE TAHOE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

THE RINGS ON THE STOOLS ARE NICKEL, THE LEGS MAHOGANY. THE RECTANGULAR BACK PANELS ARE WALNUT SET ON A LIGHT BLUE BACKGROUND. THE STRIPES ON THE CEILING & THE MOLDING ARE GOLD. THE CEILING IS BLUE & GOLD MOTTLED. THE LIGHTS ARE GOLD.

SEE OVERLAY ATT'D.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 25 1939

[illegible]

5

6-2 7-31 HC - $1\frac{1}{2}$
L.A. - $10\frac{1}{2}$

1

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1372 ORDER NO. 28325 DATE 7-24-1939

CUSTOMER CAL-NEVA LODGE
LAKE TAHOE, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAL-NEVA LODGE, LAKE TAHOE, [illegible].

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint.

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

THE BACK WALL IS NATURAL WOOD COLOR, UNPAINTED. THE ROCKS ARE ALMOST WHITE, GRANITE.

SEE OVERLAY ATT'D.

VERY RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

2½

62 7-28 Hc - 1½
La - 9

66 8-8 - 8-9

JUL 25 1939

5

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H1373 ORDER NO. 28324 DATE 8-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C.G.HUFFREY & CO.
ATLANTA, GA.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAPITOL TRANSFER CO. EAST POINT, GA.
GA. 1314

BOT-TEN TON HYDRAULIC BULLDOZER, FULL REVOLVING BUCYRUS ERIE SHOVEL, AND HYDRAULIC DUMP TRUCKS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D. FOR DESIGN & COLORING.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

[illegible] 7

70 [illegible] 31-33

72 [illegible] 9 9/6/ 9/7

AUG 25 1939

5.
161

3¼
[illegible] 1½ 7-[illegible]
La-9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1374 ORDER NO. 28322 DATE 7-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROBERT L. HUFF SCHOOL
KNOXVILLE, TENNESSEE

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROBERT L.HUFF SCHOOL, KNOX COUNTY, TENNESSEE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

IN FRONT OF BLDG. IS NAME OF SCHOOL IN HEDGE. BRING THIS OUT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

COLOR OF ROOF OF BLDG. IS COLOR #45 AS ON COLOR CHART. BRICKS SAME COLOR AS CARD ATT'D., 6A-H1296.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 25 1939

1

117

NO. 9A-H1375

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27830

DATE 7/24/39

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) SKYLINE BY MOONLIGHT, TAMPA, FLA.

PRIVATE NO. BEFORE TITLE --- 37

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

in u BX 1048

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE PRETTY MOONLIGHT AS CARD 6Ah1603. LIGHTS IN BLDGS AND ~~XX~~ LIGHTS ON BRIDGE

FOR FURTHER INSTRUCTIONS SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 [illegible] order for this customer. Please see to it that all [illegible] tives are uniform [illegible] in harmony, [illegible] to make all [illegible].

Photo D7914

ESTIMATE AND WORK SCHEDULE

JUL [illegible] 1939

Cost Dept. Checked By Ep Date [illegible]

OPERATION			DATE [illegible] DEPT.	DATE COMPLETED
	1		JUL 25 1939	JUL 2[illegible] 1939
COMPOSING [illegible]				
SKETCH	14	6		7/26 [illegible] moonlight
RETOUCHING				
PHOTO-LITHO			7-26	7-27 [illegible]
[illegible]	15 11			
[illegible]				7-31-39
HAND COLOR PROOF	227	13½		
ARTIST DEPT.	34	10	8/10/39	8/19/39

DATE [illegible] By

DATE HAND COLOR PROOF [illegible]

By

DATE [illegible] By

DATE Photo Returned to Customer

K117

NO. 9A-H1376

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) (IN SKY) GASPARILLA CARNIVAL ENTERING HARBOR, TAMPA, FLA.

PRIVATE NO. BEFORE TITLE --- 82

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

(UNDER IMPRINT) Copyright Burgert Bros.

m bRf 104.3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. TAKE OUT PALM TO RIGHT AND PUT IN PIRATE VIEW IN OVAL, SIMILAR TO CARD ATTACHED. ALL COLORS IN FLAGS ON BOAT AND MAKE SURE THAT OUR CARD MAKES BETTER THAN ~~XXXXXXXXXXX~~ COMPETITOR CARD ATTACHED.

CUT DOWN VIEW AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

JUL 26 1939

Cost Dept. Checked
By E
Date JUL 25 1939

OPERATION	EST. TIME		DATE REC'D DEPT.	DATE COMPLETED
[illegible]			JUL 25 1939	JUL 25 1939
SKETCH				
RETOUCHING	14½	5		7/27 Gr
[illegible]	8 / 91		7-21	7-28 4.1
[illegible]				
HAND COLOR PROOF	21	2	8-1	8-1
ART DEPT.	67	9½	8/11/39	8/15/39

DATE [illegible] ________

By ________

DATE HAND COLOR PROOF OK'D ________

By ________

DATE Filed ________

By ________

DATE Photo Returned to Customer ________

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.H 117
117

NO. 9A-H1377

ORDER NO. 27831

HILLSBORO NEWS CO., TAMPA, ~~KAK~~ FLA.

DATE 7/24/39

12½ M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) TAMPA, FLORIDA FROM TROPICAL MAN-MADE DAVIS ISLANDS,

Reset ~ 2 Ems

PRIVATE NO. BEFORE TITLE --- 42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS ON ATTACHED TISSUE. CLOUDS IN SKY. MAKE PRETTY HARMONY IN COLORS

5BH1102

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

JUL 25 1939

Cost Dept. Checked
By E
Date JUL 25 1939

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			JUL 2 1939	JUL 2 1939
[illegible]				
[illegible]	16	5	7/25	7/26
[illegible] Stripping	~~85~~		7-27	7-28
[illegible]				
[illegible]	225	2		1 tug.
[illegible]	68	9		8/11/39

JUL 26 1939

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

Die 69868

C.P.
Blk Mo

117

NO. 9A-H1378

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) (IN SKY) AERIAL VIEW OF DAVIS CAUSEWAY BETWEEN TAMPA AND CLEARWATER, FLA.

PRIVATE NO. BEFORE TITLE --- 80

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

[illegible]

USE COMPETITORS CARD FOR COMPARISON----DO BETTER.

COLORS ~~SAME~~ AS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate [illegible] By OK
Date [illegible] 1939

Cost Dept. Checked
By G
Date JUL 2[illegible] 1939

OPERATION	EST. TIME Clock No.	Time Allowed	DATE [illegible] DEPT.	DATE COMPLETED
			[illegible] 25 1939	JUL 2[illegible] 1939
COMPOSING [illegible] SET UP				
SKETCH				
LITHO [illegible]	13	4½	7/25	7/26 Gr
PHOTO [illegible]				
[illegible]	8/91		7-27	7-28 H
[illegible]				
DAY [illegible]	225	1½		1 day
[illegible]	48	8½	8/9/39	8/10/39

DATE BLUEPRINT OK'D
By

DATE HANDCOLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

Photo on
7BH 794
7/30/41

R M 117
117

NO. 9A-H1379

HILLSBORO NEWS CO., TAMPA? FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) UNIVERSITY OF TAMPA, TAMPA, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 38

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO AS ON BACK OF TAMPA FOLDER COVER NO. D-3840

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ placed an order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUL 25 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By E
Date JUL 27 1939

OPERATION	TIME		PROMISED DATE	DATE COMPLETED
PHOTOGRAPH [illegible] UP			JUL 25 1939	JUL 25 1939
SKETCH				
RETOUCHING	15	1		7/25 g
PHOTO LITHO	~~64~~ 5/91		7-25	7-26
BL[illegible] ST[illegible]				
ENGRAVING	227	1¾		7-31-39
HAND COLOR PROOF	72	9	6/9/39	6/11/39
ARTIST DEPT				

DATE BLUEPRINT OK'D ____
By ____

DATE HAND COLOR PROOF OK'D ____
By ____

DATE Filed ____
By ____

DATE Photo Returned to Customer ____

117

NO. 9A-H1380

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) BAYSHORE BOULEVARD AND BRIDGE TO MAN-MADE DAVIS ISLANDS, TAMPA, FLA.

PRIVATE NO. BEFORE TITLE --- 81

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Mr 6 BH 10 [illegible]

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JUL 25 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G
Date JUL 25 1939

OPERATION	EST.	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, PHOTO SET UP			JUL 25 1939	JUL 25 1939
SKETCH				
RETOUCHING	20	4		7/28 Gr.
PHOTO LETTERING				
BLUEPRINT STRIPPING	~~85~~ 91		7-31	
ENGRAVING				
HAND COLOR PROOF	227	1¾		8-2-39
ARTIST DEPT.	43	9		8-11

DATE DEPT. [illegible] ___

By ___

DATE HAND COLOR [illegible] ___

By ___

DATE Filed ___

By ___

DATE Phot. Returned to Customer ___

15

Rm 117

117

NO. 9A-H1381

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN UPPER PLATE)

TITLE (IN FULL) ~~XXXXXXX~~ THE FAMOUS "HAND-MADE CIGAR" INDUSTRY IN TAMPA, FLA.

PRIVATE NO. BEFORE TITLE -- 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY CUT AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this [illegible] see to it th[illegible] tives are unifor[illegible] in harmony w[illegible] other to make an attractive set.

ES

JUL 25 1939

ESTIMATE
and WORK SCHEDULE

Cost Dept. Checked
By E
Date JUL 2[illegible] 1939

[illegible]	[illegible]	[illegible]	Date Entered Dept.	Date Completed
[illegible]			JUL 25 1939	JUL 25 1939 B
SELECT				
[illegible]	10	4	7/25	7/26 Gr
[illegible]				
BLUEPRINT (Lettering, Ornaments)	8/91		7-27	7-28 [illegible]
ENGRAVING				
HAND COLOR PROOF	225	13½		31 July
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE [illegible]
By

DATE Photo Returned to Customer

R.M. 117
117

NO. 9a-H1382

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PETER O. KNIGHT AIRPORT ON DAVIS ISLANDS, TAMPA, FLA.

PRIVATE NO. BEFORE TITLE --- 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~18~~

[illegible] 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JUL [illegible] 1939 C
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TITLE [illegible]			JUL 25 1939	JUL 25 1939
[illegible]				
RETOUCHING	11	4		7/27
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	8/[illegible]		7-28	7-28
ENGRAVING				8-1-39.
HAND COLOR PROOF	227	1½		
ARTIST DEPT.	71	8½	8-9-39	8-10-39

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

R.M 117
117

NO. 9A-H1383

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) HOTEL ARCADE, TARPON SPRINGS, FLA.

PRIVATE NO. BEFORE TITLE -- T.S.34

FRONT NO. I R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS:

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all art or negatives are uniform and colors are in harmony with each other to make an attractive set.

Date JUL 25 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 25 1939

DESCRIPTION	EST. TIME Cost No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 25 1939	JUL 25 1939
[illegible]				
[illegible]	15	3		7/27/39
[illegible]	85		7-28	7-31
[illegible]				
[illegible]	227	1/2		8-1-39
[illegible]	49	8½	8/9/39	8/10/39

DATE [illegible] OK'D
By

DATE HAND COLOR [illegible] OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

117

NO. 9A-H1384

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) SPONGE FLEET IN HARBOR, TARPON SPRINGS, FLA., U.S.A.

PRIVATE NO. BEFORE TITLE --- T.S.33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

✓ Subject on order for this customer. Please see to it that all the negatives are uniform and kept in harmony with each other to make an attractive set.

GB

ESTIMATE
and WORK SCHEDULE

JUL 25 1939

Cost Dept. Checked
By E
Date JUL 25 1939

OPERATION	TIME Est.	TIME Allowed	DATE Entered Dept.	DATE Completed
ROUTING TICKET			JUL 25 1939	JUL 25 1939 B
SKETCH				7/27 G
RETOUCHING	16	5		
PHOTO-LITHO				
[illegible]	91		7-31	8 - [illegible] H.
[illegible]				
HAND COLOR PROOF	227	1½		8-3-39
ARTIST [illegible]	67	8½	8/9/39	8/11/39

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE [illegible]
By

DATE Photo Returned to Customer

117

NO. 9A-H1385

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS % ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) BATHING BEACH AT CLEARWATER, FLA. ON THE GULF OF MEXICO

PRIVATE NO. BEFORE TITLE -- C.2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓛ PAT. NO. 1,797,775

ATTENTION!

12 Submit [illegible] order for this [illegible] see to it that [illegible] tives are uniform [illegible] in harmony with your other to make an attractive set.

JUL 26 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 25 1939

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			JUL 25 1939	JUL 25 1939 B
SKETCH				
RETOUCHING	17	3		7/28 J
PHOTOGRAPHING				
[illegible]	6/91		7-28	7-31-41
[illegible]				
HAND COLOR PROOF	16	1/2	8-1	1 Aug
[illegible]	43	8 3/4		8-15-

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

Photo in 7BH-794 7/30/41

7

RM 117
117

NO. 9A-H1386

HX HILLSBORO NEWS CO., TAMPA, FLA.
Copyright Burgert Bros.

ORDER NO. 27831

DATE 7/24/39

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) CLEARWATER BEACH ON THE GULF OF MEXICO, CLEARWATER, FLA.

PRIVATE NO. BEFORE TITLE --- C.1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES Same as 9AH1385

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 [illegible] jects on order for this customer. Please see to it that all [illegible] or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
JUL 25 1939 WORK SCHEDULE

Cost Est. Checked
By C
Date JUL 25 1939

				DATE COMPLETED
[illegible]			JUL 25 1939	JUL 25 1939
[illegible]				
[illegible]		2½		
[illegible]				
[illegible]	84		7-28	7-31
ENGRAVING				
HAND COLOR PROOF	227	½		8-1-39.
[illegible]	44	8½	8-11	8-15

DATE [illegible]
By
DATE HAND [illegible]
By

DATE Filed
By
DATE Photo Returned to Customer

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1387 ORDER NO. 8350 DATE 7-26-1939

CUSTOMER CHATEAU MONTEREY
WILDWOOD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12 M 500 POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOU BOOTH'S CHATEAU MONTEREY
BOT-18TH AND SURF AVES. NOLWILDWOOD, N.J.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout SHOW SOME GROUNDS. BLDG. SETS ON A CORNER. ELIMINATE BLDGS. AT LEFT & RIGHT REAR. SHOW I UMBRELLA, TABLE WITH 4 CHAIRS IN CENTER UPPER PORCH OVER MAIN ENTRANCE & SHOW TWO ON THE LEFT & TWO ON THE RIGHT. SHOW THESE TABLES, CHAIRS & UMBRELLAS IN ATTRACTIVE ASSORTED COLORS.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

BUILDING IS WHITE. ROOF #23. SIGN OVER ENTRANCE IS BLACK WITH WHITE LETTERS. SIGN ON LAWN, WHITE UPRIGHTS. BLUE BACKGROUND. RED LOBSTER GOLD LETTERS. PORCH CEILING #30. LIGHT GLOBES ON BANISTER, WHITE WITH BLACK TRIM. SHOW COLORED FLOWERS IN FLOWER POTS.

SHOW ASST. COLORED STRIPED UMBRELLAS PLACED OVER TABLE & 4 CHAIRS ON UPPER PORCH AND WANTS TO ADD SAME TO PICTURE.

Chimney red brick, Venetian Blinds #46

RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

1 Print 5×7

Ret 8

67 8-10 He 1½

Art 8¾ - 67 - 8/16/39 - 8/18/39

[illegible]

JUL 26 1939

make DK. Blue impression

1

15
mall Reg.
119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1388 ORDER NO. 20351 DATE 7-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LOU BOOTH'S CHATEAU MONTEREY
WILDWOOD, N.J.

½ M 500 BUS.CARDS SIZE 3½ x 2 5/16 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOU BOOTH'S CHATEAU MONTEREY
BET-18TH AND SURF AVES. NO.WILDWOOD, N.J.

FRONT NO. NONE (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9A-H1387

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

Ok
61/ 8/22/39 - 8/23/39

JUL 26 1939

make OK Blue impression

85
mail Mp
119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H1389 ORDER NO. 28371 DATE 7-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER F.T.ALPHONSI
NILES, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IDORA ROLLER SKATING PALACE, IDORA PARK, YOUNGSTOWN, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 11
62 8-3 Hc 1¾
Sket 11

JUL 27 1939

D1

4

to
[illegible]
119

5 x 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H1390 ORDER NO. 28373 DATE 7-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CALIFORNIA CARLSBAD INN
CARLSBAD, CALIF.

12 M 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CALIFORNIA CARLSBAD INN, CARLSBAD, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION
SEE TISSUE OVERLAY ATTACHED.

Keep colors soft & subdued.

RETURN PHOTO YES NO

3M—1-2-39

Ret 6½
Hc 1½
Last 9½.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No 9A-H1391 ORDER NO. 27871 DATE 7/26/39

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

CUSTOMER INTERSTATE BUSINESS COLLEGE
FARGO, NORTH DAKOTA

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper], [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF THE INTERSTATE BUSINESS COLLEGE FARGO-MOORHEAD'S ACCREDITED BUSINESS TRAINING SCHOOL, FARGO, NORTH DAKOTA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

REMOVE BUILDINGS AT RIGHT OFF COLLEGE

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

INDIANA LIME STORE WITH ~~XXXXX~~ BRICK OF #19. DOORS OAK VARNISHED BLACK SCREENS. SIGNS ON WINDOWS GOLD LEAF. SIGNS WHITE? ON DARK GREEN BACKGROUND TRIMMED WITH LIGHT GREEN. VENETIAN BLINDS CREAM. BUILDING TO LEFT WHITE STONE TOP HALF WITH A GRAYISH WHITE LOWER HALF

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

1

1 Rephoto 5 1 7
Ret 7
70 Hc. 1½ 8-3-39
Lect 9 66+71
done 8-14-39

JUL 26 1939

4

1T
small key
119